





# 1967 CENSUS OF BUSINESS



C. I



Retail Trade

# MERCHANDISE LINE SALES

**ARKANSAS** 

The following comprise the Retail Trade series of publications:

#### RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business

#### RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

#### RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

#### **Suggested Citation**

U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MERCHANDISE LINE SALES
ARKANSAS, BC67·MLS·5

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402. or any Department of Commerce field office. Price 65 cents. Complete set of retail trade merchandise line sales reports, \$41.20.



#### BUREAU OF THE CENSUS

George Hay Brown, Director Robert F. Drury, Deputy Director Walter F. Ryan, Associate Director

> BUSINESS DIVISION Harvey Kailin, Chief

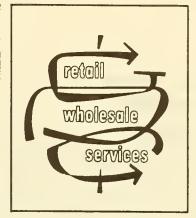
ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by Michael Farrell, Chief, Retail Program Branch, assisted by Ruth Asin. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation; Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, assisted by Anna Brooks; and Max Shor, Assistant Division Chief, Staff and Special Projects.

Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. William Lorenz Chief, Business Statistics Branch, assisted by Barbara Barton, developed and supervised the electronic computer editing.

Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.



BC67-MLS-5

Retail Trade

## MERCHANDISE LINE SALES

## **ARKANSAS**

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary

Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

RETAIL TRADE MERCHANDISE LINE SALES

## **Arkansas**

#### CONTENTS

[Page numbers listed here omit State prefix, 5-, which appears as part of number for each page]

	Introduction	111
	Merchandise Line Sales	IV
	State Map	1
	Chart on Merchandise Line Sales of Retail Establishments: 1967	2
TABLE :	l The State: 1967	3
2	Standard Metropolitan Statistical Areas, by Kind of Business: 1967	12
3	Area Outside Standard Metropolitan Statistical Areas: 1967	26
4	Sales Coverage of Establishments Reporting Merchandise Lines: 1967	
APPENDIX A	General Explanation	48
E	Merchandise Line Reports Explanation	51
(	Retail Trade General Questions	61
[	Kind-of-Business Titles and Reporting-Form Numbers	63
E	Merchandise Lines, Codes, and Reporting-Form Numbers	64

### Introduction

AUTHORITY AND SCOPE-The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual <sup>1</sup> includes all establishments primarily engaged in selling merchandise to

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

<sup>&</sup>lt;sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual,

## Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.

B=80 to 89 percent reporting.

C=70 to 79 percent reporting.

D=60 to 69 percent reporting.

E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

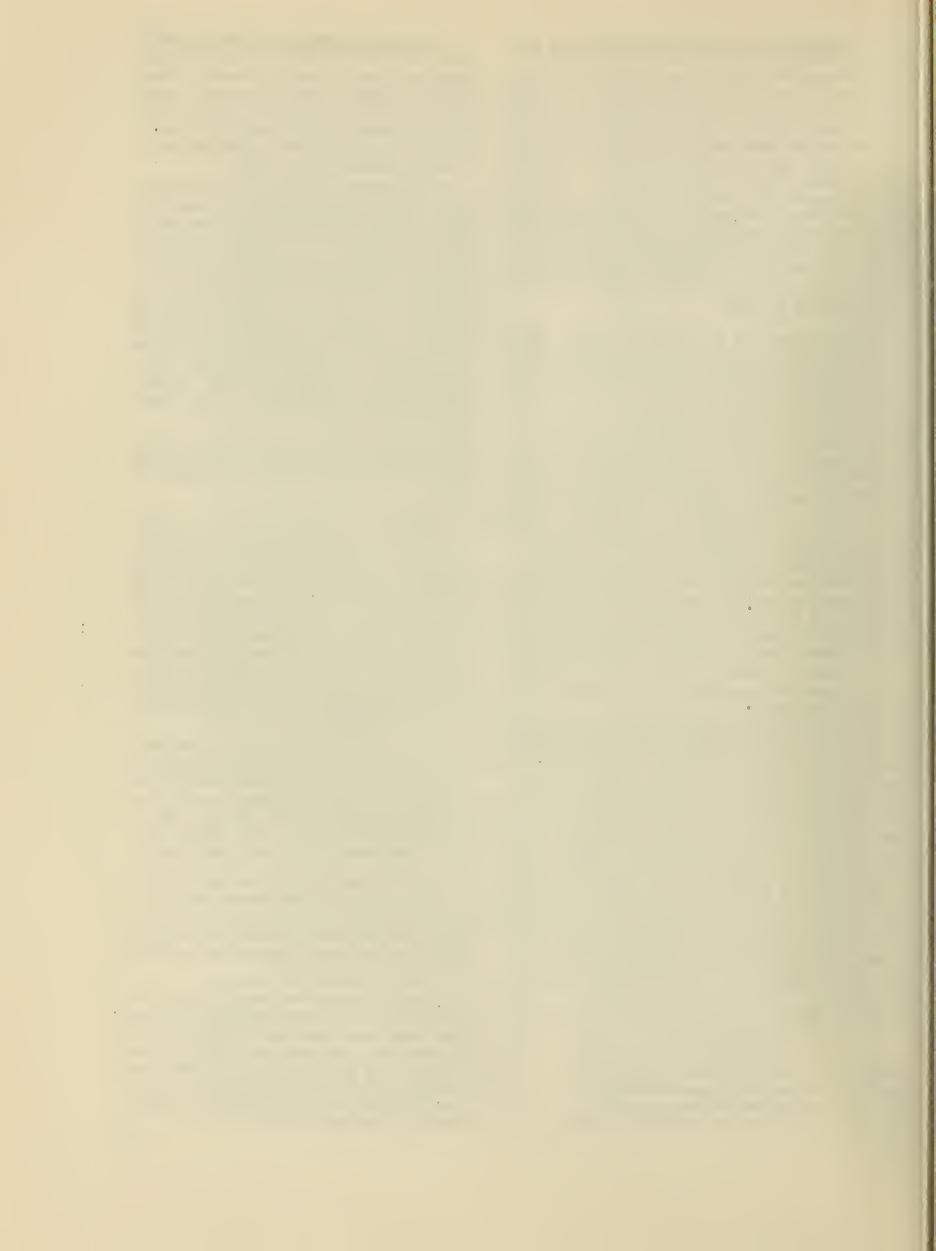
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

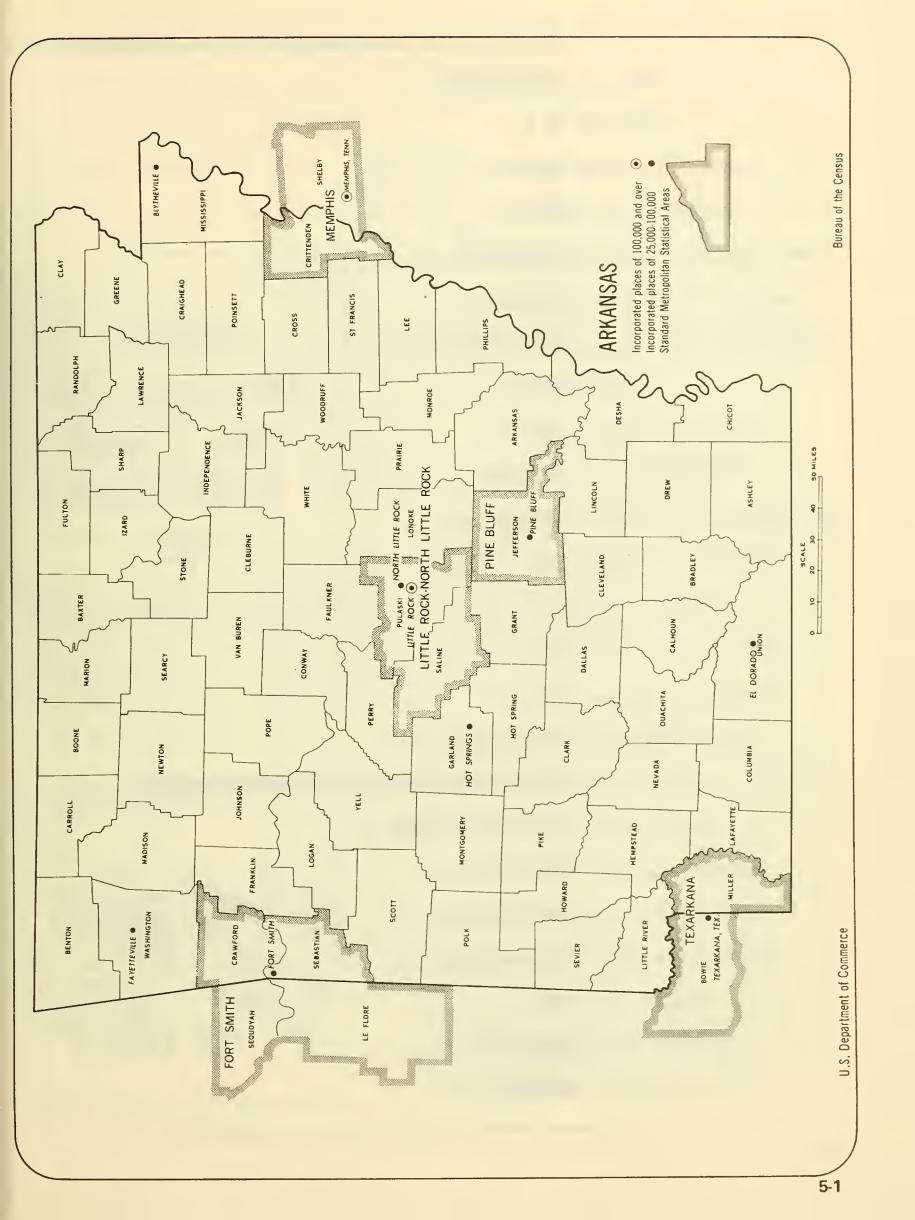
Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

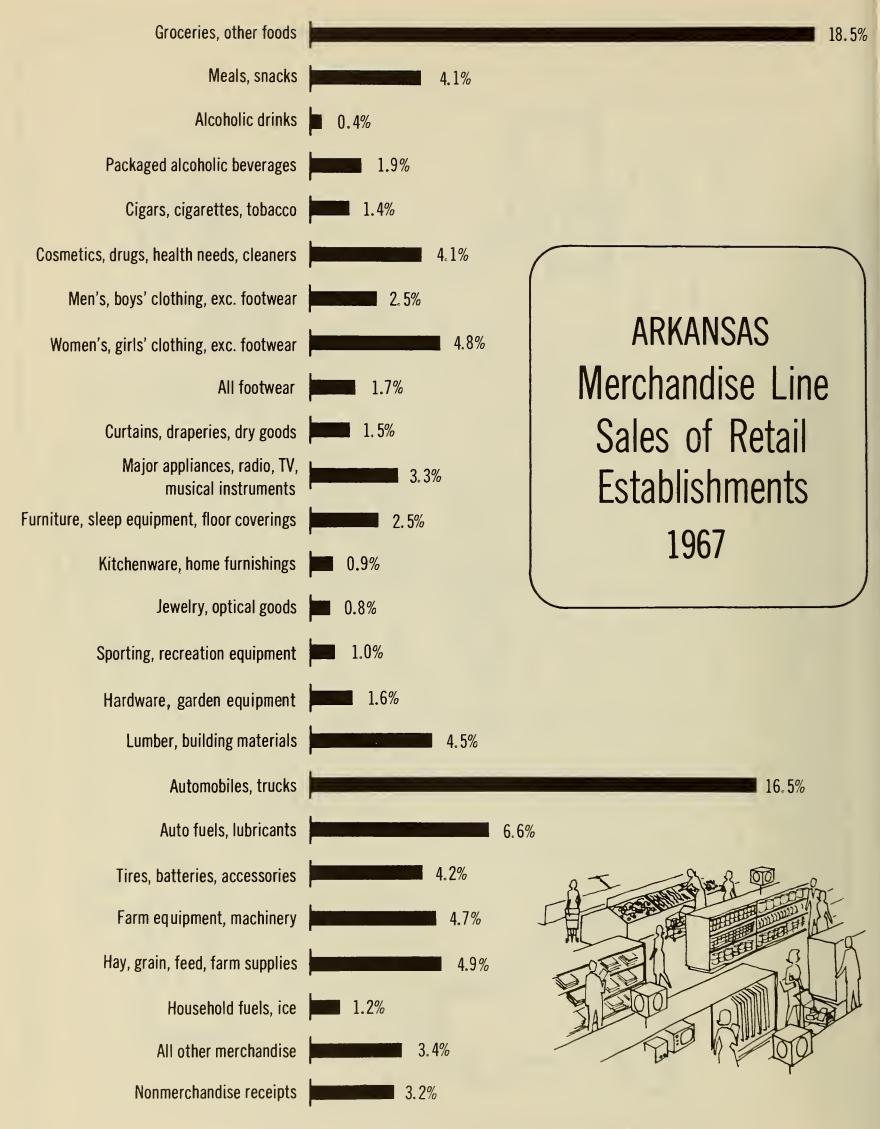
Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.







#### TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	rified merc lines	handise				Sales of spec	cified merci lines	handise
line code	Kind of business and merchandise line	Establish- ments			rcent of ales of—	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of—
Merchandise line			Amount <sup>1</sup>	Estab- lishments		Merchandise			Amount 1	Estab- lishments	1
Merc		(number)	(\$1,000)	the line	lish- ments <sup>1</sup>	Merc		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>
	RETAIL TRACE						PAINT GLASS AND WALLPAPER STRS.				
	TOTAL	12 894 2 802	2 313 064	(X)	100.0		(SIC 523)	88	8 191	(X)	100.0
020 040 060	GROCERIES-OTHER FOOOS	2 563 479	428 732 94 526 8 829 43 749	66.7 43.1 66.6	18.5	240 260	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	8 4	325 39	22.8 7.5	4.0 .5
100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	924 2 915 2 397	32 962 94 279	29.6 5.6 14.0	1.9 1.4 4.1	340 356	LUMBER-BUILOING MATERIALS ALL OTHER LUMBER-MILLWORK	88 36	7 354 927	89.8 25.0	89.8 11.3
	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	1 235 1 521 1 210	57 424 111 022 38 475	17.0 30.1 12.0	2.5 4.8 1.7	357 358 359	PAINT-VARNISH ETC	66 61 55	4 117 700 435	62.7 10.7 7.5	50.3 8.5 5.3
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	1 100 1 395 988	35 279 75 809 58 312	11.0 21.8 20.8	1.5 3.3 2.5	361 520	GLASS	32 44	1 174	41.9 5.1	3.1
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	1 526 999 943	20 101 18 455 22 720	5.5 6.7 8.3	•9 •8 1•0	-	MISCELLANEOUS MERCHANOISE	(X)	221	(X)	2.7
320 340 380	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	1 388 1 086 824	36 547 103 982 381 646	10.5 37.1 73.6	1 • 6 4 • 5 16 • 5		ELECTRICAL SUPPLY STORES (SIC 524)				
400 420 440	AUTO FUELS-LUBRICANTS	2 681 2 772 366	153 731 96 829 108 050	29.0 12.3 52.8	6.6 4.2 4.7		TOTAL <sup>2</sup> · · · · · ·	6	515	(X)	100.0
460 480 500	HAY-GRAIN-FEEO-FARM SUPPLIES • • HOUSEHOLO FUELS-ICE• • • • • • • ALL OTHER MERCHANOISE• • • • • •	498 327 2 454	112 234 27 047 79 456	90.7 63.1 11.7	4.9 1.2 3.4		HAROWARE STORES (SIC 5251)			ļ	
520	NONMERCHANOISE RECEIPTS	4 912	72 868	5•6	3•2		TOTAL	185	19 852 30	(X) 3.2	100.0
	BUILOING MATERIALS: HAROWARE:ANO FARM EQUIP OEALERS (SIC 52)					120 140 180	COSMETICS-ORUGS-CLEANERS	5 14	15 28	2.1	•2
	TOTAL	934	240 251	(X)	100.0	200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	12 68 42	40 1 430 835	1.8 15.2 11.4	•2 7•2 4•2
220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	114 119 170	1 902 1 781 2 005	12.9 6.4 10.3	•8 •7 •8	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	128 23 105	1 565 58 968	10.1	7.9 .3 4.9
	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	127 371 638	1 091 16 252 94 767	8.6 25.2 81.5	6.8 39.4	320 340 420	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	185 140 16	11 282 2 770 111	56.8 17.5 8.9	56.8 14.0 .6
380 400	AUTOMOBILES-TRUCKS • • • • • • • AUTO FUELS-LUBRICANTS • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	38 25 79	2 741 207 4 674	13.4 4.0 15.3	1.1	440 460 500	FARM EOUIPMENT MACHINERY	7 15 28	78 128 180	7.2 8.1 6.4	.4 .6
440 460	FARM EQUIPMENT MACHINERY • • • • HAY-GRAIN-FEEO-FARM SUPPLIES • •	265 35	105 344 1 212	B3.9 16.1	43.8	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	47 (X)	242 92	5.2 (X)	1.2
520	HOUSEHOLO FUELS-ICE	15 60 408	174 904 6 883	9.0 5.3	•1 •4 2•9		FARM EQUIPMENT OFALERS				
-	MISCELLANEOUS MERCHANOISE • • • •	(X)	312	(X)	•1		(SIC 5252)	256	120 448	(x)	100.0
	LUMBER ANO OTHER BLOG. MATERIALS OEALERS (SIC 521)					320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	<b>3</b> 0 5	1 054 613	9.0	.9
220	TOTAL • • • • • • • • • • • • • • • • • • •	363 22	87 935 226	(X) 7.5	100.0	380 400 420	AUTOMOBILES-TRUCKS • • • • • • • AUTO FUELS-LUBRICANTS • • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	36 20 62	2 733 185 4 552	14.8 4.3 16.3	2.3 .2 3.8
240 260	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EOUIPMENT	57 25 7	545 345 87	3.0 6.3 4.7	•6 •4 •1	440 460 500	FARM EQUIPMENT MACHINERY	256 16 7	105 254 956 447	87.4 17.7 11.1	87.4 .8 .4
320	HAROWARE-GAROENING EQUIPMENT	134	3 075	8.9	3.5	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	139 (X)	4 528 126	6.5 (X)	3.8
340 341 342	LUMBER-BUILDING MATERIALS LUMBER	363 316 314 275	81 593 26 221 8 188	92.8 31.8 9.9	92.8 29.8 9.3 4.9		GENERAL MERCHANOISE GROUP STORES				
343 344 345	WINOOWS, OORS, AND FRAMES-METAL KITCHEN CABINETS	102 276	4 310 608 4 777	6.0 2.2 6.4	•7 5•4		(SIC 53 PART*)  TOTAL • • • • • •	916	231 048	(X)	100.0
346 347 348	WALLBOARO	316 293 286	6 645 4 B25 3 502	8.1 6.3 4.7	7 • 6 5 • 5 4 • 0	020 040	GROCERIES-OTHER FOOOS	439 103	12 096 2 214	8.7 3.6	5.2
349 351 352	HEATING AND PLUMBING EQUIP METAL ROOFING AND SIDING MASONRY SUPPLIES	149 194 291	1 943 1 332 5 859	4.7 2.8 7.6	2 • 2 1 • 5 6 • 7	080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	19 212 526	169 1 342 10 956	7.6 2.8 5.9	•1 •6 4•7
353 354 355	INSULATION	240 43 209	1 572 1 155 10 587	2.4 10.9 19.1	1.8 1.3 12.0	140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	635 611 508	24 807 47 66B 9 935	11.5 22.5 5.1	10.7 20.6 4.3
500		20 153	121	2.5	•1	200 220 240	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV.	637 213 237	27 162 12 447 7 199	12.8 9.7 5.5	11.8 5.4 3.1
-	MISCELLANEOUS MERCHANOISE	(X)	280	(X)	•3	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	515 411	10 175 4 126	5.5 2.4	4.4
	PLUMBING AND HEATING EOUIP OLRS. (SIC 522)					300 320 340	SPORTING-RECREATION EOUIPMENT HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	287 448 194	6 527 9 666 4 772	4.2 5.9 5.3	2.8 4.2 2.1
	TOTAL	36	3 310	(X)	100.0	400 420 440	AUTO FUELS-LUBRICANTS	108 77 14 78	1 631 5 327 368	3.3 5.5 1.8	2.3
5	andard Notes: - Permeente soro - D Withhall	unid deset	NA NA		1	460	HAY-GRAIN-FEEO-FARM SUPPLIES	7B 20	1 433 295	5.8	.6
*	andard Notes: - Represents zero. D Withheld to a Nonstore retailers, part of SIC major group 53, are show Detail may not add to total due to rounding.	n separately in t	NA Not availa his table.	ible. )	( Not applic	able.	Z Less than 0.05 percent.				
7	Merchandise line detail withheld due to insufficient repo	orting.									

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		ling of the second	Sales of spec	ified mercl			in tables, see Description of the Fabres III text)		Sales of spe	cified merc	handise
code		F-A III		lines As ne	rcent of	code		5.1		lines As ner	cent of
Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount *	total sa	les of	ine	Kind of business and merchandise line	Establisn- ments	Amount*	total sa	les of-
chandis				Estab- lishments handling	All estab- lish-	Merchandise				Estab- lishments handling	All estab- lish-
Mer		(number)	(\$1,000)	the line	ments <sup>1</sup>	Mer		(number)	(\$1,000)	the line	ments <sup>1</sup>
500 520	ALL OTHER MERCHANOISE	466 359 (X)	20 590 10 079 64	11.0 7.0 (X)	8•9 4•4 (Z)	300 320 340 500 520	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT . LUMBER-BUILOING MATERIALS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	96 216 29 256 150 (X)	43S 3 4S3 83 11 497 1 320 701	2.5 8.7 2.3 26.9 4.0 (X)	.9 7.5 .2 24.9 2.9 1.5
	(SIC 531)	45	109 283	(X)	100•0		GENERAL MERCHANOISE STORES				
020 040	GROCERIES-OTHER FOOOS	24 18	1 S78 961	2.3	1.4		(SIC S39 PART) TOTAL • • • • • •	439	67 388	(X)	100.0
100 120	CIGARS-CIGARETTES-TOBACCO · · · · COSMETICS-ORUGS-CLEANERS · · · ·	. 6 36	24S 4 070	1.0 4.3	•2 3•7	020	GROCERIES-OTHER FOOOS	207 33	7 982 169	27.1 3.1	11.8
140 141 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	45 45 39	13 443 10 300 3 143	12.3 9.4 3.6	12•3 9•4 2•9	080 100 120	PACKAGEO ALCOHOLIC BEVERAGES	17 164 222	102 830 3 880	4.4 3.4 9.0	1.2 5.8
160 161 162	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR HANOBAGS-ACCESSORIES	45 45 41	27 177 2 809 1 396	24.9 2.6 1.5	24.9 2.6 1.3	140 141 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	328 295 271	8 593 4 913 2 649	14.7 10.1 4.8	12.8 7.3 3.9
163 164 165	MILLINERY	29 44 41	610 1 S53 4 108	.8 1.4 4.6	1.4 3.8	160	WOMEN'S-GIRLS'CLOTHING*EX FOOTWR CHILOREN'S-INFANTS' WEAR	281 238	12 681 1 441	23.2	18.8
166 167	WOMENS COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES	35 40 36	2 380 7 200 4 259	3.0 7.2 \$.3	2•2 6•6 3•9	162 163 164	HANOBAGS-ACCESSORIES MILLINERY	173 81	713 174	2.0	1.1
168 169 171	WOMEN'S BLOUSES-SPTSWR • • • • GIRLS'-SUBTEEN-TEEN WEAR • • • OTHER WOMENS-GIRLS-CLOTHES ACC	31 12	1 854 986	2.6	1.7	16S 166	HOSIERY	223 210 160	1 320 1 722 745	3.0 4.2 2.3	2.0 2.6 1.1
180	ALL FOOTWEAR	42	5 254	S•0	4.8	167 168 169	WOMEN'S ORESSES	169 210 145	2 100 2 029 713 249	5.9 4.3 2.4	3.1 3.0 1.1
200 201 202	CURTAINS-ORAPERIES-ORY GOOOS PIECE GOOOS-NOTIONS	45 43 44	8 327 3 004 5 192	7.6 2.7 4.9	7 • 6 2 • 7 4 • 8	171	OTHER WOMENS-GIRLS-CLOTHES ACC	S3 242	249 3 375	7.1	5.0
203	MAJOR APPL-RAGIO-TV-MUSICAL INST	37	116 9 492	1.7	8.7	200 220 240	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	258 105 125	6 130 2 S6S 1 827	11.8 10.9 8.1	9 • 1 3 • 8 2 • 7
221	MAJOR HOUSEHOLO APPLIANCES RADIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANOISE	27 34 (X)	5 476 3 717 294	6.9 4.3 (X)	S•0 3•4 •3	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	203 147 152	2 321 1 584 2 816	5.8 5.0 7.6	3.4 2.4 4.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	38 36	4 919 1 619	4.9	4.S 1.S	320	HARDWARE-GAROENING EQUIPMENT	201	2 736	6.9	4.1 3.4
241	FURNITURE-SLEEP EQUIPMENT	31	3 300	3.9	3.0	348 3S6	PAINT-GLASS-WALLPAPER	132 50	568 1 654	1.9	.8 2.5
260 261 262	CHINA-GLASSWARE KITCHENWARE-HOUSEWARES	41 27 34	4 193 1 70S 2 029	4.2 2.3 2.4	3.8 1.6 1.9	420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	77 36	814	6.8	1.3
280	JEWELRY-OPTICAL GOOOS	(X) 36	4SS 1 773	(X)	1 • 6	460 480 500	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	7S 9 164	1 423 191 2 579	13.6 9.0 7.0	2.1 .3 3.8
300 320		38 30	3 27S 3 472	3.2	3.0	S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	141 (X)	1 529 89	6.2 (X)	2.3
321 322	HAROWARE-TOOLS	28 28	1 970 1 502	2.4	1.8		ORY GOOOS STORES (SIC 539 PART)				
340 348 356	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER ALL OTHER LUMBER-MILLWORK	20 16 13	2 381 568 1 811	4.0 1.2 3.5	2•2 •5 1•7		TOTAL <sup>2</sup> • • • • • •	95	6 302	(X)	100.0
420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	9 27	2S9 4 427	.6 S.5	•2 4•1		SEWING ANO NEEOLEWORK STORES (SIC 539 PART)				
500	FARM EQUIPMENT MACHINERY	5 42	304 6 487	6.1	\$•9		TOTAL <sup>2</sup> ······	28	1 975	(x)	100.0
520 534 535	NONMERCHANOISE RECEIPTS	31 14 30	7 139 263 6 769	8.5 .4 8.4	6•S •2 6•2		FOOO STORES (SIC 54)				
-	MISCELLANEOUS MERCHANOISE	(X)	- 107	(X)	•1		TOTAL	1 865	476 856	(x)	100.0
	VARIETY STORES (SIC 533)					040 080	GROCERIES-OTHER F000S	1 865 72 424	410 439 560 3 101	86.1 6.2 3.1	86.1
	TOTAL	309	46 100	(X)	100.0	100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 353 1 227 102	18 254 19 798 444	4.5 5.3 3.0	3.8 4.2 .1
040	GROCERIES-OTHER FOOOS	207 52 42	2 536 1 083 26S	6.6 12.7 6.1	\$•5 2•3 •6	160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	120 73 54	597 268 366	3.0 3.0 3.4	•1 •1 •1
120 140	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	266 259	3 003 2 748	6.7 6.4	6.S 6.0	220 260	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	41 166	374 \$26	5.8 1.1	•1
180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	281 222 262	7 768 1 301 4 656	17.4 3.2 10.8	16.9 2.8 10.1	320 400 460	HARDWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	123 90 71	733 773 891	4.8 20.0 8.0	•2 •2 •2
220 240	MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	70 70	388 442	2.9 4.3	1.0	500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	814 S64	12 S72 6 S88	4.0 3.0	2.6 1.4
	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	269 227	3 653 768	1.9	7•9 1•7	-	MISCELLANEOUS MERCHANOISE	(X)	572	{X}	•1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable. Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec		handise				Sales of spe		handise
ode				lines	roont of	code				lines	
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of iles of	line	Kind ot business and merchandise line	Establish- ments		total sa	cent of les of
andise			Amount 1	Estab- lishments	AII estab-	Merchandise			Amount *	Estab- lishments	All estab-
Mercha	,	(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merch		(number)	(\$1,000)	handling the line	lish- ments
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					(110111201)	(01,000)		
	GROCERY STORES (SIC 541)						RETAIL 8AKERIESSELLING ONLY (SIC 5463)				
	TOTAL	1 701	465 742	(X)	100.0		TOTAL <sup>2</sup> ·····	14	311	(x)	100.0
020 021	GROCERIES-OTHER FOOOS	1 701 1 577	400 363 109 333	86.0 23.8	86 • 0 23 • 5		OAIRY PRODUCTS STORES				
022 023 024	PROOUCE (FRESH FRUITS-VEGT8LS) FROZEN FOOOS • • • • • • • • • • • • • • • • • •	1 493 1 374 1 677	31 052 19 797 240 166	6.8 5.1 51.7	6.7 4.3 51.6		(SIC 545)	10	317	(X)	100.0
040	MEALS-SNACKS	63	398	7.1	•1					'^'	10000
080 100 120	PACKAGEO ALCOHOLIC SEVERAGES • • CIGARS-CIGARETTES-TOBACCO• • • COSMETICS-ORUGS-CLEANERS • • • •	423 1 342 1 225	3 090 18 200 19 788	3.1 4.6 5.2	•7 3•9 4•2		EGG ANO POULTRY OEALERS (SIC 549 PT+)				
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	102 119	444 552	2.9	•1		TOTAL	2	(0)	(X)	100.0
180 200 220	ALL FOOTWEAR • • • • • • • • • • • • • • • • • • •	73 54 40	268 365 337	3.0 3.3 5.8	•1 •1 •1		OTHER MISCELLANEOUS FOOO STORES (SIC 549 PT.)				
260 320	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	165 123	485 709	1.1	•1		TOTAL	2	(0)	(X)	100.0
400 460	AUTO FUELS-LUBRICANTS	85 68	577 681	11.1	•1		AUTOMOTIVE OEALERS				
500 516	ALL OTHER MERCHANOISE	805 280	12 403 5 360	4.1 4.8	2.7		(SIC 55 EX+ 554)				
517	PAPER-PAPER PRODUCTS	759 553	7 043 6 553	2.3	1.5	220	TOTAL • • • • • • • • • • • • • • • • • • •	1 064	522 086 11 633	(X)	2.2
520 -	NONMERCHANOISE RECEIPT5 MISCELLANEOUS MERCHANOISE	(X)	529	(X)	•1	220 240 260	FURNITURE-SLEEP EQUIP-FLOOR COV.  KITCHENWARE-HOME FURNISHINGS	228 58 188	427 1 794	3.4	•1
	MEAT_MARKETS					300 320	SPORTING-RECREATION EQUIPMENT	231 206	7 775 3 412	15.9 8.1	1.5
	(SIC 542 PT•) TOTAL <sup>2</sup> ••••••	23	1 728	(X)	100.0	340 380 400	LUM8ER-BUILOING MATERIALS AUTOMO8ILES-TRUCKS AUTO FUELS-LU8RICANTS	51 619 383	343 377 784 2 999	4.5 85.0 1.1	72.4 .6
				,,,,,		420 440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	836 17	68 597 768	14.4	13.1
	FISH (SEA F000) MARKETS (SIC 542 PT+)					500 520	ALL OTHER MERCHANOISE	190 724 (X)	18 080 28 021 452	30 • 1 6 • 1 (X)	3.5 5.4
	TOTAL · · · · ·	10	470	(X)	100.0			,,,,			
020 021	GROCERIES-OTHER FOOOS • • • • • • • • • • • • • • • • • •	10 10 (X)	466 460 . 6	99•1 97•9 (X)	99 • 1 97 • 9 1 • 3		MOTOR VEHICLE OEALERS (SIC 551: 552)				
-	MISCELLANEOUS MERCHANOISE	(X)	4	(X)	•9		TOTAL	575	428 481	(X)	100.0
	FRUIT STORES AND VEGETABLE MKTS.					380 400 420	AUTOMO8ILES-TRUCKS • • • • • • • • AUTO FUELS-LU8RICANTS • • • • • AUTO TIRES-8ATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	575 284 428	371 891 1 831 31 413	86.8	86 • 8 • 4 7 • 3
	(SIC 543)					440 520	FARM EQUIPMENT MACHINERY NONMERCHANOISE RECEIPTS	10 433	706 22 106	18.1	•2 5•2
	TOTAL <sup>2</sup> · · · · · ·	15	666	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	533	(X)	•1
	CANOY, NUT, ANO CONFECTIONERY STORES (SIC 544)						OEALERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	19	2 263	(X)	100.0		TOTAL	378	348 455	(x)	100.0
	GROCERIES-OTHER FOOOS MEALS-SNACKS	19 5	1 630 118	72.0 15.2	72 • 0 5 • 2	380 381	AUTOMO8ILES-TRUCKS • • • • • • • • • NEW PASSENGER CARS-RETAIL • • •	378 378	299 909 173 476	86 • 1 49 • 8	86 • 1 49 • 8
400	CIGARS-CIGARETTES-T08ACCO AUTO FUELS-LUBRICANTS	5 4 8	39 195	4.9 25.1	1 • 7 8 • 6 7 • 0	382 383	NEW PASSENGER CARS-WHOLESALE . NEW COMMERCIAL VEHICLES-RETAIL NEW COMMERCIAL VEHICLES-WHSLE.	28 224 14	3 096 36 674 375	18.7 17.2 5.5	10.5
-	ALL OTHER MERCHANOISE	(X)	159 122	10•8 (X)	5.4	384 385 386	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE	371 231	65 142 9 982	19.2	18.7
	RETAIL BAKERIES					387 389	USEO COMMERCIAL VEHICLES MOTORCYCLES-MOTORSCOOTERS	205	9 912	4.6	2.8
	(SIC 546)	83	3 235	(X)	100.0	392 400	ALL OTHER AUTOS-TRUCKS	21	1 550	4.4	.4
	GROCERIES-OTHER F0005	83	3 193	98.7	98•7	401 403	GASOLINE	88 197	1 006 524	2.1	•3
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 (X)	19 23	4.3 (X)	•6	420 421	AUTO TIRES-8ATTERIE5-ACCE5S PART5 INSTALLEO IN REPAIR WORK	370 366	27 275 16 108	7.9 4.6	7.8 4.6
	RETAIL 8AKERIES-8AKING, 5ELLING					422 423	PARTS-WHOLESALE	332 332	6 847 2 596	2.1	2.0
	(SIC 5462)	69	2 924	(X)	100.0	520	AUTOMOBILE TIRE5-BATTERIE5-ACC NONMERCHANOISE RECEIPTS	359	1 721	5.7	5.5
	GROCERIES-OTHER FOOOS	69	2 887	98.7	98•7	527 528	SERVICE LABOR	356 120	17 438 1 597	5.2 1.4	5.0
025 026	8AKERY PROOUCTS-EXCEPT FROZEN. 8AKERY PROOUCTS-FROZEN MISCELLANEOUS MERCHANOISE	68 13 (X)	2 742 127 14	97.6 33.0 (X)	93•8 4•3 •5	-	MISCELLANEOUS MERCHANOISE	(x)	622	(X)	•2
520	NONMERCHANOISE RECEIPTS MI5CELLANEOUS MERCHANOISE	4 (X)	18 19	4.3 (X)	•6						
	HISSEECHHEOOS PIERCHANOTSE	1/1	13	1//	•0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Detail may not add to lotal due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(	includes only e	stablishments wit	n payroll.	For expia	ination o	f tables, see "Description of the Tables" in text)				
<u>u</u>			Sales of spec	ified merch lines	nandise	e			Sales of spe	cified merc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount <sup>2</sup>	As per total sa	rcent of les of	Merchandise line code	Kind of business and merchandise line	Establish- ments	A41	As per total sa	cent of les of
chandise			Amount	Estab- lishments handling	All estab- lish-	chandise			Amount <sup>1</sup>	Estab- lishments handling	
Mer		(number)	(\$1,000)	the line	ments <sup>1</sup>	Mer		(number)	(\$1,000)	the line	lish- ments <sup>1</sup>
	OEALERS WITH IMPORTEO CAR FRANCHISE ONLY (SIC 551 PT.)					500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	133 248 (X)	1 684 5 024 80	4.5 10.2 (X)	2.6 7.7
380	TOTAL	15 15	14 324 11 693	81.6	81.6		HOME AND AUTO SUPPLY STORES				
381 383 385	NEW PASSENGER CARS-RETAIL • • • NEW COMMERCIAL VEHICLES-RETAIL USEO PASSENGER CARS-RETAIL • •	15 5 15	7 311 155 3 439	51.0 2.0 24.0	51.0 1.1 24.0		(SIC 553 PT.)	153	28 409	(x)	100.0
386 -	USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	10 (X)	667 106	5•9 (X)	4•7 •7	220	MAJOR APPL-RAGIO-TV-MUSICAL INST MAJOR HOUSEHOLD APPLIANCES • •	152 151	8 826 4 943	31.2 17.4	31.1 17.4
400 403	AUTO FUELS-LUBRICANTS	11 10 (X)	76 61 15	•5 •5 (X)	•5 •4 •1	222 223 240	RAOIOS-TV'S MUSICAL INSTR ALL OTHER APPLIANCES	149 7 54	3 808 67 409	13.5 5.8	13.4
420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	14 14	1 425 · 963	10.1 6.8	9•9 6•7	260	KITCHENWARE-HOME FURNISHINGS	137	1 629	6.1	5.7
422 423 424	PARTS-WHOLESALE	11 13 6	145 156 136	1.1 1.1 2.0	1.0 1.1 .9	264 265	SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	127 78	883 745	3.5 4.0	3.1 2.6
520 527	NONMERCHANOISE RECEIPTS	13 13	1 127 1 034	8.0 7.3	7.9 7.2	300	JEWELRY-OPTICAL GOOOS	29 143	60 2 922	10.9	10.3
528	OTHER NONMERCHANOISE RECEIPTS.	6 (X)	93 3	1.1	•6	306 317	BOATS-MOTORS-MARINE EQUIPMENT. ALL OTHER SPTG GOOOS EXC BOATS	24 140	143 2 779	3.5 10.7	9.8
•	MISCELLANEOUS MERCHANOISE  OEALERS WITH OOMESTIC ANO IMPORT	(^)	,	(X)	(2)	320 340 380	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	147 46 17	2 973 315 67	10.8 2.9 2.5	10.5 1.1 .2
	CAR FRANCHISES (SIC 551 PT•) TOTAL • • • • • •	22	34 324	(X)	100•0	400 403	AUTO FUELS-LUBRICANTS	48 46	186 135	1.8	•7
380 381	AUTOMOBILES-TRUCKS	22 22	30 247 15 967	88.1 46.5	88+1 46+5	420	MISCELLANEOUS MERCHANOISE	(X) 153	7 837	27.6	27.6
383 385 386	NEW COMMERCIAL VEHICLES—RETAIL USEO PASSENGER CARS—RETAIL • • USEO PASSENGER CARS—WHSLE• • •	. 22 9	3 939 8 074 1 313	22.3 23.5 5.6	11.5 23.5 3.8	416 417 418	NEW TIRES-TUBES(TO FLEET OPRTRS) NEW TIRES-TUBES(TO OTHER USERS) RETREAOS(TO FLEET OPERATORS)	29 146 10	631 2 814 18	9.6 10.5 1.0	2.2 9.9 .1
387	USEO COMMERCIAL VEHICLES MISCELLANEOUS MERCHANOISE	(X)	864 90	5.4 (X)	2.5	419 426 428	RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES NEW AUTO TIRES SOLO TO OEALERS	41 134 29	146 2 189 412	2.0 8.4 7.0	7.7 1.5
400 403	AUTO FUELS-LUBRICANTS MOTOR OILS-GREASES-OTHER OILS.	19 19	38 38	•1	•1	429 431	NEW TRUCK-8US TIRES (TO USERS) NEW TRK-8US TIRES(TO OEALERS).	45 23	543 155	6.7	1.9
420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	22 22	2 367 1 447	6.9 4.2	6•9 4•2	433 434 436	RETREAOS SOLO TO OEALERS • • • RETREAOS-TRUCK-BUS (TO USERS) • STORAGE BATTERIES • • • • • •	11 18 134	18 39 858	1.0 .6 3.3	1 •1 3•0
422 423 424	PARTS-WHOLESALE	21 19 4	798 95 27	2.4 .3 .2	2•3 •3 •1	440 500	FARM EQUIPMENT MACHINERY	4 85	32 1 215	4.0	•1 4•3
520 527	NONMERCHANOISE RECEIPTS	22 22	1 533 1 430	4.5	4.5	520 524	NONMERCHANOISE RECEIPTS	91 40	1 904	9.3	6.7
528	OTHER NONMERCHANOISE RECEIPTS.	3	100	•7	•3	525 526	TIRE SERVICES OTHER THAN RETRO OTHER NONMERCHANGISE RECEIPTS.	23 87	61 1 242	1.1	•2 4•4
-	MISCELLANEOUS MERCHANOISE	(X)	138	(X)	•4	-	MISCELLANEOUS MERCHANOISE	(X)	34	(X)	•1
	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)				:		OTHER TIRE: BATTERY, AND ACCESSORY OEALERS (SIC 553 PT.)				
380	TOTAL	160	31 378 30 042	(X) 95•7	95.7		TOTAL <sup>2</sup> ·····	252	37 256	(x)	100.0
383 385 386	NEW COMMERCIAL VEHICLES—RETAIL USEO PASSENGER CARS—RETAIL • • USEO PASSENGER CARS—WHSLE• • •	5 160 51	652 26 606 1 636	19.6 84.8 13.4	2 • 1 84 • 8 5 • 2		BOAT OEALERS (SIC 5591)				
387	USEO COMMERCIAL VEHICLES MISCELLANEOUS MERCHANOISE	18 (X)	488 628	10.0 (X)	1.6		TOTAL · · · · ·	25	(0)	(X)	100.0
420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	14 22	167 345	2.2 4.8	•5 1•1	307	SPORTING-RECREATION EQUIPMENT OUT80ARO 80ATS	25 20		94.0	94.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	347 476	5•7 (X)	1.1	308 309 311	OUTBOARO MOTORS	20 9 15		16.8	15.0 8.9 7.5
	TIRE: BATTERY: AND ACCESSORY OLRS (SIC 553)					312 313 318	BOAT TRAILERS	17 23 13		6.6 10.7 18.1	5.2 9.9 12.4
	TOTAL • • • • • •	405	65 665	(X)	100.0	319	ALL OTHER MOSE-EXC BOATS	9	(0)	48.2	18.2
	MAJOR APPL-RACIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	225 57	11 603 417	22.4	17.7		NONMERCHANOISE RECEIPTS	5 15		6.5	4.0
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	188 33 199	1 793 64 3 262	3.7 .6 6.9	2.7 .1 5.0	527	SERVICE LABOR	15 (X)		4.9 (X)	3.0
320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	204 50	3 334 330	6.8 2.4	5•1 •5	-	MISCELLANEOUS MERCHANOISE	(X)	ע	C(x)	.7
400 420	AUTOMOBILES-TRUCKS	26 94 405	197 1 013 36 806	5.7 4.9 56.1	1.5 56.1						
	FARM EQUIPMENT MACHINERY	7	57	6.2	i •1	11				1.	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>†</sup> Detail may not add to total due to rounding.

<sup>a</sup> Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		I I I I I I I I I I I I I I I I I I I	I I I I I I I I I I I I I I I I I I I	a payron.	, or expir	13000	tables, see Description of the Fautes III text)	1			
ø,			Sales of spec	ified mercl lines	handise	. au			Sales of spe	citied merc lines	handise
ine code	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of-
Merchandise line code	Killy Of Busiliess and metchandise fille		Amount 1	Estab- lishments handling		Merchandise line	Killo of ousiliess and merchandise fille	ments	Amount 1	Estab- lishments handling	All estab- lish-
Me		(number)	(\$1,000)	the line	ments*	Me		(number)	(\$1,000)	the line	ments <sup>1</sup>
	HOUSEHOLO TRAILER OEALERS (SIC 5592)						WOMEN'S REACY-TO-WEAR STORES (SIC S62)				
	TOTAL	40	14 932	(X)	100.0		TOTAL	300	27 363	(X)	100.0
500 504 50S	ALL OTHER MERCHANOISE	40 37 9	14 S45 13 643 782	97.4 93.8 34.2	97.4 91.4 5.2	140 142	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING MISCELLANEOUS MERCHANOISE	16 15 (X)	102 57 20	8.0 4.2 (X)	.4 .2 .1
\$20 -	NONMERCHANOISE RECEIPTS • • • • • MISCELLANEOUS MERCHANOISE • • • •	19 (X)	196 191	3.1 (X)	1+3	160 161 163	WOMEN'S-GIRLS'CLOTHING EX FOOTWR CHILOREN'S-INFANTS' WEAR MILLINERY	300 81 129	26 69S 1 005 4S4	97.6 14.6 3.2	97.6 3.7 1.7
	AIRCRAFT: MOTORCYCLE OEALERS (SIC S599 PT:)					164 165 168 172	HOSIERY	220 277 261 300	\$92 2 632 \$ 463 11 843	2.9 10.4 22.3 43.3	2.2 9.6 20.0 43.3
	TOTAL <sup>2</sup>	18	8 446	(X)	100.0	173 174 175 176	COATS-SUITS	259 227 25 67	3 668 6S7 107 243	14.6 3.0 4.7 3.0	13.4 2.4 .4
	(SIC 5599 PT+)	1	(0)	(X)	100.0	180 200	ALL FOOTWEAR	6 4	241 52	11.8	•9
	GASOLINE SERVICE STATIONS (SIC SS4)					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	7S (X)	229 44	2.4 (X)	•8
N.	TOTAL • • • • • •	1 994	171 575	(X)	100.0		MILLINERY STORES (SIC S63 PT+)				
	GROCERIES-OTHER FOOOS	180 153	1 021 1 397	6.2 6.2	•6		TOTAL <sup>2</sup> · · · · · · ·	8	827	(4)	100.0
	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO SPORTING-RECREATION EQUIPMENT . AUTOMOBILES-TRUCKS	7 315 24 127	99 1 094 247 547	33.3 3.4 S.S 4.2	•1 •6 •1 •3		CORSET ANO LINGERIE STORES (SIC S63 PT.)				
400	AUTO FUELS-LUSRICANTS	1 994	146 093	85.1	85.1		TOTAL • • • • • •	2	(0)	(X)	100.0
401 402 • 403	GASOLINE OTHER AUTOMOTIVE FUELS MOTOR OILS-GREASES-OTHER OILS.	1 993 189 1 722	13S 374 3 999 6 720	78.9 13.3 4.5	78.9 2.3 3.9		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC S63 PT.)				
421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	1 607 636	14 251 . 3 285	10.4	8.3		TOTAL • • • • • •	25	2 205	(X)	100.0
423 424 460	PARTS-RETAIL	206 1 511 5	. 10 268 185	3.2 7.9 25.0	6.0	520	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	25 9 (X)	1 892 60 253	85.8 3.6 (X)	85.8 2.7 11.5
480 500	HOUSEHOLO FUELS-ICE	35 3S	260 182	10.5	•2 •1		FURRIERS ANO FUR SHOPS (SIC S68)				
520 527	NONMERCHANOISE RECEIPTS · · · · · · · · · · · · · · · · · · ·	1 186 1 160	6 102 5 283	6.1 5.4	3.6 3.1		TOTAL	3	(0)	(X)	100.2
-	MISCELLANEOUS MERCHANOISE	(X)	97	(X)	;1		MEN'S ANO BOYS' CLOTHING FURNISHINGS STORES (SIC S61)			- - -	
	APPAREL ANO ACCESSORY STORES (SIC S6)						TOTAL	102	(0)	(X)	100.0
120 140 160		939 33 390 683	383 29 907 58 626	1.8 40.3 59.2	100 • 0 • 3 24 • 4 47 • 9	140 142 143 144 145	MEN'S-BOYS' CLOTHING EXC FOOTWR.  BOYS' CLOTHING	102 43 92 99 82		86.1 11.2 41.5 24.2 4.7	86.1 5.3 39.7 22.1 3.5
200	ALL FOOTWEAR	\$22 137 22	27 204 3 373 118	34.2 8.5 1.4	22.2 2.8 .1	146	OTHER MEN'S CLOTHING	91	(0)	9.0	15.4
280 300 500	JEWELRY-OPTICAL GOODS	41 21 17 266	210 120 274	2.0 1.5 3.3	•2 •1 •2	180 520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	82 19 (X)		15.6 3.7 (X)	11.6 1.1 (Z)
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	1 610 534	3.2 (X)	1.3		CUSTOM TAILORS				
	WOMEN'S CLOTHING: SPECIALTY STRS: FURRIERS (SIC S62: 3: 8)						(SIC S67)	3	(0)	(X)	100.0
	TOTAL	338	30 788	(X)	100.0		FAMILY CLOTHING STORES				
140		3 18	46 125	2.3 8.5	•1		(SIC 565)	2/10	EE 500	/*:	100.0
160 180 200		338 8 S	29 684 395 104	96.4 14.2 6.1	96•4 1•3 •3	120	TOTAL • • • • • • • • • • • • • • • • • • •	249	55 5S9 311	1.9	100.0
	NONMERCHANOISE RECEIPTS	87 (X)	39S 39	3.6 (X)	1.3	140 160 180 200 240	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	249 249 211 130 22 37	18 023 26 188 6 130 3 260 117 185	32.4 47.1 12.7 8.4 1.2	32.4 47.1 11.0 5.9 .2
0	andard Notice: - Depresents zero	l disales	NA Naturalia	No. W		11 300	SPORTING-RECREATION EQUIPMENT	16	\$2	.7	.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Kind of business and merchandise line    Amount	Sales of spec  Amount¹  (\$1,000)  97 743  1 930 40 653 46 220 2 049 67 411 1 487 749 266 315 3 292 304	lines	cent of les of
SOO   ALL OTHER MERCHANOISE	97 743 1 930 40 653 46 220 2 049 67 411 1 487 749 266 315 3 292	total sa  Establishments handling the line  (x)  9.8 49.6 69.7 6.6 S.0 13.6 5.6 6.6	100.0 2.0 41.6 47.3 2.1 .4 1.5 .8
SOO   ALL OTHER MERCHANOISE	97 743 1 930 40 653 46 220 2 049 67 411 1 487 749 266 315 3 292	(x)  9.8 49.6 69.7 6.6 5.0 13.7 11.S 13.6 5.6 6.6	estab- lish- ments <sup>1</sup> 100.0  2.0  41.6  47.3  2.1  .4  1.5  .8  .3
SOO	1 930 40 653 46 220 2 049 67 411 1 487 749 266 315 3 292	9.8 49.6 69.7 6.7 6.6 S.0 13.7 11.5 13.6 5.6	2.0 41.6 47.3 2.1 .1 .4 1.5 .8
SOO	1 930 40 653 46 220 2 049 67 411 1 487 749 266 315 3 292	9.8 49.6 69.7 6.7 6.6 S.0 13.7 11.5 13.6 5.6	2.0 41.6 47.3 2.1 .1 .4 1.5 .8
SHOE STORES (SIC S66)  TOTAL	1 930 40 653 46 220 2 049 67 411 1 487 749 266 315 3 292	9.8 49.6 69.7 6.7 6.6 S.0 13.7 11.5 13.6 5.6	2.0 41.6 47.3 2.1 .1 .4 1.5 .8
TOTAL	46 220 2 049 67 411 1 487 749 266 315 3 292	69.7 6.7 6.6 S.0 13.7 11.S 13.6 5.6	47.3 2.1 .1 .4 1.S .8
MEN'S-BOYS' CLOTHING EXC FOOTWR   9   99   3.5   5   5   5   5   5   5   5   5   5	67 411 1 487 749 266 315 3 292	6.6 S.0 13.7 11.S 13.6 5.6 6.6	1 .4 1.5 .8
160   WOMEN'S-GIRLS'CLOTHING'EX FOOTWR   180   ALL FOOTWEAR	1 487 749 266 315 3 292	13.7 11.5 13.6 5.6 6.6	1.S .8 .3
S20 NONMERCHANOISE RECEIPTS	315 3 292	5.6 6.6	
MEN'S SHOE STORES (SIC S66 PT.)			
			3.4
TOTAL			
180 ALL FOOTWEAR	53 942	(x)	100.0
200 CURTAINS-ORAPERIES-ORY GOOOS • • 66 220 MAJOR APPL-RAOIO-TV-MUSICAL INST 218	699 8 759	4.6 20.1	1.3
- MISCELLANEOUS MERCHANOISE • • • • (X) 87 (X) 16•3	40 720	75.S	7S.S
243   SLEEP EQUIPMENT. • • • • • • 308   244   OTHER HOUSEHOLO FURNITURE • • 345   (SIC 566 PT.)   245   FLOOR COVERINGS-SOFT SURFACE • 222	6 010 30 132 3 256	11.9 5S.9 8.S	11.1 SS.9 6.0
TOTAL	904 381	3.2	1.7
160 WOMEN'S-GIRLS'CLOTHING'EX FOOTWR 18 1 014 22.5 18.2 260 KITCHENWARE-HOME FURNISHINGS 115	1 075	4.5	2.0
180 ALL FOOTWEAR	1S1 800 398	3.1 13.1 8.9	1.S
182 WOMEN'S ANO GIRLS' FOOTWEAR. 34 3 930 70.6 70.6 SOO ALL OTHER MERCHANOISE 23 - MISCELLANEOUS MERCHANOISE	117	3.5	2.1
520 NONMERCHANOISE RECEIPTS 16 10S 2.5 1.9 - MISCELLANEOUS MERCHANOISE (X)	113	(X)	•2
- MISCELLANEOUS MERCHANOISE • • • • (X) 86 (X) 1•S HOME FURNISHINGS STORES (OTHER 571)			
CHILOREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)	5 184	(x)	100.0
TOTAL <sup>2</sup>	896 3 S27	54.4 74.1	17.3 68.0
FAMILY SHOE STORES (SIC S66 PT.)    260   KITCHENWARE-HOME FURNISHINGS	348 267 146	34.8 15.9 (X)	6.7 S.2 2.8
TOTAL			
140 MEN'S-BOYS' CLOTHING EXC FOOTWR. 8 39 6.3 .3 (SIC 5713) 160 WOMEN'S-GIRLS'CLOTHING EXC FOOTWR 33 33S 8.6 2.3	4 045	(x)	100.0
180 ALL FOOTWEAR	3 43S	84.9	84.9
182 WOMEN'S ANO GRLS' FOOTWEAR 168 7 365 49.7 40.7 S20 NONMERCHANOISE RECEIPTS	24S 36S	18.7 (X)	6.1
S20 NONMERCHANOISE RECEIPTS • • • • • 74 256 3.2 1.7 ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC S714)			
CHILOREN'S ANO INFANTS' WR. STRS. (SIC 564)	804	(x)	100.0
TOTAL	683 90	8S.0 18.5	85.0 11.2
140 MEN'S-BOYS' CLOTHING EXC FOOTWR. S 7S 24.0 S.8 - MISCELLANEOUS MERCHANOISE (X)	20 11	S.6 (X)	2.5
142 BOYS' CLOTHING • • • • • • 5 73 23.6 S.7 CHINA, GLASSWARE, AND METALWARE			
160 WOMEN'S-GIRLS'CLOTHING'EX FOOTWR 26 1 1S8 90.0 90.0 STORES (SIC 571S) 161 CHILOREN'S-INFANTS' WEAR 26 1 113 86.S 86.S			
- MISCELLANEOUS MERCHANOISE (X) 45 (X) 3.S TOTAL	(0)	(X)	100.0
STORES (SIC S719)			
MISC. APPAREL AND ACCESSORY STRS. (SIC S69)	(0)	(X)	100.0
Standard Notes: - Represents zero D Withheld to avoid disclosure NA Not available X Not applicable. 7 Less than 0.05 percent.			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.

<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	· · · · · · · · · · · · · · · · · · ·							,	· · · · · · · · · · · · · · · · · · ·		
0.			Sales of spec	ified mercl lines	nandise	a			Sates of spe	cified merc tines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of iles of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
andise I	Mind of profiless and incittiguate time		Amount <sup>1</sup>	Estab- lishments	AII estab-	Merchandise I	TAILE OF DESTRICTS ON INCICUINITIES THE		Amount <sup>2</sup>	Estab- lishments	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments *	Merch		(number)	(\$1,000)	handling the line	lish- ments i
	HOUSEHOLD APPLIANCE STORES					020	GROCERIES-OTHER FOOOS	38	211	22.2	•4
	(SIC 572)	214	211 520			040 060	MEALS-SNACKS	1 210 178	S2 994 2 007	93.6 22.8	93.6 3.S
200	TOTAL	216	24 S29 334	9 · 1	100.0	080 100 400	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO AUTO FUELS-LUBRICANTS	213 5	66 463 187	14.2 4.2 37.5	•1 •8 •3
220 240 260	MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	213 39 S6	19 318 1 658 597	78.8 22.2 10.5	78.8 6.8 2.4	500 S20	ALL OTHER MERCHANDISE	33 186 (X)	143 467 72	6.2 4.3 (X)	•3 •8 •1
280 300 320	JEWELRY-OPTICAL GOOOS	S 14 25	2SS - 638	4.8 8.0 14.8	1.0 2.6		CAFETERIAS				
	LUMBER-BUILDING MATERIALS	24 9 8	34S 248 68	12.7 15.1 8.1	1.4		(SIC S812 PT.) TOTAL	83	6 332	(X)	100.0
520	NONMERCHANOISE RECEIFTS MISCELLANEOUS MERCHANOISE	104 (X)	799 226	6+6 (X)	3.3	040	MEALS-SNACKS	83	S 94S	93.9	93.9
	RADIO ANO TELEVISION STORES					500 S20	ALL OTHER MERCHANOISE	19 (X)	20 283 63	12.0 11.1 (X)	4.S 1.0
	(SIC S732)	77	7 836	(X)	100.0			\^/	63	```	1.0
220 224	MAJOR APPL-RAGIO-TV-MUSICAL INST NEW MAJOR APPLIANCES	77 34	6 S1S 1 268	83.1 25.1	83 • 1 16 • 2		REFRESHMENT PLACES (SIC SB12 PT.)				
225 226 227	NEW RADIOS-TV'S ETC	77 39 9	4 880 214 139	62.3 3.5 28.1	62.3 2.7 1.8	020	TOTAL	661	26 409	9.0	100.0
240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	S 9	272 29	20.0	3 · S	040 060 100	MEALS-SNACKS	661 27 205	25 300 140 664	95.8 16.6 8.6	95.8 .S 2.5
500	ALL OTHER MERCHANDISE	S S7 (X)	83 879 S8	13.7 13.2 (X)	1 • 1 11 • 2 • 7	S00 S20	ALL OTHER MERCHANOISE	S9 80 (X)	130 140 15	4.8 2.8 (X)	•5 •S •1
	RECORO SHOPS						ORINKING PLACES (ALCOHOLIC BEV.)				
	(SIC S733 PT+)	9	441	,,,	100.0		(SIC 5813)	241	7 780	(X)	100.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	661	(X)	100.0			241	7 780	(\)	100.0
							ORUG STORES AND PROPRIETARY STRS. (SIC 591)		7, 101		
	MUSICAL INSTRUMENT STORES (SIC S733 PT+)		·			020		S10 7S	76 181	(X)	100.0
220	TOTAL	39 39	S S91 5 267	(X) 94•2	94.2	040 080 100	MEALS-SNACKS • • • • • • • • • • • • • • • • • • •	84 24 320	1 810 669 3 200	11.3 11.2 5.9	2.4 .9 4.2
S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	23 (X)	236 88	S.8 (X)	4.2 1.6	120 140 160	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR . WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	S10 14 19	62 646 98 190	82.2 2.0 3.3	82.2 •1 •2
	EATING ANO ORINKING PLACES (SIC S8)					200 220 260	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	9 40 104	140 331 1 124	4.8 2.5 S.0	.2 .4 1.5
	TOTAL	2 195	97 131	(X)	100.0	280 300 320	JEWELRY-OPTICAL GOODS	179 19 29	987 121 180	2.9 2.5 1.6	1.3
040	GROCERIES-OTHER FOODS	67 2 109	307 8S 307	13.0	87.8	340 S00	LUMBER-BUILOING MATERIALS ALL OTHER MERCHANOISE	8 203	49 3 129	2.S 8.4 3.3	4.1
100	ALCOHOLIC ORINKS	448 SO 470	8 449 291 1 228	63.9 50.0 5.9	8.7 .3 1.3	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	136 (X)	7SS 105	(X)	1.0
400 500 520	AUTO FUELS-LUBRICANTS	7 98 319	204 298 958	40.0 4.8 5.1	•2 •3 1•0		DRUG STORES (SIC S91 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	89	(X)	•1		TOTAL	496	74 702	(X)	100.0
	EATING PLACES (SIC S812)					020 040 080	GROCERIES-OTHER FOOOS	74 84 23	650 1 818 675	4.S 11.0 10.9	.9 2.4 .9
030	TOTAL	1 954	89 3S1 283	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	317 496	3 145 61 190	S.8 81.9	81.9
040 060	MEALS-SNACKS	1 9S4 207	84 239 2 153 69	94.3 24.2	94.3	121 122	MEDICINES EXC. PRESCRIPTION PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	46S 496 404	15 S54 32 167 13 468	22.2 43.1 20.7	20.8 43.1 18.0
100 400	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO AUTO FUELS-LUBRICANTS	13 427 6	1 148 201	20.0 5.8 40.0	1.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	98	1.9	•1
500 520		96 28S (X)	292 890 76	4.6 S.0 (X)		160 200 220	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CURTAINS-DRAPERIES-ORY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST	9 40	141 333	4.7	.2
	RESTAURANTS, LUNCHROOMS, CATERERS					260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	104 168 18	1 128 980 123	4.9 3.0 2.5	1.S 1.3 .2
	(SIC S812 PT+)	1 210	S6 610	(X)	100.0	320 340 500	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	28 8 202	182 49 3 138	1.S 2.4 8.4	•2 •1 4•2
							7 Less than 0.05 necept.				

NA Not available. X Not applicable. Z Less than 0.05 percent.

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

1 Detail may not add to total due to rounding.

2 Merchandise tine detait withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		includes only e	establishments wit	n payroll.	For expla	nation o	f tables, see "Description of the Tables" in text)				
ev			Sales of spec	ified merc lines	handise	مه ا			Sales of spec	cified mercl lines	handise
line cod	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line code	Willia of againess that included the	(number)	Amount * (\$1,000)	Estab- lishments handling the line		Merchandise	Time of Susmices and incrementation from	(number)	Amount * (\$1,000)	Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
		(Hamber)	(41,000)					(Halliber)	(31,000)		IIICIII3
520 -	MONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	136 (X)	757 104	3.2 (X)	1.0		JEWELRY STORES (SIC 597)				
	PROPRIETARY STORES (SIC 591 PT•)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	158 21	15 621 580	(X)	3.7
	TOTAL <sup>2</sup> · · · · · ·	14	1 479	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	79	1 211	10.0	7.8
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)  TOTAL	1 600	237 522	(X)	100•0	280 281 282 285 286	JEWELRY-OPTICAL GOOOS	158 149 117 133	11 928 2 339 1 463 1 618 106	76.4 15.1 10.3 11.8 6.7	76.4 15.0 9.4 10.4
020	GROCERIES-OTHER FOODS	122	1 826	12.5	.8	287	OIAMONOS: EXC. OIAMONO WATCHES RINGS: EXC. OIAMONOS	151 137	5 029 1 373	9.6	32.2 8.8
040 060	MEALS-SNACKS	23 21 388	198 309 38 929	20.0 100.0 85.8	•1 •1 16•4	300 500	SPORTING-RECREATION EQUIPMENT ALL OTHER MERCHANOISE	7 16	99 640	3.9	•6 4•1
140 160	CIGARS-CIGARETTES-TOBACCO MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	196 34 32	1 679 395 505	6.3 15.3 33.3	•7 •2 •2	520 529 533	NONMERCHANOISE RECEIPTS	146 143 24	1 139 984 143	7.5 6.7 7.6	7•3 6•3 •9
220	ALL FOOTWEAR	30 14 134	288 170 2 574	7.6 33.3 10.5	•1 •1 1•1	-	MISCELLANEOUS MERCHANOISE	(X)	23	(X)	•1
	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS .  JEWELRY-OPTICAL GOODS	47 134 202 103	1 044 1 764 12 678 5 560	40.0 9.2 62.3 53.4	•4 •7 5•3 2•3		FUEL OIL OEALERS (SIC 5983)				
320 340	SPORTING-RECREATION EQUIPMENT	93 67	3 769 1 372	24.6	1.6		TOTAL <sup>2</sup> · · · · · ·	8	1 392	(X)	100.0
400 420	AUTOMOBILES-TRUCKS	14 72 74	502 1 813 2 703	50.0 11.1 12.5	•8 1•1		LIQUEFIEO PETRL. GAS (8TTLD. GAS) OEALERS (SIC 5984)				
460	FARM EQUIPMENT MACHINERY	28 306	1 225 108 423	100.0	45•6		TOTAL	159	27 022	(X)	100.0
500	HOUSEHOLO FUELS-ICE	222 465 546	26 017 19 189 4 488	60.7 50.3 4.7	11.0 8.1 1.9		MAJOR APPL-RAGIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	83 4	1 636 22	11.4	6.1
-	MISCELLANEOUS MERCHANOISE	(X)	102	ίχi	(Z)	320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	7 33	236 388	10.9	.9 1.4
	LIQUOR STORES (SIC 592)					440 460	FARM EQUIPMENT MACHINERY	5	280 123	18.5	1.0 .5
	TOTAL	382	41 803	(X)	100.0	480 481 482	HOUSEHOLO FUELS-ICE	159 13 159	23 144 328 22 744	85.6 17.6 84.2	85.6 1.2 84.2
020 040	GROCERIES-OTHER FOOOS	88 16	889 104	8.7 11.1	2•1	-	MISCELLANEOUS MERCHANOISE	(X)	10	(X)	(Z)
	ALCOHOLIC ORINKS • • • • • • • • • • • • • • • • • • •	20 382 162	300 38 849 846	70.0 92.9 3.7	92.9 2.0		ALL OTHER MERCHANOISE	21 77 (X)	137 871 185	3.7 6.5 (X)	•5 3•2 •7
400 500	AUTO FUELS-LUBRICANTS	4 15 76 (X)	36 148 410 221	6.2 11.7 4.5 (X)	1 • 4 1 • 0 • 5		FUEL ANO ICE OEALERS: N.E.C. (SIC 5982)				
	ANTIQUE STORES						TOTAL <sup>2</sup> · · · · · ·	20	847	(x)	100.0
	(SIC 5932) TOTAL <sup>2</sup> • • • • • •	21	561	(X)	100.0		FLORISTS (SIC 5992)				
	SECONOHANO STORES						TOTAL <sup>2</sup> · · · · · ·	162	6 999	(X)	100.0
	(SIC 5933) TOTAL <sup>2</sup> • • • • • •	98	5 113	(X)	100.0		CIGAR STORES ANO STANOS (SIC 5993)				
	SPORTING GOOOS STORES						TOTAL • • • • •	6	804	(X)	100.0
	(SIC 5952) TOTAL	71	(0)	(X)	100.0		CIGARS-CIGARETTES-TOBACCO · · · · MISCELLANEOUS MERCHANDISE · · · ·	6 (X)	742 62	92.3 (X)	92•3 7•7
080	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	3 14		4.2	•3		BOOK STORES (SIC 5942)				
140 180	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6 8 71	(0)	15.7	1.4 1.4 84.2		TOTAL	20	1 103	(X)	100.0
500	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	3 14 18		84.2 22.8 15.3 16.8	1.6		STATIONERY STORES (SIC 5943)				
-	MISCELLANEOUS MERCHANOISE	ιχ̈́	P	(ixi	7.7		TOTAL	6	522	(X)	100.0
	8ICYCLE SHOPS (SIC 5953)						HAY: GRAIN: AND FEED STORES				
	TOTAL	1	(0)	(X)	100.0		(SIC 5962) TOTAL <sup>2</sup> • • • • • •	178	80 511	(X)	100.0
1,	andaid Notes: - Represents zero. D Withheld to av	oid disclosure.	NA Not availab	ole. X	Not applica	ble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch lines	nandise				Sales of spe	cified merci lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount <sup>x</sup>		cent of les of	e line code	Kind of business and merchandise line	Establish- ments	Amount <sup>2</sup>	As per totat sa	cent of les of-
rchandise				Estab- lishments handling	lish-	Merchandise				Estab- lishments handling	lish-
		(number)	(\$1,000)	the line	ments <sup>2</sup>	Ž		(number)	(\$1,000)	the tine	ments1
	OTHER FARM SUPPLY STORES (SIC S969 PT•)						NONSTORE RETAILERS (SIC S3 PART*)				
	TOTAL	118	38 831	(X)	100.0		TOTAL	126	40 312	(X)	100 • 0
020 320 340 400 420 440 460 480 520	GROCERIES-OTHER FOOOS	6 23 18 30 27 10 118 8 41 (X)	294 416 344 838 543 324 35 022 244 530 276	14.8 11.1 11.8 9.3 6.7 6.3 90.2 18.1 3.3 (X)	.8 1.1 .9 2.2 1.4 .8 90.2 .6 1.4	040 100 120 140 160 180 200 220 240 260	GROCERIES-OTHER FOOOS	24 14 32 52 52 52 50 52 59 52	2 13S 3 003 6 133 307 1 743 3 412 711 2 060 S 591 1 32S 633	46.0 57.8 69.0 1.2 6.6 13.1 2.8 7.8 20.5 5.1	S.3 7.4 1S.2 .8 4.3 8.5 1.8 S.1 13.9 3.3 1.6
320 S20	GAROEN SUPPLY STORES (SIC 5969 PT.)  TOTAL  HAROWARE-GAROENING EQUIPMENT  NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	18 18 8 (X)	2 207 1 972 62 173	(X) 89.4 4.4 (X)	100.0 89.4 2.8 7.8	320 340 420 440 500 520	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	53 50 50 53 50 40 65 63 (X)	187 690 1 013 1 83S 898 326 3 923 4 093	-7 2.6 3.9 7.0 3.4 1.3 13.3 14.7	*S 1.7 2.5 4.6 2.2 *8 9.7 10.2
	NEWS OEALERS AND NEWSSTANDS (SIC 5994)						MAIL OROER HOUSES (SIC S32)				
	TOTAL <sup>2</sup> · · · · · ·	10	397	(X)	100.0		TOTAL	54	(0)	(x)	100.0
	HO88Y: TOY: ANO GAME SHOPS (SIC S99S)	13	482	(X)	100•0	140 160 180 200 220	COSMETICS-ORUGS-CLEANERS	\$0 \$0 \$0 \$0 \$0 \$0 \$2		1.2 7.1 14.4 3.0 7.9 18.8	1.2 7.0 14.1 3.0 7.8 18.6
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)  TOTAL <sup>2</sup> • • • • • •	6	583	(x)	100•0		FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT . HAROWARE-GAROENING EQUIPMENT . LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS	50 50 51 50 50 49 14	(0)	S.S 2.2 .6 2.9 4.2 S.9	5.4 2.2 .6 2.9 4.2 5.8
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC S997)  TOTAL <sup>2</sup>	42	1 642	(X)	100•0	420 440 500 520	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY ALL OTHER MERCHANOISE	50 40 51 51 (X)		3.8 1.5 6.4 15.9 (X)	3.8 1.4 6.3 15.7
	OPTICAL GOOOS STORES (SIC S999 PT•)						MERCHANOISING MACHINE OPERATORS				
	TOTAL <sup>2</sup> · · · · · ·	9	490	(X)	100.0		(SIC S34)			,	100.0
	RETAIL STORES + N.E.C.					020	TOTAL	14	11 447	(X)	15.3
	(SIC 5999 PT.) TOTAL	94	4 S20	(X)	100•0	040 100 520	MEALS-SNACKS • • • • • • • • • • • • • • • • • • •	13 31 8	2 936 6 123 322	46.2 56.1 14.1	2S+6 53+5 2+8
500 520	ALL OTHER MERCHANOISE	94 48	4 297 94	95.1 4.0	95•1 2•1	2	MISCELLANEOUS MERCHANOISE	(x)	312	(X)	2.7
-	MISCELLANEOUS MERCHANOISE	(X)	129	(X)	2.9		OIRECT SELLING ESTABLISHMENTS (SIC S35)				,
							TOTAL	38	(0)	(X)	100.0
						260 340	GROCERIES-OTHER FOOOS	9 4 3 12 (X)	(0)	100.0 21.8 89.3 82.3 (X)	8.4 2.1 9.2 42.9 37.3

Fort Smith, Ark.-Okla., SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch	nandise				Sales of spec	ified merch	nandise
e code		Establish-		As per	cent of	e code		Establish-		As per	
dise lin	Kind of business and merchandise line	ments	Amount <sup>1</sup>	Estab-	les of All	Merchandise line	Kind of business and merchandise line	ments	Amount <sup>z</sup>	total sal	AII
Merchandise line code		(number)	(\$1,000)	handling the line	estab- lish- ments <sup>1</sup>	Мегснап		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>z</sup>
	RETAIL TRACE						GENERAL MERCHANOISE GROUP STORES				
	TOTAL • • • • • •	989	187 850	(X)	100•0		(SIC S3 PART*) TOTAL • • • • • •	77	27 832	(X)	100.0
020 040 060	GROCERIES-OTHER FOOOS	176 241 72	39 831 8 173 1 019	66.2 33.0 55.5	21•2 4•4 •S	020	GROCERIES-OTHER FOOOS	38 14	940 411	6.8	3.4 1.5
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	70 206 171	3 134 2 878 6 369	48.5 6.4 13.8	1.7 1.5 3.4	100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	19 47	145 1 077	1.7	•S 3•9
140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	103 127	5 574 10 899	17.5 32.7	3.0 5.8	160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	5S 56 40	2 S75 6 119 1 221	9.8 23.1 4.8	9.3 22.0 4.4
180 200 220	ALL FOOTWEAR	87 79 92	3 570 3 272 7 061	10.0 10.5 22.8	1.9 1.7 3.8	200 220 240	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	59 26 27	2 658 2 272 1 169	9.9 5.3	9.6 8.2 4.2
240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	83 111 81	4 846 1 866 1 759	14.6 5.9 6.0	2.6 1.0	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	48 34 42	1 261 520 1 044	S•2 2•2	4.5 1.9
300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	81 104	2 116 2 559	7.6 9.5	1 • 1 1 • 4	320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	43 24	936 684	4.5 4.7 4.5	3.8 3.4 2.5
340 380 400	LUMBER-BUILOING MATERIALS	84 76 211	10 295 32 974 10 132	40.4 69.0 19.5	S•5 17•6 5•4	500 520	AUTO TIRES-BATTERIES-ACCESS	6 48 39	684 2 156 1 678	4.S 8.7 6.6	2.5 7.7 6.0
420 440 460	AUTO TIRES-BATTERIES-ACCESS • • • FARM EQUIPMENT MACHINERY • • • • HAY-GRAIN-FEEO-FARM SUPPLIES • •	223 17 43	7 997 2 747 5 329	10.9 20.2 52.8	4.3 1.5 2.8	-	MISCELLANEOUS MERCHANOISE	(X)	282	(X)	1.0
480 500 520	HOUSEHOLO FUELS-ICE	24 181 410	917 6 137	17.8 12.4	•5 3•3 3•4		OEPARTMENT STORES (SIC 531)				
520			6 396	S.8	5.4		TOTAL	8	19 683	(X)	100.0
	BUILOING MATERIALS: HAROWARE:ANO FARM EQUIP OEALERS (SIC S2)					120	MEALS-SNACKS	7	215 757	1.8	1.1 3.8
220	TOTAL • • • • • • • • • • • • • • • • • • •	<sub>.</sub> 60	13 957 95	(X) 7.0	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	8 8 (X)	1 883 1 571 312	9.6 8.0 (X)	9.6 B.0 1.6
240 260	FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS	8 7	243 69	4.7 4.8	1.7 .S	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	8	4 829	24.5	24.5
300 320 340	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	7 27 47	51 1 112 9 517	3.S 21.2 86.3	8.0 68.2	161 162 163	CHILOREN'S-INFANTS' WEAR	8 7 7	57S 236 129	2.9 1.7	2.9 1.2 .7
440 520	FARM EQUIPMENT MACHINERY	9 18 (X)	2 24S 374 2S1	91.4 6.6 (X)	16•1 2•7 1•8	164 165 166	HOSIERY	8 7 7	264 622 384	1.3 4.6 2.8	1.3 3.2 2.0
	BUILOING MATERIALS AND SUPPLY			,,,,		167 168	WOMEN'S ORESSES	8 7	1 556 723 339	7.9 5.3	7.9 3.7 1.7
	STORES (SIC 52 EX. 52S)					180	ALL FOOTWEAR	(X) 8	935	(X) 4.8	4.8
	TOTAL	40 7	10 179 208	(X) 4.3	2.0	200	CURTAINS-ORAPERIES-ORY GOODS PIECE GOODS-NOTIONS	8 7	1 261 488	6.4	6.4 2.5
320 340	HAROWARE-GAROENING EQUIPMENT  LUMBER-BUILDING MATERIALS	15 40	240 9 350	7.2	91.9	202	CURTAINS-ORAPERIES	8	76S 2 042	3.9	3.9
341 342 343	LUMBER	25 22 19	2 847 771 455	33.7 9.7 6.2	28.0 7.6 4.5	221 222	MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR	6 5	1 351 689	7.2 S.0	6.9 3.5
344 345 346	KITCHEN CABINETS	11 21 21	62 396 526	1.3 S.4 7.5	•6 3•9 5•2	240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS	7 5 5	968 233 735	S.1 1.4 4.8	4.9 1.2 3.7
347 348 349	ASPHALT ANO ASBESTOS PRODUCTS. PAINT-GLASS-WALLPAPER	21 21	434 188	5.9 2.3	4.3 1.8	260	KITCHENWARE-HOME FURNISHINGS	7	879	4.6	4.S
351 3S2	METAL ROOFING AND SIDING MASONRY SUPPLIES	10 14 19	105 90 289	3.3 2.7 3.9	1.0 .9 2.8	261 262	CHINA-GLASSWARE	6 7 (X)	363 417 99	2.1 2.1 (X)	1.8 2.1 .5
353 388	INSULATION	18 21 (X)	123 1 141 32	1.7 14.5 (X)	1.2 11.2 .3	280 300	JEWELRY-OPTICAL GOOOS	7 7	432 S44	2.2	2•2 2•8
S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	11 (X)	191 190	4.9 (X)	1.9	320 321 -	HAROWARE-GAROENING EQUIPMENT	5 5 (X)	609 389 220	4.0 2.6 (X)	3.1 2.0 1.1
	HAROWARE STORES (SIC S2S1)					420	AUTO TIRES-BATTERIES-ACCESS	4	652	4.3	3.3
	TOTAL <sup>2</sup>	11	1 286	(X)	100•0	500 501 502 518	ALL OTHER MERCHANOISE	8 6 5 6	1 197 453 564 180	6.1 2.9 3.4 1.0	6.1 2.3 2.9
	FARM EQUIPMENT OEALERS (SIC 52S2)  TOTAL • • • • • •	9	2 492	(X)	100•0	\$20 \$3\$	NONMERCHANOISE RECEIPTS ALL OTHER SERVICE RECEIPTS MISCELLANEOUS	7 7 (X)	1 441 1 413 28	7.3 7.2 (X)	7.3 7.2 .1
	FARM EQUIPMENT MACHINERY MISCELLANEOUS MERCHANOISE	9 (X)	2 239 253	89.8 (X)	89•8 10•2		MISCELLANEOUS MERCHANOISE	(X)	1 037	(X)	S•3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detait may not add to total due to rounding.

\*Merchandise tine detail withheld due to insufficient reporting.

Note: FORT SMITH, ARK.-OKLA., SMSA— Consists of Sebastian and Crawford Counties, Ark., and LeFtore and Sequoyah Counties, Okla.

Fort Smith, Ark.-Okla., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

-		includes only	I .			101101101	rables, see Description of the rables in text)				
a)			Sales of spec	ified mercl lines	handise	a			Sales of spec	ified merc lines	nandise
рос оп	Wind of husiness and marshaulter than	Establish- ments			rcent of iles of	line code	Kind of husin	Establish- ments		As per total sa	
idise li	Kind of business and merchandise line	ments	Amount <sup>1</sup>	Estab-	All	Idise I	Kind of business and merchandise line	IIIGH12	Amount*	Estab-	All
Merchandise line code		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>2</sup>	Merchandise		(number)	(\$1,000)	handling the line	estab- lish- ments
	VARIETY STORES (SIC S33)						MEAT ANO FISH (SEA FOOO) MARKETS (SIC S42)				
020	TOTAL • • • • • • • • • • • • • • • • • • •	2S 18	(0)	(X)	100.0		TOTAL	1	(0)	(X)	100.0
020 120 140	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	24 22		S.1 7.2 4.5	4 • 1 7 • 2 4 • 3		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	23 20 23		15.1 2.7 12.0	14.5 2.6 11.5		TOTAL	2	(0)	(X)	100.0
240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	13 23 21	(0)	9.1	2 • 4 9 • 1 1 • 6		CANOY: NUT: ANO CONFECTIONERY STORES (SIC S44)				
300 320 500	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT ALL OTHER MERCHANOISE	11 21 24		1.1 5.8 25.4	5.6 25.4		TOTAL	-	-	(X)	-
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	19 (X)	Ų .	3.6 (X)	3.6 7.3		RETAIL BAKERIES (SIC S46)				
	MISC. GENERAL MERCHANOISE STORES (SIC 539)						TOTAL	7	(0)	(X)	100.0
	TOTAL	44	(0)	(X)	100•0		AUTOMOTIVE OEALERS (SIC SS EX+ S54)				
020 100 140	GROCERIES-OTHER FOOOS	17 16 25	h	34.4 3.5 15.3	11.5 1.2		TOTAL	78	44 37S	(X)	100.0
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	26 12		22.2	11•1 16•7 4•1	220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	14 6	696 32	27.S 3.2	1.6
	CURTAINS-ORAPERIES-ORY GOOOS • • MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV•	28 7 8	(0)	28.0 9.9 8.7	20.7 3.8 2.5	260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	12 15 13	112 484 191	5.7 15.9 6.8	.3 1.1 .4
260 280 320	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	18 6		4.7	1.9	340 380	LUMBER-BUILOING MATERIALS	S S2	42 32 873	3.2 82.8	*1 74*1
340 520	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS NONMERCHANOISE RECEIPTS	16 15 13		8.1 4.0 5.3	3.0 1.5 2.4	400 420 500	AUTO FUELS-LUBRICANTS	30 56 17	137 5 796 1 224	.4 14.4 19.0	.3 13.1 2.8
-	MISCELLANEOUS MERCHANOISE	(X)	7	Cixi	18.9	S20 -	NONMERCHANOISE RECEIPTS	5S (X)	2 464 324	6.0 (X)	5•6 •7
	FOOO STORES (SIC 54)						MOTOR VEHICLE OEALERS (SIC S51: S52)				
	TOTAL • • • • • • • • • • • • • • • • • • •	119	42 817	(X)	100.0		TOTAL	48	37 536	(X)	100.0
	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	119 82 72	38 2S0 1 297 1 1S8	89.3 5.0 6.4	89•3 3•0 2•7		AUTOMOBILES-TRUCKS	48 23	32 111 106	8s.5 .4	85.S .3
160	MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	17 20 15	100 92 111	3.0 2.6 1.8	•2 •2 •3	420 520	AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	33 36 (X)	2 870 2 116 333	8 • 2 S • 9 (X)	7.6 S.6
260 320	KITCHENWARE-HOME FURNISHINGS • • HAROWARE-GARDENING EQUIPMENT • •	11 7	26 31	2.3 2.8	•1 •1			,,,,		, ,,,,	
500	HAY-GRAIN-FEEO-FARM SUPPLIES	14 41 31	152 823 477	8.0 S.4 3.7	1.9 1.1		MOTOR VEHICLE OEALERSNEW ANO USEO CARS (SIC S51)				
-	MISCELLANEOUS MERCHANDISE	(X)	299	(X)	•7	380	AUTOMOBILES-TRUCKS	31 31	33 876 28 541	(X) 84.3	100.0 84.3
	GROCERY STORES (SIC S41)					400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	22 31	95 2 848	8.4	•3 8•4
	TOTAL	109	42 518	(X)	100.0	520	NONMERCHANOISE RECEIPTS	30 (X)	2 074 318	6.1 (X)	6.1
020 021 022	GROCERIES-OTHER FOODS • • • • • • • • • • • • • • • • • • •	109 102 99	37 954 9 576 2 719	89.3 23.0 6.4	89.3 22.5 6.4		MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)				
023 024	FROZEN FOOOS	73 108	1 093 24 566	5.4 57.8	2 · 6 57 · 8		TOTAL	17	3 660	(X)	100.0
120	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	81 72	1 297 1 158	S.1 6.4	3•1 2•7	385	AUTOMOBILES-TRUCKS	17 17	3 570 3 026	97.S 82.7	97.5 82.7
160	MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	17 20 15	100 92 111	2.9 2.6 1.8	•2	386	USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	(X)	294 244	14.1 (X)	8.0 6.7
260 320	KITCHENWARE-HOME FURNISHINGS • • HAROWARE-GAROENING EQUIPMENT • • HAY-GRAIN-FEEO-FARM SUPPLIES • •	11 7 14	26 31 152	2.3 2.8 7.8	•1 •1 •4	S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	6 (X)	42 48	2.8 (X)	1.1
500 516 517	ALL OTHER MERCHANOISE	41 15 37	823 S06 317	5.3 4.6 2.3	1.9 1.2		TIRE: BATTERY: AND ACCESSORY OLRS (SIC SS3)				
	NONMERCHANOISE RECEIPTS	30	475	3.7	1+1	000	TOTAL	23	(0)	(X)	100.0
•	MISCELLANEOUS MERCHANOISE	(X)	299	(X)	•7	240 260 300	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . SPORTING-RECREATION EQUIPMENT.	14 6 12 12	(0)	26.2 2.2 4.7 9.4	13.0 .6 2.1 4.7
St	andard Notes: - Represents zero. D Withheld to a	roid disalas	NA NA NA	1		340	HARDWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	13 S	U	7.2	3.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.

Fort Smith, Ark.-Okla., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_			Sales of spec	ified mercl lines	handise				Sales	of spec	ified merc	handise
line code	Kind of business and merchandise line	Establish- ments	A1		rcent of iles of	line code	Kind of business and merchandise line	Establish- ments		.,	As per total sa	
Merchandise line code		(number)	Amount <sup>2</sup> (\$1,000)	Estab- lishments handling the line	AII estab- lish- ments <sup>2</sup>	Merchandise		(number)	Amoul		Estab- lishments handling the line	All estab- lish- ments <sup>2</sup>
400 420 500 520	AUTO FUELS-LUBRICANTS	6 23 10 15 (X)	(0)	1.2 54.8 6.9 7.4 (X)	.6 \$4.8 3.1 6.1 10.8	140 142 143 144 146	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING	8 4 7 S 8 (X)		S13 130 835 100 438	89.S 8.6 S1.4 14.7 2S.9	89.5 7.7 49.4 5.9 2S.9
	MISCELLANEOUS AUTOMOTIVE OEALERS (SIC SS9)					180	ALL FOOTWEAR	S (X)		129 49	8.3 (X)	7.6 2.9
S00 S20	TOTAL	. 7 . 4 4	(0)	(X) 85.5 1.8	100.0 69.S 1.S		FAMILY CLOTHING STORES (SIC S6S)					
-	MISCELLANEOUS MERCHANOISE	(X)	Ų 	Cixi	29•0	140	TOTAL	11		S39 212	(X) 34.2	34.2
	GASOLINE SERVICE STATIONS (SIC 554)					160	WOMEN'S-GIRLS'CLOTHING.EX FOOTWR MISCELLANEOUS MERCHANOISE	11 (X)		472 8S5	41.6 (X)	41.6
040	TOTAL	160 14	11 709	11.8	100 • 0 1 • S		SHOE STORES (SIC S66)					
400 401 402 403	AUTO FUELS-LUBRICANTS	160 160 12 128	9 8S2 9 009 489 354	84.1 76.9 26.9 3.6	84 • 1 76 • 9 4 • 2 3 • 0		TOTAL	17		(0)	(X)	100.0
420 421 423	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	151 39 24	1 134 248 45	10.S 9.0 4.6	9•7 2•1 •4		(SIC S64, 7, 9)	1		(0)	(X)	100.0
520 527	AUTOMOBILE TIRES-BATTERIES-ACC  NONMERCHANOISE RECEIPTS	148 121 122	841 448 380	S.1 4.3	7•2 3•8		FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)					
-	MISCELLANEOUS MERCHANOISE	(X)	98	(X)	3•2 •8		TOTAL	S3	7	613	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC S6) TOTAL • • • • • •	61	10 259	(X)	100.0	260 320	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	7 32 31 16 4 26 (X)		96 614 208 206 1SS 283 S1	S.1 S8.7 66.5 S.2 16.2 S.1 (X)	1.3 47.5 42.1 2.7 2.0 3.7
120 140 160 180 200 520		3 22 43 26 4 24 (X)	S1 2 837 4 S42 2 146 471 147 65	1.3 35.8 53.3 26.1 9.3 3.1	.S 27.7 44.3 20.9 4.6 1.4		FURNITURE STORES (SIC 5712) TOTAL • • • • • •	20	2	879	(X)	100.0
	MISCELLANEOUS MERCHANOISE	(^/	65	(X)	.6	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7		S86	25.5	20.4
	WOMEN'S READY-TO-WEAR STORES (SIC S62)  TOTAL <sup>2</sup>	19	3 047	(X)	100•0	240 243 244 245 246	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	20 10 20 4 14 (X)		08S 2S2 687 98 40 8	72.4 9.0 \$8.6 17.8 6.3 (X)	72.4 8.8 \$8.6 3.4 1.4
	STORES (SIC S63)						KITCHENWARE-HOME FURNISHINGS NONMERCHANGISE RECEIPTS	8 6		82 6S	3.2 3.1	2.8
160	TOTAL	4 (X)	(0)	(X) 96.3 (X)	96•3 3•7		MISCELLANEOUS MERCHANOISE	(X)		61	(X)	2.1
	FURRIERS AND FUR SHOPS						TOTAL	8		(0)	(X)	100.0
	(SIC S68)	1	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6 (X)	>	(0)	89.0 (X)	89.0
	OTHER APPAREL AND ACCESSORY STRS. (OTHER S6)						HOUSEHOLO APPLIANCE STORES					
	TOTAL	37	6 874	(X)	100.0		TOTAL	12	2	317	(X)	100.0
160 180 200		20 19 23 3 13	2 731 1 S88 1 997 43S 67	45.7 29.1 32.4 11.9 2.9	39.7 23.1 29.1 6.3 1.0	220 224 225 226	MAJOR APPL-RAOIO-TV-MUSICAL INST NEW MAJOR APPLIANCES NEW RAOIOS-TV'S ETC USEO MAJOR APPL-RAOIOS-TV'S	12 12 8 S	1	830 452 340 3S	79.0 62.7 24.9 4.3	79.0 62.7 14.7 1.5
-	MISCELLANEOUS MERCHANOISE	(X)	ss	(X)	•8	!!	FURNITURE-SLEEP EQUIP-FLOOR COV.	3		126	21.7	S.4
	MEN'S ANO BOYS' CLOTHING FURNISHINGS STORES (SIC S61)					260 265 -	KITCHENWARE-HOME FURNISHINGS ALL OTHER KITCHENWR-HOUSEWR MISCELLANEOUS MERCHANOISE	S 4 (X)		74 64 10	8 • 2 7 • 2 (X)	3.2 2.8 .4
	TOTAL	8	1 691	(x)	100.0	S20	NONMERCHANDISE RECEIPTS	9	1	98	5.S	4.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.

<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

Fort Smith, Ark.-Okla., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			,								
			Sales of spec	ified merch lines	nandise				Sales of spec	cified merch	nandise
Merchandise line code		Establish-			rcent of iles of—	пе code		Establish-		As per total sa	
dise lir	Kind of business and merchandise line	ments	Amount 1	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount *	Estab-	Att
erchan	•	4	.61 000)	lishments handling the line	lish-	erchan				lishments handling the line	lish-
_ ≥		(number)	(\$1,000)	the time	ments 1	2		(number)	(\$1,000)	the time	ments a
-	MISCELLANEOUS MERCHANOISE	(X)	189	(X)	8•2		ANTIQUE ANO SECONOHANO STORES (SIC \$93)				
	RADIO: TV: AND MUSIC STORES						TOTAL <sup>2</sup> · · · · · ·	12	632	(X)	100.0
	TOTAL	13	(0)	(x)	100+0		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
220 S20	MAJOR APPL-RAOIO-TV-MUSICAL INST NONMERCHANOISE RECEIPTS • • • • MISCELLANEOUS MERCHANOISE • • •	13 9 (X)	(0)	88.6 6.8 (X)	88.6 S.9 S.6		TOTAL <sup>2</sup> ·····	5	492	(X)	100.0
	EATING AND ORINKING PLACES						JEWELRY STORES (SIC 597)			İ	
Ì	(SIC 58)	217	8 501	(X)	100.0		TOTAL • • • • • •	12	1 201	(X)	100.0
040	MEALS-SNACKS	198	7 294	88.0	85.8	260 267	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	4 4	92 82	18.4	7.7 6.8
060 100 500	ALCOHOLIC ORINKS	70 45 12	967 92 22	78.6 4.8 6.S	11.4 1.1 .3	280	MISCELLANEOUS MERCHANOISE	(X) 12	1 002	(X) 83.4	.8 83.4
S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	49 (X)	100 26	4.8 (X)	1.2	281 282 285	WATCHES-CLOCKS	12 9 8	174 146 101	14.5 13.1 10.4	14.5 12.2 8.4
	EATING PLACES (SIC 5812)					287 288	OIAMONOS: EXC. OIAMONO WATCHES RINGS: EXC. OIAMONOS MISCELLANEOUS MERCHANOISE	12 11 (X)	344 215 22	28.6 17.9 (X)	28.6 17.9 1.8
	TOTAL	175	7 432	(X)	100•0	S20 529	NONMERCHANOISE RECEIPTS	10	92 87	9.3	7.7
040 100	MEALS-SNACKS	175 40	7 141 86	96.1 4.8	96+1	-	MISCELLANEOUS	(X)	4	(X)	•3
\$00 \$20	ALL OTHER MERCHANOISE	11 47 (X)	21 95 89	6.0 4.8 (X)	1.3 1.2	-	MISCELLANEOUS MERCHANOISE	(X)	15	(X)	1.2
	ORINKING PLACES (ALCOHOLIC SEV.)						FUEL ANO ICE DEALERS (SIC S98)				
	(SIC 5813)	42	1 069	(X)	100.0	480	TOTAL	7	(0)	(X)	91.4
	ORUG STORES AND PROPRIETARY STRS.					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	(0)	5.1 (X)	S.1 3.5
	(SIC 591)	41	4 870	(X)	100 • 0		FLORISTS				
		71	4 870	`^'	100.0		(SIC 5992) TOTAL <sup>2</sup> • • • • • •	12	561	(X)	100.0
	ORUG STORES (SIC S91 PT•)						CIGAR STORES AND STANDS				
	TOTAL	40	(0)	(X)	100•0	:	(SIC S993)	1	(0)	(X)	100.0
	PROPRIETARY STORES (SIC S91 PT+)						OTHER MISCELLANEOUS RETAIL STORES		:		
	TOTAL	1	(0)	(X)	100•0		(OTHER S9)	33	6 861	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					460	HAY-GRAIN-FEEO-FARM SUPPLIES	12	5 050 828	82.8	73.6
	TOTAL • • • • • •	112	13 795	(X)	100•0	500 S20	ALL OTHER MERCHANOISE	20 9 (X)	54 928	4.0 (X)	.8 13.5
020 080 100		5 30 22	2 850 415	18.1 87.7 16.6	20.7 3.0		NONSTORE RETAILERS				
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECKEATION EQUIPMENT	8 16 8	140 1 123 481	25.0 83.5 61.4	1.0 8.1 3.5		(SIC S3 PART*)	11	2 122	(X)	100.0
460 480	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	13 10 35	5 0S6 877 1 479	81.0 19.1 100.0	36.7 6.4 10.7	020	GROCERIES-OTHER FOOOS CIGARS-CIGARETTES-TOBACCO	4 5	S20 637	46.9	24.5
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	34 (X)	235 1 083	6.1 (X)	1.7	120	COSMETICS-ORUGS-CLEANERS MISCELLANEOUS MERCHANOISE	3 (X)	104 861	28.3 (X)	4.9
	LIQUOR STORES						MAIL ORDER HOUSES			t	
	(SIC 592) TOTAL	30	3 065	(X)	100.0		(SIC S32)	2	(0)	(X)	100.0
080 100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	30 18	2 845 91	92.8	92.8		MERCHANOISING MACHINE OPERATORS				
\$20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 (X)	29 100	4.9 (X)	3.3		(SIC 534)	6	1 403	(X)	100.0
					1	020	GROCERIES-OTHER FOOOS	4	520	43.9	37.1
51	andard Notes: - Represents zero. D Withheld to a	void disclosure	NA Not avails	hlo Y	Not applie	abla	7 Loss than 0.05 persons				

Z Less than 0.05 percent.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.
\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
\*Detail may not add to total due to rounding.
\*Merchandise line detail withheld due to insufficient reporting.

Fort Smith, Ark.-Okla., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

4							
g)			Sales of specified merchandise lines				
line cod	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of		
Merchandise tine code			Amount 1	Estab- lishments handling	lish-		
_ ≥		(number)	(\$1,000)	the line	ments *		
100	CIGARS-CIGARETTES-TOBACCO MISCELLANEOUS MERCHANDISE	4 (X)	627 256	64.B (X)	44•7 1B•2		
	DIRECT SELLING ESTABLISHMENTS						
	TOTAL	(0)	403	(X)	100.0		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

X Not applicable. Z Less than 0.05 percent.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available.

Little Rock-North Little Rock SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		incredes only c				1	rables, see Description of the rables in text)	ſ			
d)			Sales of spec	ified mercl lines	nandise	ه ا			Sales of spec	ified merci lines	nandise
Merchandise line code		Establish-			cent of	line code		Establish-		As per total sa	
ise lin	Kind of business and merchandise line	ments	Amount *	Estab.	All	lise lir	Kind of business and merchandise line	ments	Amount 3	Estab-	AII
chand				lishmenIs handling		Merchandise				lishments handling	estab- lish-
Me		(number)	(\$1,000)	the line	ments 1	Me		(number)	(\$1,000)	the line	ments *
						140	MEN'S-80Y5' CLOTHING EXC FOOTWR.	51	6 673	11.3	10.7
	RETAIL TRACE					160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	51 48	13 897 2 480	23.9	22.4
	TOTAL	1 909	468 276	(X)	100.0	200 220 240	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	62 24 22	6 S63 4 347 2 462	10.9 10.3 5.8	10.6 7.0 4.0
020	GROCERIES-OTHER FOOOS	420 440 92	82 256 24 045	53.6 43.2	17.6 5.1	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	44	2 614 1 247	5.2	4.2 2.0
060 080 100	ALCOHOLIC ORINKS	181 418	1 604 10 719 7 168	25.0 23.7 5.2	2.3 1.5	300 320 340	SPORTING-RECREATION EQUIPMENT   HAROWARE-GAROENING EQUIPMENT   LUMBER-BUILOING MATERIALS	29 48 14	1 557 2 551 1 242	3.2 5.4 4.0	2.5 4.1 2.0
120 140	COSMETICS-ORUGS-CLEANER5 MEN'S-BOY5' CLOTHING EXC FOOTWR.	299 134	19 462 13 589	12.0	4.2	400 420	AUTO FUEL5-LUBRICANTS AUTO TIRE5-BATTERIES-ACCESS	17	298 1 764	1.6 5.4	.5 2.8
160 180 200	WOMEN'S-GIRL5'CLOTHING'EX FOOTWR ALL FOOTWEAR	177 141 109	29 456 10 162 8 120	36.8 14.2 10.6	6.3 2.2 1.7	500 520	ALL OTHER MERCHANOISE	43 43 (X)	5 357 3 773 268	9.7 8.0 (X)	8.6 6.1 .4
220 240	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	184 119	20 169 13 339	22.3	4.3 2.8			1,7,7	200	(///	
260 280 300	KITCHENWARE-HOME FURNISHING5 JEWELRY-OPTICAL GOOOS	185 132 109	4 814 5 479 4 994	5.7 7.7 8.3	1.0 1.2 1.1		OEPARTMENT STORES (SIC 531)				
320 340	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	147 110	6 502 17 733	10.4	1 • 4 3 • 8		TOTAL <sup>2</sup> · · · · · ·	11	48 265	(X)	100.0
380 400 420	AUTOMOBILES-TRUCK5 · · · · · · · · · AUTO FUELS-LUBRICANTS · · · · · · · · · AUTO TIRE5-BATTERIES-ACCE5S · · ·	98 394 383	90 179 29 036 18 469	77.5 23.0 10.9	19•3 6•2 3•9		VARIETY STORES (51C 533)				
440 460	FARM EQUIPMENT MACHINERY	14 25	2 263 4 682	16.1	•5 1•0		TOTAL	32	(0)	(X)	100.0
480 500 520	HOUSEHOLO FUELS-ICE	25 392 760	2 197 25 521 16 318	83.3 14.8 5.4	•5 5•4 3•5	020 040	GROCERIES-OTHER FOOO5 MEALS-5NACKS	31	h	8.2	8.0
520	NONMERCHANOISE RECEIPTS	760	10 316	5.4	2.5	120	COSMETICS-ORUGS-CLEANERS	22		13.9 6.0 5.2	3.5 5.5 4.8
	BUILOING MATERIALS: HAROWARE:ANO FARM EQUIP OEALERS (SIC 52)					160 180	WOMEN'S-GIRL5'CLOTHING EX FOOTWR ALL FOOTWEAR	22 22		15.8	14.5 2.5
	TOTAL	88	20 607	(X)	100.0	200 220 240	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-5LEEP EDUIP-FLOOR COV.	22 5 5	(0)	9.9	9•1 •7 •6
220 240	MAJOR APPL-RAOIO-TV-MU5ICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	9	153 142	12.0	•7	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOD5	22 20		7.1	6.5 1.4
260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	18 13 37	160 130 1 546	4.7 5.0 21.7	.8 .6 7.5	300 320 500	SPORTING-RECREATION EQUIPMENT	9 31 21		1.3 10.4 28.9	.5 10.3 26.0
340 440	LUMBER-BUILOING MATERIALS FARM EQUIPMENT MACHINERY	77 8	15 759 1 986	94.4 56.1	76.5 9.6	520	NONMERCHANOISE RECEIPTS	20 (X)		4.2 (X)	3.7
500 520	ALL OTHER MERCHANOISE	\$ 42 (X)	38 543 149	4.5 3.2 (X)	2.6		MISC. GENERAL MERCHANOISE STORES				
		,,,,	* ' '				(51C 539)				
	BUILDING MATERIALS AND SUPPLY STORES (5IC 52 EX. 525)						TOTAL	37	(0)	(X)	100.0
	TOTAL <sup>2</sup> · · · · · ·	67	17 124	(X)	100.0		F000 5TORE5 (SIC 54)				
	HAROWARE STORE5 (SIC 5251)						TOTAL	271	92 516	(X)	100.0
	TOTAL	15	(0)	(X)	100.0	040	GROCERIES-OTHER FOOOS	271 11 69	79 000 107 594	85.4 12.5 1.9	85.4 •1 •6
240 260	KITCHENWARE-HOME FURNISHING5	4 11	l)	9.3	3 · 6 7 · 2	100	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	173 160	3 674 4 382	4.5 5.3	4.0 4.7
300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	10 15	{	8.6 59.2	8.0 59.2	260 500 520	KITCHENWARE-HOME FURNISHING5	18 116 74	47 3 024 1 333	4.7 4.5 2.6	3.3 1.4
340 364	LUMBER-8UILOING MATERIAL5 PAINT-SUNORIES-GLASS-WALLPAPER	10 10	(0)	19.3	11.2 5.0	-	MISCELLANEOUS MERCHANOISE	(x)	353	(X)	1.4
-	MISCELLANEOUS MERCHANOISE	(X)		(x)	6+3		GROCERY STORES				
-	MISCELLANEOU5 MERCHANOISE	(X)		(x)	10.7		(5IC 541)	214	89 640	(X)	100.0
	FARM EQUIPMENT OEALER5 (SIC 5252)					020	GROCERIES-OTHER FOOOS	214 192	76 199 20 809	85.0 23.9	85.0 23.2
	TOTAL	6	(0)	(X)	100.0	021 022 023	PROOUCE (FRE5H FRUITS-VEGT8LS) FROZEN FOOOS	181 169	5 986 3 455	7.0 4.8	6.7 3.9
440 520	NONMERCHANOISE RECEIPTS	6 4	(0)	\$4.3 5.3	94 • 3 5 • 3	024	ALL OTHER FOOOS	212	45 947	51.3	51.3
-	MISCELLANEOUS MERCHANOISE	(X)		(x)	• 4	040 080 100	MEAL5-SNACKS	69 172	84 592 3 660	12.5 2.2 4.5	•1 •7 4•1
	GENERAL MERCHANOISE GROUP 5TORE5 (SIC S3 PART*)					120 260	COSMETICS-ORUG5-CLEANER5 KITCHENWARE-HOME FURNISHING5	159 18	4 380 47	5.4	4.9
	TOTAL	80	62 178	(X)	100.0	500 516	ALL OTHER MERCHANOISE	115 42	3 011 1 709	4.6	3.4 1.9
	MEALS-SNACKS	48 11	1 783 792	3.8	2.79	517	PAPER-PAPER PRODUCTS	110	1 302	2.0	1.5
	COSMETICS-ORUGS-CLEANERS	20 44	249	1.7	3.6	il -	NONMERCHANOISE RECEIPTS	71 (X)	1 324 343	2.7 (X)	1.5
3	tandard Notes: • Represents zero. D Withheld to a	void disclosure.	NA Not availa	inie* X	Not applica	mie.	Z Less than 0,05 percent.				

Standard Notes: Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*\*Detail may not add to total due to rounding.

\*\*Merchandise line detail withheld due to insufficient reporting.

\*\*Note: LITTLE ROCK—NORTH LITTLE ROCK SMSA—Consists of Pulaski and Saline Counties, Ark.

Little Rock-North Little Rock SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec				tables, see Description of the Fables in text)		Sales of spec	cified mercl	handise
эроэ эч		Establish-			rcent of	ne code		Establish-		As per total sa	cent of
Merchandise line code	Kind of business and merchandise line	ments	Amount 1	Estab- lishments	AII	Merchandise line code	Kind of business and merchandise line	ments	Amount 1	Estab- lishments handling	All
Mer		(number)	(\$1,000)	the line	ments 1	Mer		(number)	(\$1,000)	the line	ments 3
	MEAT ANO FISH (SEA FOOO) MARKETS (SIC 542)					-	MISCELLANEOUS MERCHANOISE	(X)	212	(x)	1.7
	TOTAL <sup>2</sup> · · · · · ·	14	798	(X)	100.0		TIRE: BATTERY: AND ACCESSORY OLRS (SIC 553)				
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						TOTAL	55	14 205	(X)	100.0
	TOTAL	3	(0)	(X)	100.0	220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	32 12 25	2 826 108 290	26.1 2.0 2.8	19.9 .8 2.0
020 022 -	GROCERIES-OTHER FOOOS PROOUCE (FRESH FRUITS-VEGTBLS) MISCELLANEOUS MERCHANOISE	3 3 (X)	(0)	94.7 (X)	100.0 94.7 5.3	300 320 340 400 420 500	SPORTING-RECREATION EQUIPMENT. HAROWARE-GARGENING EQUIPMENT. LUMBER-BUILDING MATERIALS. AUTO FUELS-LUBRICANTS. AUTO TIRES-BATTERIACESS. ALL OTHER MERCHANOISE.	25 27 8 13 55 26	773 623 93 246 7 465 435	8.3 6.2 3.1 5.0 52.6 4.2	5.4 4.4 .7 1.7 52.6 3.1
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)					520	MISCELLANEOUS MERCHANOISE	37 (X)	1 317	11.2 (X)	9.3
	TOTAL	5	(0)	(X)	100.0		MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)				
	RETAIL BAKERIES (SIC 546)						TOTAL <sup>2</sup> · · · · · · ·	29	15 484	(X)	100.0
	TOTAL	33	(0)	(x)	100.0	ļ	GASOLINE SERVICE STATIONS (SIC 554)				
020	GROCERIES-OTHER FOOOS MISCELLANEOUS MERCHANOISE	33 (X)	(0)	(x)	99•0 1•0		TOTAL	325	32 127	(X)	100.0
	OTHER FOOO STORES (OTHER 54)					020 040 100 380	GROCERIES-OTHER FOOOS	26 33 32 15	109 95 127 97	4.2 2.1 4.1 5.3	.3
	TOTAL	2	(0)	(X)	100•0	400	AUTO FUELS-LUBRICANTS	325 325	28 048 26 492	87.3 82.5	87.3 82.5
	AUTOMOTIVE OEALERS (SIC 55 EX. 554)					402 403	OTHER AUTOMOTIVE FUELS MOTOR OILS-GREASES-OTHER OILS-	20 275	314 1 242	16.6	1.0
	TOTAL	155	126 103	(x)	100.0	420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	267 119	2 278 547	8.9	7.1
220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS • •	32 12 25	2 833 112 291	23.9 2.0 2.3	2•2 •1 •2	423 424	PARTS-RETAIL	242	155 1 576	3.7 6.8	4.9
300 320 340	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	32 27 8	2 382 639 97	20.8 5.8 3.7	1.9 .5	520 527	NONMERCHANOISE RECEIPTS SERVICE LABOR	215 213	1 298 1 200	5.9 5.4	4.0 3.7
380 400	AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS	77 42	89 993 584	88.3	71.4	-	MISCELLANEOUS MERCHANOISE	(X)	75	(X)	•2
500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	95 45 92	13 948 8 488 6 677	12.6 46.2 6.2	11.1 6.7 5.3		APPAREL AND ACCESSORY STORES (SIC 56)				
-	MISCELLANEOUS MERCHANOISE	(X)	58	(X)	(Z)		TOTAL	145	31 437	(X)	100.0
	MOTOR VEHICLE OEALERS (SIC 551+ 552)					140	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	10 62	297 6 649	2.0	.9
	TOTAL	71	96 414	(x)	100.0	160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	100 78 10	15 173 7 576 574	56.1 31.4 4.3	48.3 24.1 1.8
380 400 420	AUTOMOBILES-TRUCKS • • • • • • • • AUTO FUELS-LUBRICANTS • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	71 28 38	85 251 243 6 123	88.4	88.4 •3 6.4	280 300 500	JEWELRY-OPTICAL GOOOS	7 5 5	49 35 110	1.5	•2
	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	39 (X)	4 741 55	5.4 (X)	4.9		NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	65 (X)	661 313	3.2 (X)	2.1
	MOTOR VEHICLE OEALERSNEW AND USEO CARS (SIC 551)						WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	TOTAL • • • • • •	33	83 852		100.0		TOTAL	39	5 947	(X)	100.0
380 400 420 520	AUTOMOBILES-TRUCKS	33 25 33 32 (X)	72 901 214 6 054 4 654 29	86.9 .3 7.2 5.6 (X)	86.9 •3 7.2 5.6 (Z)	160 161 164 165 168 172	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILGREN'S-INFANTS' WEAR HOSIERY. LINGERIE WOMEN'S BLOUSES-SPTSWR ORESSES	39 25 29 34 37 39	5 611 351 78 363 1 365 2 319	94.4 13.6 2.5 8.1 23.9 39.0	94.4 5.9 1.3 6.1 23.0 39.0
	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)					173 174 176	COATS-SUITS	27 26 6	942 70 85	18.2 2.8 3.9	15.8 1.2 1.4
	TOTAL	38	12 562	(X)	100.0	<b>-</b> 520	MISCELLANEOUS MERCHANOISE	(X)	38 86	(X)	1.4
380 385 386	AUTOMOBILES-TRUCKS		12 350 11 307 757 286 NA Not availa	98.3 90.0 9.2 (X)	98.3 90.0 6.0 2.3 Not applica	-	MISCELLANEOUS MERCHANOISE Z Less than 0.05 percent.	(X)	249	(x)	4.2
1	Oetail may not add to total due to rounding, Merchandise line detail withheld due to insufficient rep		,, g.c.,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	. постаруни	.0.0	E 2000 Oldin 0.00 persona				

Little Rock-North Little Rock SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch lines	nandise				Sales of spe	cified mercl lines	nandise
Merchandise line code		Establish-			cent of les of	ne code		Establish-		As per total sa	
dise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All	odise li	Kind of business and merchandise line	ments	Amount <sup>1</sup>	Estab-	All
lerchan		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>	Merchandise line		(number)	(\$1,000)	handling the line	estab- lish- ments 1
		(Hulliber)	(31,000)	the fine	ments			(Hamber)	(31,000)	the mic	incht's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						FURNITURE STORES (SIC S712)				
	TOTAL	10	(0)	(X)	100.0		TOTAL	43	11 911	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC 568)					200	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RAOIO-TV-MUSICAL INST	12 27	261 1 836	19.0	2.2
	TOTAL	2	(0)	(X)	100.0	240 243 244	FURNITURE-SLEEP EOUIP-FLOOR COV.  SLEEP EOUIPMENT	43 37 43	9 195 1 221 6 996	77.2 12.0 58.7	77.2 10.3 58.7
	OTHER APPAREL AND ACCESSORY STRS. (OTHER S6)					245 246 247	FLOOR COVERINGS-SOFT SURFACE . FLOOR COVERINGS-HARO SURFACE . NONHOUSEHOLO FURNITURE	24 14 8	734 176 68	8.9 2.6 1.4	6.2
	TOTAL	94	24 322	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	14	174	2.6	1.5
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	51 49	6 S86 8 S27	31.4 42.3	27•1 35•1	500 520	ALL OTHER MERCHANOISE	21 (X)	59 371 15	5.6 4.5 (X)	3.1 .1
180 200 280	ALL FOOTWEAR	76 9 6	7 448 567 33	33.S 4.S	30.6 2.3 .1		HOME FURNISHINGS STORES				
300 500 520	SPORTING-RECREATION EQUIPMENT. ALL OTHER MERCHANOISE	S S 44	34 102 464	.8 3.8 2.6	•1 •4 1•9		(OTHER S71)	10	1 091	(x)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	561	(X)	2.3		TOTAL TOTAL	10	1 0,1	``^'	10000
	MEN'S ANO BOYS' CLOTHING FURNISHINGS STORES (SIC 561)										
	TOTAL	19	3 341	(x)	100•0		HOUSEHOLO APPLIANCE STORES (SIC S72)				
140 143 144	MEN'S-BOYS' CLOTHING EXC FOOTWR.  MEN'S TAILOREO OUTERWEAR	19 17 15	3 034 1 770 471	90.8 53.0 15.8	90.8 53.0 14.1	220	TOTAL	32 31	S 323 4 327	(X) 81.3	81.3
145 146	MEN'S HATS	9 18 (X)	65 653 75	4.4 19.5 (X)	1.9 19.5 2.2	224 225	NEW MAJOR APPLIANCES	31 19	3 727 537	70.0 17.9	70.0
180	ALL FOOTWEAR	9	184	9.0	S•5	226	USEO MAJOR APPL-RAOIOS-TV'S MISCELLANEOUS MERCHANOISE	(X)	S1 11	2.9 (X)	1.0
520	NONMERCHANOISE RECEIPTS	(X)	102 21	5.0 (X)	3•1	240 260 520	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS NONMERCHANOISE RECEIPTS	7 9 18	416 101 177	26.9 28.3 6.0	7.8 1.9 3.3
	FAMILY CLOTHING STORES (SIC S6S)		•			-	MISCELLANEOUS MERCHANOISE	(X)	302	(X)	5.7
	TOTAL	23	13 736	(×)	100.0		RAOIO: TV: ANO MUSIC STORES (SIC S73)				
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	23 23	3 429 7 374	25.0 53.7	25 • 0 53 • 7		TOTAL • • • • •	25	4 994	(X)	100.0
180 200 520	ALL FOOTWEAR	21 9 9	1 479 566 230	11.3 5.1 2.3	10.8 4.1 1.7	220 520 -	MAJOR APPL-RAOIO-TV-MUSICAL INST NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	25 16 (X)	4 713 249 32	94.4 6.0 (X)	94.4 5.0 .6
-	MISCELLANEOUS MERCHANOISE	(X)	658	( X)	4.8		EATING ANO ORINKING PLACES				
	SHOE STORES (SIC 566)						(SIC S8)	375	23 923	(x)	100.0
1// 0	TOTAL	45	6 855	(X)	100.0		GROCERIES-OTHER FOOOS	13	99	7.1	89.8
140 160 180	WOMEN'S-GIRLS'CLOTHING EX FOOTWR ALL FOOTWEAR	19 45	86 837 \$ 767	15.3	12 • 2	040 060 100	MEALS-SNACKS	366 87 83	21 476 1 528 487	91.2 30.3 6.9	6.4
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	126 39	2.3 (X)	1.8	500 520 -	ALL OTHER MERCHANOISE	26 54 (X)	127 162 44	4.4 3.5 (X)	.5 .7 .2
	APPAREL ANO ACCESS. STORES:N.E.C.						EATING PLACES				
	TOTAL	7	390	(X)	100.0		(SIC S812)	336	22 705	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR MISCELLANEOUS MERCHANOISE	6 (X)	299 91	76.7 (X)	76•7 23•3		GROCERIES-OTHER FOOOS	12	91	8.3	• 4
	FURNITURE: HOME FURNISHINGS AND					040 060 100	MEALS-SNACKS	336 48 79	21 241 602 473	93.6 15.5 7.2	93.6 2.7 2.1
	EQUIPMENT STORES (SIC 57)	110	23 319	(X)	100.0	500 520	ALL OTHER MERCHANOISE	26 42 (X)	126 148 24	5.0 3.5 (X)	.6 .7
200	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RAGIO-TV-MUSICAL INST	18	443 10 924	6.7	1.9		ORINKING PLACES (ALCOHOLIC BEV.)				
240 260	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	56 27	10 272 553	69.8	44.0		(SIC S813)				100
	ALL OTHER MERCHANOISE	5 \$5 (X)	75 794 257	6.8 5.1 (X)	3.4 1.1		ALCOHOLIC ORINKS	39 39	1 218	76.1	76.1
S	l standard Notes: - Represents zero. D Withheld to a Detail may not add to total due to rounding.	l void disclosure.	NA Not availa	l able. X	   Not applie		MISCELLANEOUS MERCHANOISE Z Less than 0.05 percent.	(X)	291	(x)	23.9

Standard Notes: - Represents zero. Distributed to avoid of Detail may not add to total due to rounding.

\*\*Merchandise line detail withheld due to insufficient reporting.

Little Rock-North Little Rock SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(	includes only e	Stabilstiments with	n payroir.	r or expia	nation of	tables, see "Description of the Tables" in text)				
93			Sales of spec	ified merch lines	nandise	υ υ			Sales of spec	ified mercl lines	handise
Merchandise line code	William I and another the Bas	Establish- ments		As per total sa	cent of les of	ine code	Viad of husiness and marshanding line	Establish- ments		As per total sa	
ndise li	Kind of business and merchandise line	Hents	Amount 1	Estab- lishments	All estab-	Merchandise line	Kind of business and merchandise line	monts	Amount 1	Estab- lishments	All estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Mercha		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>
	ORUG STORES AND PROPRIETARY STRS. (SIC S91)						SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC S9S)				
	TOTAL	76	16 947	(X)	100.0		TOTAL	8	(0)	(X)	100.0
020 040 080	GROCERIES-OTHER FOOOS · · · · · · · · · · · · · · · · · ·	25 9 6	292 \$44 3\$\$	4.2 17.7 9.1	1.7 3.2 2.1		JEWELRY STORES (SIC S97)				
100 120 200	CIGARS-CIGARETTES-T08ACCO · · · · · COSMETICS-ORUGS-CLEANERS · · · · · CURTAINS-ORAPERIES-ORY GOODS · ·	54 76 5	964 12 478 77	6.9 73.6 3.2	5•7 73•6 •S		TOTAL	24	5 099	(X)	100.0
220 260	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • •	S 21 32	80 428 347	2.0	•\$ 2•\$ 2•0	220 260	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	8 12	459 356	15.3 7.S	9.0 7.0
280 300 320	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	4	2 <b>3</b> 92	.9 1.9	•1 •S	280 281	JEWELRY-OPTICAL GOOOS	24 23	3 416 728	67.0 14.3	67.0 14.3
500 \$20	ALL OTHER MERCHANOISE	36 26 (X)	1 036 180 S0	9.0 3.2 (X)	6 • 1 1 • 1 • 3	282 285 287	SILVERWARE	17 20 23	476 335 1 468	9.8 6.7 28.8	9.3 6.6 28.8
	ORUG STORES					288	RINGS+ EXC+ OIAMONOS + + + + + + + + + + + + + + + + + + +	(X)	407	8.0 (X)	8.0 (z)
	(SIC 591 PT•)	75	(0)	(X)	100.0	\$00 \$20	ALL OTHER MERCHANOISE	6 23	525 271	18.1	10.3 S.3
020	GROCERIES-OTHER FOOOS	25	) (0)	(4.3	1.8	\$29	WATCH-CLOCK-JEWELRY REPAIRS. MISCELLANEOUS	22 (X)	221	4.5 (X)	4.3
040 080 100	MEALS-SNACKS	9 6 54		17.9 8.9 6.9	3.3 2.1 S.8	-	MISCELLANEOUS MERCHANOISE	(x)	72	(X)	1.4
120 121 122	COSMETICS-ORUGS-CLEANERS MEOICINES EXC. PRESCRIPTION . PRESCRIPTION MEOICINES	75 75 75		73.1 20.0 34.5	73 · 1 20 · 0 34 · S		FUEL ANO ICE OEALERS (SIC S98)				
200	ALL OTHER ORUGS-PROPRIETARIES.  CURTAINS-ORAPERIES-ORY GOOOS	60	(0)	3.1	18.6	480	HOUSEHOLO FUELS-ICE	12	(0)	(X)	92.2
220 260 280	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	S 21 32		1.9 S.0 3.S	•S 2•6 2•1	500 S20	ALL OTHER MERCHANOISE	4 6 (X)	(0)	3.4 S.6 (X)	1.9 2.9 3.0
300 320	SPORTING-RECREATION EQUIPMENT	6 36		.8 2.2 8.9	•1		FLORISTS	,			
500 520	NONMERCHANOISE RECEIPTS	26 (X)	J	3.1 (X)	1.1		(SIC S992)				
	PROPRIETARY STORES					260	TOTAL	29	1 661	(X)	6.7
	(SIC 591 PT•)  TOTAL • • • • •	1	(0)	(X)	100.0	500 S20	ALL OTHER MERCHANOISE	29 6 (X)	1 529 11	92.1 7.2 (X)	92.1 .7 .S
	MISCELLANEOUS RETAIL STORES		, , ,				CIGAR STORES AND STANOS			,,,,	
	(SIC S9 EX. S91)	262	31 298	, , ,	100.0		(SIC 5993)	_	_		
020		30	365	7.3	1.2		TOTAL	-	-	(X)	_
040 080 100	PACKAGEO ALCOHOLIC BEVERAGES	6 93 48	9 660 349	91.1	30.9		OTHER MISCELLANEOUS RETAIL STORES (OTHER S9)				
140 160 180	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	7 7 6	68 83 41	15.3 23.0 7.6	•2 •3 •1		TOTAL <sup>2</sup> · · · · · ·	72	9 797	(X)	100.0
	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	17 26 36	614 600 3 773	11.6 7.7 44.6	2.0 1.9 12.1		NONSTORE RETAILERS (SIC 53 PART*)				
300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	15 15	646 1 546	22.3	2.1		TOTAL • • • • • •	22	7 821	(X)	100.0
480 500 \$20	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	14 98 90	2 111 5 179 630	60.3 42.0 4.4	6.7 16.5 2.0	020 040 100	GROCERIES-OTHER FOOOS	6 4 6	602 967 1 317	49.0 43.6 54.5	7.7 12.4 16.8
-	MISCELLANEOUS MERCHANOISE	(X)	5 573	(X)	17.8	140 160 200	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING, EX FOOTWR CURTAINS-ORAPERIES-ORY GOOOS	4 4	166 2S1 306	7.7 11.5 14.1	3.2 3.9
	LIQUOR STORES (SIC 592)					220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	6 4 5	901 120	35.7 5.4	11.5
	TOTAL	93	10 493	(X)	100.0	260 280 340	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS LUMBER-BUILOING MATERIALS	4 3	118 33 439	5.3 1.4 20.7	1.5
020 080 100	PACKAGEO ALCOHOLIC SEVERAGES	29 93 45 (X)	319 9 683 334 187	6.2 92.0 4.9 (X)	3.0 92.0 3.2 1.8	500 520 -	ALL OTHER MERCHANOISE	8 4 (X)	2 079 268 253	39.3 12.8 (X)	26.6 3.4 3.2
	ANTIQUE ANO SECONOHANO STORES (SIC 593)						MAIL OROER HOUSES (SIC 532)				
	TOTAL <sup>2</sup>	24	1 405	(x)	100.0		TOTAL • • • • • •	2	(0)	(x)	100.0
5	Standard Notes: - Represents zero. D Withheld to	avoid disclosure.	NA Not avail:	able.	Not applic	able.	Z Less than 0.05 percent.		7		

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
•Nonstore retailers, part of SIC major group 53, are shown separately in this table.
•Detail may not add to total due to rounding.
•Merchandise line detail withheld due to insufficient reporting.

#### Little Rock-North Little Rock SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

0			Sales of spec	ified merch lines	nandise
line cod	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
Merchandise line code		(number)	Amount 1 (\$1,000)	Estab- lishments handling the line	AII estab- lish- ments <sup>1</sup>
		(number)	(\$1,000)	the fine	ments
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL	7	3 031	(X)	100.0
040 100	MEALS-SNACKS	4 6 (X)	964 1 317 750	34.4 43.5 (X)	31.8 43.5 24.7
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
_	TOTAL	13	(0)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. X Not applicable. Z Less than 0,05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

#### Pine Bluff SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_	(	includes only e	establishments wit	n payroll.	For expla	nation o	f tables, see "Description of the Tables" in text)				
e.			Sales of spec	ified merch lines	nandise	e)			Sales of spec	ified merc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
ndise	And of business and merchandise fine		Amount 1	Estab- lishments	All	ndise	Wille of business and incidinglise file		Amount 1	Estab- lishments	All
Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments <sup>1</sup>	Merchandise line		(number)	(\$1,000)	handling the line	estab- lish- ments <sup>1</sup>
						180	ALL FOOTWEAR	15		(5.4	3.9
	RETAIL TRACE					200	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST	20 11		11.2	11.2 7.8
	TOTAL	538	107 398	(X)	100.0	240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	11 15 12	(0)	5.9 5.5 1.6	4.3 4.5 1.1
020 040 080	GROCERIES-OTHER FOOOS	121 119 54	22 681 4 769 3 062	57.3 33.8 27.1	21.1 4.4 2.9		SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	10 12 16		3.1 6.7 7.6	2.3 4.5 7.2
100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN*S-BOYS' CLOTHING EXC FOOTWR.	139 95 40	1 642 4 632 3 504	5.2 11.5	1.5 4.3 3.3	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	14 (X)	,	8.5 (X)	7.3 5.8
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	· 44 38	5 904 1 631	18.2 29.7 10.9	5•5 1•5		OEPARTMENT STORES				
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	39 49 50	2 290 4 115 3 558	11.4 20.6 23.0	2•1 3•8 3•3		(SIC 531) TOTAL <sup>2</sup> · · · · · · ·	3	8 719	(X)	100.0
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	51 31 36	995 1 184	5.2 9.5	•9 1•1				}		100.0
320 340	LUMBER-BUILOING MATERIALS	42 29	1 069 1 326 3 083	6.4 8.1 32.5	1.0 1.2 2.9		VARIETY STORES (SIC 533)				
380 400 420	AUTOMOBILES-TRUCKS • • • • • • • • • AUTO FUELS-LUBRICANTS • • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	43 109 98	16 047 7 128 5 663	55.8 24.5 13.9	14.9 6.6 5.3	020	TOTAL	7	3 306 158	(X) 4.8	100.0
440 460	FARM EQUIPMENT MACHINERY HAY-GRAIN-FEEO-FARM SUPPLIES	11 17	2 040 2 225	18.4 84.0	1.9 2.1	120	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	7 7	272 204	8.2	8.2 6.2
500 520	ALL OTHER MERCHANOISE	96 188 (X)	3 665 4 287 898	9.7 5.8 (X)	3.4 4.0 .8	160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR • • • • • • • • • • • • • • • • • • •	7 6 7	448 53 324	13.6 2.8 9.8	13.6 1.6 9.8
	BUILOING MATERIALS: HAROWARE:ANO					220 260	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	4 7	75 266	3.3	2.3
	FARM EOUIP OEALERS (SIC 52)					280 320 500	JEWELRY-OPTICAL GOOOS	6 7 7	43 306 624	2.2 9.3 18.9	1.3 9.3 18.9
320	TOTAL • • • • • • • • • • • • • • • • • • •	25 8	6 479	(X) 29.2	3.8	520 -	NONMERCHANOISE RECEIPTS	(X)	196 337	5.9 (X)	5.9 10.2
340 440	LUMBER-BUILOING MATERIALS FARM EOUIPMENT MACHINERY	18	2 669 1 930	100.0 47.8	41.2 29.8		MISC. GENERAL MERCHANOISE STORES				
520	MISCELLANEOUS MERCHANOISE	(X)	397 1 234	6.4 (X)	19.0		(SIC 539)	14	(0)	(x)	100.0
	BUILOING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)										
	TOTAL	17	(0)	(X)	100.0		FOOD STORES				
340 341	LUMBER-8UILOING MATERIALS	17 9	)	(91.5 19.6	91•5 17•9		FOOO STORES (SIC 54)				
342 343 345	PLYWOOO	9 8 7		8.7 8.2 5.2	8.0 7.5 3.5	020	TOTAL	85 85	25 918	85•2	100.0
346 347 348	WALLBOARO	9 8 8	(0)	8.1	7 • 4 6 • 3 4 • 0	040 080	MEALS-SNACKS	5 25	37 268	7.1 3.2	•1 1•1
352 353	MASONRY SUPPLIES	8 6		7.3	6.7	120 320	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	62 58 6	977 1 052 68	4.9 5.3 7.6	3.8 4.1 .3
355	ALL OTHER BUILDING MATERIALS . MISCELLANEOUS MERCHANDISE	(x)		12.9 (X)	11.8		ALL OTHER MERCHANOISE	40 28 (X)	793 507 104	4.5 3.3 (X)	3.1 2.0 .4
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	]	2.5 (X)	2•1 6•4			,,,,			
	HAROWARE STORES						GROCERY STORES (SIC 541)				
	(SIC 5251) TOTAL • • • • • •	2	(0)	(X)	100.0	020	TOTAL	80	25 742	(X) 85•2	85.2
	FARM EQUIPMENT OEALER5					021	MEATS-FISH-POULTRY	73 69 64	5 992 1 761	23.6	23.3 6.8 4.4
	(SIC 5252)					023	FROZEN FO005	79	1 141 13 025	50.6	50.6
	TOTAL	6	(0)	(X)	100.0	040 080 100	MEAL5-SNACKS • • • • • • • • • • • PACKAGEO ALCOHOLIC BEVERAGES • • CIGARS-CIGARETTES-TOBACCO • • • • • • • • • • • • • • • • • •	5 25 61	288 974	7.1 3.1 4.8	1.1 3.8
						120 320	COSMETICS-ORUGS-CLEANERS	58 6	1 052	5.2 7.5	4.1
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)					500 516 517	ALL OTHER MERCHANOISE	40 14 38	793 374 418	4.5 7.0 2.3	3.1 1.5 1.6
	TOTAL	24	(0)	(X)	100.0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	27 (X)	506 104	3.3 (X)	2.0
020 040 120	MEALS-SNACKS	12 5 17	(0)	3.2 1.9 3.9	2.2						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	19	}	12.5	12.3						1

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0,05 percent.
•Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

Note: PINE BLUFF SMSA— Coextensive with Jefferson County, Ark.

Pine Bluff SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch	nandise				Sales of spe	cified mercl	nandise
ine code	Wind of husiness and marshanding line	Establish- ments		As per total sa	cent of les of	ine code	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line code	Kind of business and merchandise line		Amount <sup>1</sup>	Estab- lishments		Merchandise line	And of pasitiess and merchandise fine	mento	Amount 1	Estab- lishments	All estab-
Merc		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merc		(number)	(\$1,000)	the line	lish- ments 1
	MEAT ANO FISH (SEA FOOO) MARKETS (SIC 542)					-	MISCELLANEOUS MERCHANOISE	(X)	(0)	(X)	1.4
	TOTAL	1	(0)	(X)	100+0		MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)				
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						TOTAL	5	(0)	(X)	100.0
	TOTAL	1	(0)	(X)	100+0		GASOLINE SERVICE STATIONS (SIC 554)				
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)					020	TOTAL	86 7	7 901	(X)	100.0
	TOTAL	-	(0)	(X)	100.0	040 100 380	MEALS-SNACKS	6 11 14	114 47 19	9.5 3.6 2.0	1.4
	(SIC 546)	3	(0)	(X)	100.0	400 401 402	AUTO FUELS-LUBRICANTS GASOLINE	86 86 6	6 915 6 457 119	87.5 81.7 17.6	87.5 81.7 1.5
020	GROCERIES-OTHER FOOOS	3	(0)	100.0	100.0	403	MOTOR OILS-GREASES-OTHER OILS.  AUTO TIRES-BATTERIES-ACCESS	61	539	9.3	6.8
	AUTOMOTIVE OEALERS (SIC 55 EX• 554)					421 423 424	PARTS INSTALLED IN REPAIR WORK PARTS-RETAIL	22 6 56	122 17 400	8.9 2.8 7.7	1.5 .2 5.1
220	TOTAL	42 8	23 625 736	(X) 26.2	100 · 0 3 · 1	520 527	NONMERCHANOISE RECEIPTS	33 31	210 160	8.0	2.7
260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EOUIPMENT	7 9 7	90 346 152	3.3 11.1 5.0	1.5	-	MISCELLANEOUS MERCHANOISE	(X)	34	(X)	•4
380 400 420		26 15 27	15 638 119 4 034	83.9	66.2 .5		APPAREL AND ACCESSORY STORES (SIC 56)				
500 520	ALL OTHER MERCHANOISE	10 26 (X)	833 1 490 187	31.2 6.7 (X)	3.5 6.3 .8		TOTAL	30	5 522	(X)	100.0
	MOTOR VEHICLE OEALERS				• •	140 160 180 200	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING.EX FOOTWR ALL FOOTWEAR	16 18 19 6	1 542 2 622 984 203	35.0 58.8 23.7 7.1	27.9 47.5 17.8 3.7
	(SIC 551: 552) TOTAL	24	18 150	(X)	100.0	520	NONMERCHANOISE RECEIPTS   MISCELLANEOUS MERCHANOISE	(X)	112 59	2.9 (X)	2.0
380 400	AUTOMOBILES-TRUCKS	24 10	15 442 45	85.1	85 • 1		WOMEN'S REACY-TO-WEAR STORES (SIC 562)				
420 520	AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	14 15 (X)	1 447 1 082 134	8.5 6.3 (X)	8.0 6.0 .7		TOTAL	8	(0)	(X)	100.0
	MOTOR VEHICLE OEALERSNEW ANO USEO CARS (SIC 551)					160 165 168 172	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR LINGERIE • • • • • • • • • • • • • • • • • • •	8 6 7 8	(0)	87.2 7.0 26.9 35.6	87.2 7.0 26.9 35.6
	TOTAL	12	15 523	(x)	100.0	173	COATS-SUITS	7 (X)		6.9 (X)	9.8
380 400 420 520	AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	12 9 11 12	13 152 42 1 325 1 000	84.7 .3 8.5 6.4	84 • 7 • 3 8 • 5 6 • 4	-	MISCELLANEOUS MERCHANOISE  WOMEN'S ACCESSORY AND SPECIALTY	(X)	J	Cixi	12.8
-	MISCELLANEOUS MERCHANOISE	(X)	4	(X)	(Z)		STORES (SIC 563) TOTAL	-	(0)	(X)	100.0
	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)						FURRIERS AND FUR SHOPS				
380	TOTAL	12	2 627	87.1	87.1		(SIC 568)	-	-	(X)	-
385	USEO PASSENGER CARS-RETAIL MISCELLANEOUS MERCHANOISE	12 (X)	1 646 641	62.7 (X)	62.7		OTHER APPAREL AND ACCESSORY STRS.				
_	MISCELLANEOUS MERCHANOISE	(X)	338	(X)	12.9		(OTHER 56)	22	4 368	(X)	100.0
	TIRE: BATTERY: AND ACCESSORY OLRS (SIC 553)					140	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	15 10	1 513 1 615	39.9 47.9	34.6
220		13	(0)	(X) (27.3	16.6	180 200 520	ALL FOOTWEAR	17 5 8	902 192 94	25.4 8.2 2.9	20.7
	SPORTING-RECREATION EQUIPMENT	7 8 7 4	(0)	3.2 6.7 5.5 6.4	2.0 4.4 3.4 1.7	-	MEN'S AND BOYS' CLOTHING	(X)	51	(X)	1.2
500	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	13 7 10		58.5	58.5 3.3 8.7		FURNISHINGS STORES (SIC 561)  TOTAL	5	580	(X)	100.0
1 [	andard Notes: - Represents zero. D Withheld to av Detail may not add to totat due to rounding. Ferchandise line detail withheld due to insufficient repo		NA Not availa	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

Pine Bluff SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		meruaes only e	Sales of spec	ified mercl		TO SOUT O	tables, see "Description of the Tables" in text)		Sales of spec		nandise
apoc				lines	rcent of	opoc				lines	
e line	Kind of business and merchandise line	Establish- ments	Amount <sup>1</sup>		les of	e line o	Kind of business and merchandise line	Establish- ments	Amount 1	As per total sa	
Merchandise line code		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>	Merchandise line code		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
140 143 144 145	MEN'S-80YS' CLOTHING EXC FOOTWR. MEN'S TAILOREO OUTERWEAR OTHER MEN'S OUTERWEAR MEN'S HATS MISCELLANEOUS MERCHANOISE	S 5 5 4 (X)	461 202 113 32 113	79.5 34.8 19.5 5.5 (X)	79.S 34.8 19.S 5.5 19.S	220	MAJOR APPL-RAOIO-TV-MUSICAL INST MISCELLANEOUS MERCHANOISE	5 (X)	416 44	90.4 (X)	90.4 9.6
180	ALL FOOTWEAR	4 (X)	103 16	17.8	17•8 2.8		(SIC S8)				
	PITSCELLANEOUS MERCHANOTSE	(^/	16	(X)	2,0	040	TOTAL	96 100	4 674 4 221	90.3	90.3
	FAMILY CLOTHING STORES (SIC S6S)					100 500 520	CIGARS-CIGARETTES-TOBACCO ALL OTHER MERCHANOISE	32 S 9	63 6	5.6 6.2	1.3
	TOTAL	9	3 259	(x)	100.0	-	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	ιχĵ	31 352	4.8 (X)	•7 7•S
140 160 180 200	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	9 9 6 S	1 049 1 565 320 192	32.2 48.0 13.0 8.3	32•2 48•0 9•8 S•9		EATING PLACES (SIC 5812)				
\$20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	82 51	2•7 (X)	2.5	040	TOTAL	87 87	4 311 4 087	(X)	100.0
	SHOE STORES (SIC S66)					100 500 520	MICALS-SNACKS	35 6 11 (X)	67 7 35 115	94.8 S.7 10.5 4.6 (X)	94.8 1.6 .2 .8 2.7
	TOTAL	7	(0)	(X)	100.0		ORINKING PLACES (ALCOHOLIC BEV.)				
	APPAREL AND ACCESS. STORES:N.E.C. (SIC S64: 7: 9)						(SIC S813)	9	363	(X)	100.0
	TOTAL	1	(0)	(X)	100.0		ORUG STORES AND PROPRIETARY STRS.				
	FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)	-					(SIC 591)	18	3 435	(X)	100.0
200	TOTAL	40 10	5 372 312	(X)	100.0 S.8	100	CIGARS-CIGARETTES-TOBACCO	8	209	7.9	6.1
220 240 260 520	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS . NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	23 30 12 18 (X)	2 029 2 792 59 148 32	\$1.3 76.9 3.0 \$.2 (X)	37.8 52.0 1.1 2.8	120	COSMETICS-ORUGS-CLEANERS MISCELLANEOUS MERCHANOISE ORUG STORES  (SIC 591 PT-)	18 (X)	2 947 279	85.8 (X)	85.8 8.1
							TOTAL • • • • •	18	3 43S	(X)	100.0
	FURNITURE STORES (SIC S712)					100	CIGARS-CIGARETTES-TOBACCO	8	209	7.9	6.1
240 243	TOTAL	24 24 21	3 086 2 542 398	82.4 12.9	100.0 82.4 12.9	120 121 122 123	COSMETICS-ORUGS-CLEANERS MEOICINES EXC. PRESCRIPTION	18 17 18	2 947 671 1 50S 771	85.8 21.3 43.8 27.3	85.8 19.5 43.8 22.4
244 245 246	OTHER HOUSEHOLO FURNITURE FLOOR COVERINGS-SOFT SURFACE . FLOOR COVERINGS-HARO SURFACE .	24 15 8	1 795 201 64	58.2 10.6 2.7	58•2 6•5 2•1	-	MISCELLANEOUS MERCHANOISE	(X)	279	(X)	8.1
_	MISCELLANEOUS MERCHANOISE MISCELLANEOUS MERCHANOISE	(X)	84 544	(X)	2.7 17.6		PROPRIETARY STORES (SIC 591 PT.)				
	HOME FURNISHINGS STORES						TOTAL	-	-	(X)	-
	(OTHER S71)	4	(0)	(X)	100.0		MISCELLANEOUS RETAIL STORES (SIC S9 EX• 591)				
200 240	CURTAINS-ORAPERIES-ORY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV.	3 4	1	51.S	51.S 46.3		TOTAL <sup>2</sup> · · · · · ·	87	8 269	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	J	(x)	2.2		LIQUOR STORES (SIC 592)				
	HOUSEHOLO APPLIANCE STORES (SIC 572)						TOTAL	27	(0)	(X)	100.0
000	TOTAL	7	(0)	(X)	100.0		ANTIQUE ANO SECONOHANO STORES				
220 224 225 226	MAJOR APPL-RADIO-TV-MUSICAL INST NEW MAJOR APPLIANCES NEW RADIOS-TV'S ETC USEO MAJOR APPL-RADIOS-TV'S .	7 7 5 4	(0)	91.9 74.9 19.8 S.6	91.9 74.9 13.6 3.5		(SIC S93)	9	235	(x)	100.0
s20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	6 (X)		3.6 (X)	2 · 8 5 · 3		SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595)				
	RAOIO: TV: ANO MUSIC STORES (SIC 573)						TOTAL <sup>2</sup> · · · · · · ·	7	298	(X)	100.0
2	TOTAL • • • • • • • • and ard Notes: • Represents zero	S S	NA Not availa		100 • 0	hlo	7 Locs than 0.05 paycont				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.

<sup>2</sup> Merchandise line detail withheld due to insulficient reporting.

### TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967-Continued

Pine Bluff SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch lines	handise	g)			Sales of spec	offied merch	nandise
line code	Kind of business and merchandise line	Establish- ments	1		rcent of iles of	line cod	Kind of business and merchandise line	Establish- ments		As pero total sai	
Merchandise line code			Amount 1	Estab- lishments handling	AII estab- Iish-	Merchandise line code			Amount <sup>z</sup>	Estab- lishments handling	All estab- lish-
™		(number)	(\$1,000)	the line	ments 1	₩		(number)	(\$1,000)	the line	ments
	JEWELRY STORES (SIC 597)						CIGAR STORES AND STANOS (SIC 5993)				
	TOTAL	11	(0)	(X)	100.0		TOTAL	-		(X)	-
260 266 267	KITCHENWARE-HOME FURNISHINGS . ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	7 4 6		6.8 3.8 5.2	6 • 4 2 • 4 4 • 0		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
280 281 282 285	JEWELRY-OPTICAL GOOOS	11 10 9 9		83.8 12.8 9.2 12.6	83 · 8 12 · 0 8 · 7 11 · 8		TOTAL <sup>2</sup> · · · · · · · · · · · · · · · · · · ·	21	2 773	(X)	100•0
286 287 288	OPTICAL GOODS	3 11 7	(0)	5.2 42.2 8.6	3.5 42.2 5.5		(SIC 53 PART*)	5	(0)	(X)	100+0
520 529	NONMERCHANOISE RECEIPTS	11 10 (X)		6.9 6.0 (X)	6.9 6.0 .9		MERCHANDISING MACHINE OPERATORS (SIC 534)				
-	MISCELLANEOUS MERCHANOISE	(X)	)	(x)	3.0		TOTAL	4	(0)	(X)	100.0
	FUEL ANO ICE OEALERS (SIC 598)						OIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	6	(0)	(X)	100+0		TOTAL	1	(0)	(x)	100•0
	FLORISTS (SIC 5992)										
	TOTAL	6	(0)	(X)	100.0						

X Not applicable.

Z Less than 0.05 percent.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
\*Detail may not add to total due to rounding.
\*Merchandise line detail withheld due to insufficient reporting.

### TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_			Sales of spec	ified mercl	handise				Sales of spe	cified mercl	nandise
ode				lines		apoo				lines	
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of iles of	line	Kind of business and merchandise line	Establish- ments		As per total sa	
andise			Amount *	Estab- lishments	AII estab-	Merchandise			Amount *	Estab- lishments	AII estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merch		(number)	(\$1,ປປປ)	handling the line	lish- ments:
	RETAIL TRADE										
	TOTAL	9 165	1 460 575	(X)	100.0		PAINT: GLASS: AND WALLPAPER STRS.				
020 040	GROCERIES-OTHER FOOOS	2 019 1 712	272 894 53 520	74.2 44.5	18•7 3•7		(SIC 523)	51	4 00S	(x)	100.0
060 080 100	ALCOHOLIC DRINKS	275 582 2 110	5 223 21 962 20 082	100.0	•4 1•5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	109	31.7	2.7
120 140	COSMETICS-DRUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	1 794 946	60 907 31 822	5.8 15.2 15.8	1 · 4 4 · 2 2 · 2	340 356	LUMBER-BUILDING MATERIALS ALL OTHER LUMBER-MILLWORK	51 24	3 678 715	91.8	91.8
160 180 200	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	1 162 920 862	60 487 21 167 20 228	26.6 10.6 11.3	4 • 1 1 • 4 1 • 4	357 358 359	PAINT-VARNISH ETC	34 31 30	1 723 224 153	63.8 8.5	43.0 5.6
220 240	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	1 033 717	42 231 35 198	21.8	2.9	361	GLASS	21	862	5.6 62.8	3.8 21.5
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	1 159 734 701	11 807 9 260 13 370	5.1 5.8 8.1	•8 •6	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	26 (X)	142 76	5.1 (X)	3.5 1.9
320 340 380	HARDWARE-GARDENING EQUIPMENT LUMBER-BUILOING MATERIALS	1 084 859 583	25 884 71 849 222 841	11.1 36.8 75.3	1.8 4.9 15.3		ELECTRICAL SUPPLY STORES (SIC 524)				
400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	1 908 2 015	98 261 61 864	33.5 13.0	6•7 4•2		TOTAL <sup>2</sup> · · · · · ·	4	294	(X)	100.0
440 460 480	FARM EQUIPMENT MACHINERY	318 430 277	94 951 99 776 22 835	60.1 97.1 64.0	6.5 6.8 1.6	:	HARDWARE STORES				
500 520		1 724 3 436	39 291 42 864	10.3	2.7		(SIC 5251)	154	16 766	(X)	100.0
	.  BUILDING MATERIALS: HARDWARE:AND					120	COSMETICS-DRUGS-CLEANERS	8	29	2.6	•2
	FARM EQUIP DEALERS (SIC 52)  TOTAL	752	190 876	(x)	100.0	140 180 200	MEN'S-BOYS' CLOTHING EXC FOOTWR. ALL FOOTWEAR	4 14 12	14 28 40	1.6 1.2 1.4	•1 •2 •2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	92	1 450	12.6	•8	220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	54 39 105	1 161 782	14.0 11.1 9.8	6.9 4.7 7.7
240 260 300	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	97 138 99	1 375 1 635 789	7.1 12.1 7.5	•7 •9 •4	280 300	JEWELRY-OPTICAL GOODS	22 83	1 283 56 701	1.5	4.2
320 340 380	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	300 S01 3S	13 373 65 959 2 279	25.7 75.2 13.3	7.0 34.6 1.2	320 340 420	HARDWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS AUTO TIRES-BATTERIES-ACCESS	154 128 15	9 489 2 S02 107	56.6 16.6 7.1	56.6 14.9 .6
400 420	AUTO FUELS-LUBRICANTS	24 71	19S 3 64S	3.3 15.S	1.9	440 460	FARM EQUIPMENT MACHINERY	7 12	75 <b>7</b> 4	S.7 6.3	• 4
440 460 500	FARM EQUIPMENT MACHINERY	237 28 49	93 146 1 026 585	88.2 17.2 8.8	48.8 •5	500 520	ALL OTHER MERCHANOISE	24 41 (X)	159 177 88	6.3 4.7 (X)	.9 1.1 .S
S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	329 (X)	S 051 368	S.0 (X)	2.6		FARM EQUIPMENT OEALERS				
	LUMBER AND OTHER BLOG. MATERIALS						(SIC 52S2)				
	OEALERS (SIC S21)	286	62 S <b>7</b> 6	(x)	100.0	320		229	105 \$28	9.S	1.0
220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	16 44	117 415	5.4 3.8	•2	340 380 400	LUMBER-BUILOING MATERIALS	S 34 19	606 2 272 177	21.4 13.6 3.8	.6 2.2 .2
260	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	19 101	292 2 299	7.6	•5 3•7	420 440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	SS 229	3 S33 93 072	15.4 88.2	3.3 88.2
340 341	LUMBER-BUILOING MATERIALS LUMBER	286 250	S8 192 18 104	93.0 30.2	93•0 28•9	500 520	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	14 6 122	907 241 3 603	20.4 10.0 6.1	.9 .2 3.4
342 343	PLYWOOO	2S2 22S	S 367 3 029	9.1 5.8	8.6	-	MISCELLANEOUS MERCHANOISE	(X)	112	(X)	•1
344 345 346	KITCHEN CABINETS	79 218 257	427 3 390 4 922	2.2 6.5 8.3	5.4 7.9		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
347 348 349	ASPHALT ANO ASBESTOS PRODUCTS. PAINT-GLASS-WALLPAPER HEATING ANO PLUMBING EQUIP	232 231 129	3 360 2 863 1 736	6.3 5.4 5.S	5.4 4.6 2.8		TOTAL	733	117 324	(X)	100.0
3S1 3S2	METAL ROOFING AND SIDING MASONRY SUPPLIES	163 240	1 0S3 4 922	3.0 8.8	1.7 7.9	040	GROCERIES-OTHER FOOOS	342 72	9 244 754	14.7	7.9
353 384 358	INSULATION	193 33 162	1 156 82S 7 038	2.S 10.0 18.2	1.8 1.3 11.2	100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	13 180 417	74 915 6 078	10.0 3.5 6.8	•1 •8 5•2
s00		16 119	82 1 000	2.7	•1	140	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	S02 488	12 390 22 244 4 960	11.8	10.6 19.0 4.2
-	MISCELLANEOUS MERCHANOISE	(X)	1 000	3.3 (X)	1.6	200 220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST	398 542 150	15 212 4 253	S.1 14.9 8.6	13.0 3.6
	PLUMBING AND HEATING EQUIP OLRS. (SIC S22)					260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	177 407 317	2 608 S 263 2 080	4.8 S.9 2.7	2.2 4.5 1.8
	TOTAL	28	1 707	(X)	100.0	300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	206 340	3 486 S 332	5.2	3.0 4.5
						400	LUM8ER-BUILOING MATERIALS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	143 75 S7	2 464 1 177 2 451	6.9 8.4 6.0	2.1 1.0 2.1
5	Standard Notes: - Represents zero. D Withheld to av	void disclosure.	NA Not avail:	able.	Not applic		7 Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting,

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(	includes only e	establishments wit	h payroll.	For expla	enation of	f tables, see "Description of the Tables" in text)				
			Sales of spec	ified mercl lines	handise	, di			\$ales of spec	cilied mercl lines	iandisė
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of les of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
ndise I	Min or mayiness and illentinglinize line		Amount <sup>2</sup>	Estab- lishments	AII estab-	Merchandise I	Mind of pasitiess and merchandise line	ments	Amount 1	Estab-	All
Mercha		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Mercha		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>
460 480	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	71 18	1 373 281	15.1 6.6	1.2	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	217 181	2 443 S34	8.8	8.2
500 520	ALL OTHER MERCHANOISE	3\$8 263 (X)	11 339 3 26S 81	13.0 5.S (X)	9.7	300 320 340	SPORTING-RECREATION EOUIPMENT HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	72 157 22	228 2 084 46	2.9 8.7 2.4	7.0
	OEPARTMENT STORES	(,,,		( ) (		500 520	ALL OTHER MERCHANOISE	20S 104 (X)	7 633 641 693	27.8 3.5 (X)	25.7 2.2 2.3
	(SIC S31)	2.	20 4/2					\^/	093	( )	2.0
020	GROCERIES-OTHER FOOOS	21 11	29 462 403	(X) 2.6	100.0		GENERAL MERCHANOISE STORES (SIC 539 PART)				
120	MEALS-SNACKS	7 16	169 1 390	1.4 S.8	•6 4•7	020	TOTAL	370 179	\$2 817 7 297	(X)	13.8
140 141 142	MEN'S-80YS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	21 21 20	4 097 3 186 911	13.9 10.8 3.6	13.9 10.8 3.1	040 080 100 120	MEALS-SNACKS	27 12 149 187	118 67 721	2.5 4.1 3.6 8.5	•2 •1 1•4
160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR HANOBAGS-ACCESSORIES	21 21 20	7 429 663 399	25.2	25.2	140	MEN'S-80YS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	271	2 754 6 417	14.4	12.1
162 163 164	MILLINERY	10 21	152 468	1.6	1•4 •5 1•6	142	BOYS' CLOTHING	245 221	3 823 1 837	10.3	7.2 3.5
165 166 167	WOMEN'S COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES	20 14 16	1 246 514 1 935	4.9 2.7 8.3	4 • 2 1 • 7 6 • 6	160 161 162	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILOREN'S-INFANTS' WEAR • • • HANOBAGS-ACCESSORIES • • • •	234 198 147	9 460 985 SS3	22.8 2.5 1.8	17.9 1.9 1.0
168 169	WOMEN'S 8LOUSES-SPTSWR · · · · · GIRLS'-SUBTEEN-TEEN WEAR · · · · MISCELLANEOUS MERCHANOISE · · ·	15 15 (X)	1 034 404 614	S.4 2.1 (X)	3.S 1.4 2.1	163 164 16S	MILLINERY	6S 18S 17S	93 989 1 281	2.8 3.8	1.9 2.4
180	ALL FOOTWEAR	20	1 489	5.4	5 • 1	166 167	WOMENS COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES	13S 1 <b>3</b> 9	563 1 445	2.2	1.1
200 201 202	CURTAINS-ORAPERIES-ORY GOODS PIECE GOODS-NOTIONS	21 21 21	2 520 1 071 1 422	8.6 3.6 4.8	8.6 3.6 4.8	168 169 171	WOMEN'S BLOUSES-SPTSWR GIRLS'-SUBTEEN-TEEN WEAR OTHER WOMENS-GIRLS-CLOTHES ACC	174 120 51	1 569 5S3 230	2.1	3.0 1.0 .4
220	MISCELLANEOUS MERCHANOISE MAJOR APPL-RAOIO-TV-MUSICAL INST	(X)	2 219	(X) 9•2	7.5	180 200	ALL FOOTWEAR	203 214	2 581 4 559	6.9 11.5	4.9 8.6
221 222	MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANOISE	11 15 (X)	907 1 037 275	5.1 4.7 (X)	3 · 1 3 · 5 • 9	220 221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR	83 47 69	1 851 1 121 6S1	9.7 4.9	3.5 2.1 1.2
240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS	20 19 13	982 433 549	3.5 1.6 2.8	3.3 1.5 1.9	223 240 241	ALL OTHER APPLIANCES	10S 92	1 378 410	8.S 2.7	2.6
260 261	KITCHENWARE-HOME FURNISHINGS	20	1 030 318	3.6	3.S 1.1	242	FURNITURE-SLEEP EQUIPMENT  KITCHENWARE-HOME FURNISHINGS	S6 168	1 783	9.8	3.4
262	KITCHENWARE-HOUSEWARES MISCELLANEOUS MERCHANOISE	14 (X)	413 299	2.0 (X)	1.4	280 300 320	JEWELRY-OPTICAL GOOOS	120 115 167	1 213 2 113 2 352	4.9 7.4 7.3	2.3 4.0 4.S
280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	15 19	332 1 145	1.5	1.1	340 348	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER	112 102	2 067 450	9.8	3.9
320 321 322	HAROWARE-GAROENING EQUIPMENT	15 15 15	891 419 472	4.0 1.8 2.1	3.0 1.4 1.6		ALL OTHER LUMBER-MILLWORK AUTO FUELS-LUBRICANTS	48 60	771	9.9	1.5
340 348	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER	9 7	347 86	3.0	1.2	420 460 480	HAY-GRAIN-FEEO-FARM SUPPLIES	29 70 8	674 1 370 182	6.0 14.3 7.3	1.3 2.6 .3
356 420	ALL OTHER LUMBER-MILLWORK AUTO TIRES-BATTERIES-ACCESS	5 1S	261 1 745	7.2	5.9	500		130 119 (X)	1 947 1 076 63	7.4 S.7 (X)	3.7 2.0
500 501	ALL OTHER MERCHANOISE TOYS-GAMES-WHEEL GOODS	20	1 734 715	6.1	5.9		ORY GOODS STORES				
501 502 518	BOOKS-STATIONERY-PHOTO. EQUIP. MOSE. EXC.TOY-GAMES-BOOKS-STA	12 10	674 258	3.9	2.4		(SIC 539 PART)	-			100.0
520 53S	NONMERCHANOISE RECEIPTS	12 12	1 478 1 417	7.9 7.6	5.0		TOTAL <sup>2</sup> · · · · · · · ·	79	4 226	(X)	100.0
-	MISCELLANEOUS	(X)	61	(X)	•2		SEWING AND NEEDLEWORK STORES (SIC 539 PART)  TOTAL <sup>2</sup> · · · · · ·	18	1 087	(X)	100.0
	VARIETY STORES							10	1 007	1 1	100.0
	(SIC 533)	245	29 732	(X)	100.0		FOOO STORES (SIC S4)				
020 040		1S1 38	1 544 467	6.7	5.2	020	TOTAL	1 345 1 345	302 725 260 1S1	(X) 85.9	100.0 85.9
120 140	COSMETICS-DRUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	21 <b>3</b> 208	1 932 1 857	6.6	6.5	040 080	MEALS-SNACKS	\$2 296	343 1 930	4.7 3.1	•1
160 180 200	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	229 173 210	5 317 884 3 009	18.2 3.3 10.9	17.9 3.0 10.1	100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	1 007 912 87	11 871 12 532 406	4.5 5.0 1.9	3.9 4.1
220 240	MAJOR APPL-RACIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	50 50	181 239	2.9	•6	160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	95	532	4.2 3.1	•2
5	Standard Notes: - Represents zero. D Withheld to a Detail may not add to total due to rounding.	void disclosure.	NA Not avail.	able.	K Not applic	aure.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. Divining to avoid di Detail may not add to total due to rounding. <sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	· · · · · · · · · · · · · · · · · · ·	moracos omy c	otabiloniicito irit		1 of explo	11017011 0	tables, see Description of the Tables III text)		T		
a			Sales of spec	ified mercl lines	handise	<u>a</u>			Sales of spe	ified merc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of ales of	Merchandise line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
indise 1	Kind of business and merchandise fine		Amount 1	Estab- lishments	AII estab-	andise 1	Killia of pastiless and illerchandise fille	ments	Amount 1	Estab- lishments	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Mercha		(number)	(\$1,000)	handling the line	lish- ments1
200	CURTAINS-DRAPERIES-ORY GOODS	47	344	2.2	•1	020	GROCERIES-OTHER FOOOS	36		98.2	98.2
220 260 320	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS HARDWARE-GAROENING EQUIPMENT	34 129 99	337 427 588	3.7 .8 3.7	•1 •1 •2	025	8AKERY PRODUCTS-EXCEPT FROZEN. MISCELLANEOUS MERCHANDISE	36 (X)	(0)	96.7 (X)	96.7
400 460 500	AUTO FUELS-LUBRICANTS	72 60 592	618 706 7 352	14.2 5.5 3.7	•2 •2 2•4	-	MISCELLANEOUS MERCHANOISE	(X)	١	(x)	1.8
520 <del>-</del>	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	413 (X)	4 017 388	2.8 (X)	1+3		RETAIL BAKERIESSELLING ONLY (SIC 5463)				
	GROCERY STORES (SIC 541)						TOTAL	3	(0)	(X)	100.0
	TOTAL	1 258	295 729	(X)	100.0		OAIRY PRODUCTS STORES (SIC 545)				
020 021 022	GROCERIES-OTHER FOOOS	1 258 1 175 1 113	253 929 69 506 19 685	85.9 23.7 6.8	85.9 23.5 6.7		TOTAL <sup>2</sup> · · · · · ·	8	248	(X)	100.0
023 024	FROZEN FOODS	1 028 1 239	13 436 151 292	5.0 51.4	4.5 51.2		EGG ANO POULTRY DEALERS (SIC 549 PT.)				
040 080 100	MEALS-SNACKS	46 295 1 000	259 1 920 11 843	5.2 3.0 4.6	•1 •6 4•0		TOTAL • • • • • •	2	(0)	(X)	100.0
120 140	COSMETICS-DRUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	910 87	12 525 405	5.0 1.8	4.2		OTHER MISCELLANEOUS FOOO STORES (SIC 549 PT.)				
160 180 200	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	93 62 47	487 182 344	4.2 3.0 2.2	•2 •1 •1		TOTAL	2	(D)	(X)	100.0
220 260 320	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • • HAROWARE-GAROENING EQUIPMENT • •	33 128 99	301 387 564	4.0 .8 3.6	•1 •1 •2		AUTOMOTIVE DEALERS (SIC 55 EX• 554)				
400 460	AUTO FUELS-LUBRICANTS	69 56	503 496	16.6 5.7	•2		TOTAL	770	302 979	(X)	100.0
500 516 517	ALL OTHER MERCHANOISE	584 199 550	7 244 2 616 4 628	3.7 4.2 2.5	2.4 .9 1.6	220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	174 37 144	7 338 279 1 314	25.0 5.2 4.7	2.4 .1 .4
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	408 (X)	3 995 345	3.0 (X)	1.4	300 320 340	SPORTING-RECREATION EQUIPMENT	174 160 36	4 358 2 375 175	13.8 8.6 5.0	1.4 .8 .1
		(///	343	107		380 400 420	AUTOMOBILES-TRUCKS	455 296 648	219 866 2 105 43 231	83.3 1.3 15.3	72.6 .7 14.3
	MEAT MARKETS (SIC 542 PT.)					440 500	FARM EQUIPMENT MACHINERY	13 115	418 4 949	12.5	•1 1•6
	TOTAL <sup>2</sup> · · · · · ·	11	852	(X)	100.0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	539 (X)	16 296 274	6.1 (X)	5.4 •1
	FISH (SEA FOOO) MARKETS (SIC 542 PT•)						MOTOR VEHICLE OEALERS (SIC 551: 552)				
	TOTAL <sup>2</sup> · · · · · ·	4	96	(X)	100.0		TOTAL	423	254 298	(x)	100.0
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					380 400 420	AUTOMOBILES-TRUCKS • • • • • • • AUTO FUELS-LUBRICANTS • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	423 219 338	219 176 1 395 19 853	86.2	86.2 .5 7.8
	TOTAL <sup>2</sup>	10	509	(X)	100•0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	337 (X)	13 180 692	5.6 (X)	5.2
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)						OEALERS WITH COMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	11	1 612	(X)	100•0		TOTAL	306	219 446	(X)	100.0
020 040 100	MEALS-SNACKS	11 3 4	1 211 55 18	75.1 14.5 4.7	75 • 1 3 • 4 1 • 1	380 381	AUTOMOSILES-TRUCKS	306 306	188 627 104 135	86.0 47.5	86.0 47.5
400 500		3 6 (X)	. 115 99 114	30.4 10.2 (X)	7•1 6•1 7•1	382 383 384	NEW PASSENGER CARS-WHOLESALE . NEW COMMERCIAL VEHICLES-RETAIL NEW COMMERCIAL VEHICLES-WHSLE.	24 190 13	2 458 28 487 308	15.9 18.1 3.3	1.1 13.0
	RETAIL BAKERIES			,,,,		385 386 387	USED PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE USED COMMERCIAL VEHICLES	301 181 174	40 761 4 068 7 806	18.8 3.3 5.2	18.6 1.9 3.6
	(SIC 546)	39	1 077	( ) (	100.0	392	ALL OTHER AUTOS-TRUCKS MISCELLANEOUS MERCHANOISE	14 (X)	553 49	8.8 (X)	•3 (Z)
020		39	1 273	98.2	98.2	400 401	AUTO FUELS-LUBRICANTS	189 78	1 208 916	1.1	•6
-	MISCELLANEOUS MERCHANOISE	(X)	23	(X)	1.8	403	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANOISE	152 (X)	279	(X)	(Z)
	RETAIL BAKERIES-BAKING  SELLING (SIC 5462)					420 421 422	PARTS INSTALLED IN REPAIR WORK PARTS-WHOLESALE	300 297 270	17 702 10 660 3 816	8.2 5.0 1.8	8.1 4.9 1.7
	TOTAL	36	(0)	(X)		423 424	PARTS-RETAIL	267 185	1 907	1.0	• 9
Ş	tandard Notes: - Represents zero. D Withheld to a Detail may not add to total due to rounding.	void disclosure.	NA Not availa	Ble. X	Not applica	oble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	<u></u>						tables, see Description of the Tables III text)				
			Sales of spec	ified merc lines	handise				Sales of spe	citied merci	handise
Merchandise line code	Wind of hunings	Establish- ments			rcent of ales of	line code	Wind of business of the control of t	Establish-		As per total sa	cent of
ndise li	Kind of business and merchandise line	ilicitis	Amount 1	Estab- lishments	AII estab-	Merchandise	Kind of business and merchandise line	ments	Amount 1	Estab- lishments	All
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments:
		-00									
520 527 528	NONMERCHANOISE RECEIPTS	289 286 94	11 654 10 732 919	S.6 S.3 1.5	S+3 4+9 +4	-	MISCELLANEOUS MERCHANOISE	(X)	60	(X)	• 1
-	MISCELLANEOUS MERCHANOISE	(X)	253	(X)	• 1		(510 553 ) 117				
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC S51 PT.)					220	TOTAL	122	19 038 5 780	30 · S	30.4
	TOTAL	9	7 061	(X)	100.0	221 222 223	MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR ALL OTHER APPLIANCES	120 120 6	3 497 2 217 6S	18.5 11.6 7.5	18.4 11.6 .3
380 381 383	AUTOMOBILES-TRUCKS	9 9 4	S 841 3 357 131	82.7 47.5 3.1	82.7 47.5 1.9	240	FURNITURE-SLEEP EOUIP-FLOOR COV.	38	271	S • 2	1.4
385 386	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	9 7 (X)	1 937 316 92	27.4 4.7 (X)	27.4 4.5 1.3	260 264 265	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	108 98 S6	1 213 629 SB4	7.0 4.0 6.1	6.4 3.3 3.1
400 403	AUTO FUELS-LUBRICANTS	7 6	37 33	• S • S	•S	280	JEWELRY-OPTICAL GOOOS	19	48	1.6	.3
420	MISCELLANEOUS MERCHANOISE AUTO TIRES-BATTERIES-ACCESS	(X) 8	669	(X) 9.9	•1 9•S	300 306 317	SPORTING-RECREATION EQUIPMENT.  80ATS-MOTORS-MARINE EQUIPMENT.  ALL OTHER SPTG GOODS EXC 80ATS	114 22 112	1 790 137 1 653	10.1 3.5 9.8	9.4 •7 8.7
421 422 423	PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	8 7 7	396 76 60	S.8 1.1 .8	S•6 1•1 •8	320 340	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	117 32	2 057 1SS	11.3	10.8
520 ·	NONMERCHANOISE RECEIPTS	8	136 S13	7.6	7.3	400	AUTO FUELS-LUBRICANTS	17 37	6S 159	2.6	.8
S27 -	SERVICE LABOR	(X)	459 53	6.8 (X)	6.5	403	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANOISE	3S (X)	119	2.0 (X)	•6
-	MISCELLANEOUS MERCHANOISE	(X)	1	(X)	(Z)	420 416 417	AUTO TIRES-BATTERIES-ACCESS NEW TIRES-TUBES(TO FLEET OPRTRS NEW TIRES-TUBES(TO OTHER USERS)	122 22 116	S 778 SS2 1 819	30.3 10.1 10.5	30.3 2.9 9.6
	CAR FRANCHISES (SIC SS1 PT.)					418 419 426	RETREADS(TO FLEET OPERATORS) . RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES	8 33 104	16 108 1 S60	1.9 9.4	•1 •6 8•2
380	TOTAL	17 17	S 854	(X) B4.9	100.0	428 429 431	NEW AUTO TIRES SOLO TO OEALERS NEW TRUCK-BUS TIRES (TO USERS) NEW TRK-BUS TIRES(TO OEALERS).	22 37 19	361 495 147	6.9 7.0 3.0	1.9 2.6 .8
381 383 385	NEW PASSENGER CARS-RETAIL NEW COMMERCIAL VEHICLES-RETAIL USEO PASSENGER CARS-RETAIL	17 4 17	6 464 1 361 5 229	40.8 18.6 33.0	40 • 8 8 • 6 33 • 0	433 434 435	RETREAOS SOLO TO OEALERS	9 15 9	16 33 12	.8	•1 •2 •1
387	USEO COMMERCIAL VEHICLES MISCELLANEOUS MERCHANOISE	(X)	<b>32</b> 4 75	5.6 (X)	2.0 •S	436	STORAGE BATTERIES	104	658	4.1 5.2	3.S
400 403	AUTO FUELS-LUBRICANTS	16 16	<b>27</b> 27	•2	•2 •2	500	ALL OTHER MERCHANOISE	56 65	688 980	7.0	3.6 5.1
420 421 422 423	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	17 17 16 14	1 352 870 417 53	8.5 S.5 2.B	8 • 5 5 • S 2 • 6	524 525 526	BRAKE AND WHEEL SERVICES TIRE SERVICES OTHER THAN RETRO OTHER NONMERCHANDISE RECEIPTS.	30 17 60	360 41 579	5.4 .9 5.5	1.9 .2 3.0
520	PARTS-RETAIL	17	886	5.6	5.6	-	MISCELLANEOUS MERCHANOISE	(X)	24	(x)	• 1
S27 -	SERVICE LABOR	17 (X)	790 136	S.0	5.0		OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC SS3 PT.)				
	MOTOR VEHICLE OEALERSUSEO CARS						TOTAL <sup>2</sup> · · · · · ·	1B7	22 627	(X)	100.0
	ONLY (SIC 552)  TOTAL	91	11 937	(X)	100.0		80AT OEALERS (SIC 5S91)				
380 400	AUTO FUELS-LUBRICANTS	91 8	11 255 123	94.3 7.1	94.3		TOTAL	15	2 461	(X)	100.0
420 520 -		13 23 (X)	131 128 300	7.9 4.7 (X)	1 • 1 1 • 1 2 • 5	300 307 308	OUTBOARO BOATS	15 10 10	2 267 500 438	92.1 25.2 22.1	92.1 20.3 17.8
	TIRE, BATTERY, AND ACCESSORY OLRS					309 311 312	INBOARO MOTOR BOATS	6 8 9	202 212 117	15.0 13.3 7.4	8.2 8.6 4.8
	(SIC 553)	309	41 665	(X)	100.0	313 318 319	MARINE ACCESS. ANO PARTS	14 5 4	316 371 111	12.8 32.2 20.8	12.B 15.1 4.S
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	173 37	7 330 278	20.6	17.6	400	AUTO FUELS-LUBRICANTS	4	50	10.8	2.0
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	144 22 155	1 313 S3 2 050	4.2	3.2	520 S27	NONMERCHANOISE RECEIPTS	10 10 (X)	126 93 27	6.6 4.9 (X)	5.1 3.B 1.1
320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	158 35	2 316 168	7.0 2.2	S•6 •4	-	MISCELLANEOUS MERCHANOISE	(X)	17	(X)	•7
420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	23 72 309	17S 6SS 23 364	4.7 5.1 56.1	1.6 56.1		HOUSEHOLO TRAILER OEALERS				
500 520		6 89 182	52 940 2 911				(SIC 5592)	15	3 955	(X)	100.0
S	tandard Notes: - Represents zero. D Withheld to av Detail may not add to total due to rounding.	,	NA Not availa		Not applica	ible.	Z Less than 0.05 percent.				

Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insutticient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

je			Sales of spec	ified merch lines	handise	de			Sales of spec	ified merch lines	handise
line coc	Kind of business and merchandise line	Establish- ments	A 1		rcent of ites of	line con	Kind of business and merchandise line	Establish- ments	A=	As per total sa	
Merchandise line code			Amount 1	Estab- lishments handling		Merchandise line code			Amount <sup>1</sup>	Estab- lishments handling	All estab- lish-
Me		(number)	(\$1,000)	the line	ments *	Me		(number)	(\$1,000)	the line	ments 1
500 504	ALL OTHER MERCHANOISE	15 14 (X)	3 902 3 847 S3	98.7 97.3 (X)	98•7 97•3 1•3	160 161 163 164	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILOREN'S-INFANTS' WEAR	222 47 117 169	1S 879 394 382 406	100.0 12.4 3.8 3.3	100.0 2.5 2.4 2.6
520 532 -	NONMERCHANOISE RECEIPTS OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS	7 6 (X)	52 49 3	2.6 2.4 (X)	1.3 1.2 .1	165 168 172 173	HOSIERY	214 192 222 201	1 808 2 961 7 382 1 926	12.4 21.4 46.5 13.3	11.4 18.6 46.5 12.1
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(z)	174 175 176	HANDBAGS	188 22 53	524 4S 51	3.8 3.2 1.8	3.3
	AIRCRAFT, MOTORCYCLE OEALERS (SIC SS99 PT.)					S20	NONMERCHANOISE RECEIPTS	44	23	.3	•1
	TOTAL <sup>2</sup> ······	8	600	(X)	100.0		MILLINERY STORES				
	AUTOMOTIVE OEALERS: N.E.C. (SIC SS99 PT.)						(SIC 563 PT.)	S	(0)	(X)	100.0
	TOTAL	-	-	(X)	-		CORSET ANO LINGERIE STORES (SIC S63 PT.)				
	(SIC SS4)						TOTAL	1	(0)	(X)	100.0
020 040	TOTAL	1 368 139 87	108 94S 736 728	6.6 6.0	100.0		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
100 300	CIGARS-CIGARETTES-TOBACCO SPORTING-RECREATION EQUIPMENT	263 22	794 223	3.3 7.6	•7		TOTAL	14	1 415	(X)	100.0
380 400 401	AUTO FUELS-LUBRICANTS	1 368 1 367	269 92 260 85 958	3.3 84.7 78.9	84.7 78.9	160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR MISCELLANEOUS MERCHANOISE	14 (X)	1 140 27S	80.6 (X)	80.6 19.4
401 402 403	OTHER AUTOMOTIVE FUELS MOTOR OILS-GREASES-OTHER OILS.	1 201	1 876 4 426	9.4	1.7		FURRIERS AND FUR SHOPS (SIC 568)				
420 421 423 424	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	1 092 439 132 1 032	9 S68 2 147 407 7 014	11.2 7.3 3.4 8.4	8.8 2.0 .4 6.4		TOTAL	-	-	(x)	-
480 500	HOUSEHOLD FUELS-ICE	28 31	201 163	10.S 3.0	•2		FURNISHINGS STORES (SIC S61)				
S20		789	3 788	6.3	3 · S	1/10	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6S 6S	6 575 5 413	82.3	82.3
s27 -	MISCELLANEOUS MERCHANOISE	766 (X)	3 266 21S	S•6	3.0	142 143 144	80YS' CLOTHING	28 59 70	321 2 010 2 157	10.2 32.7 32.8	4.9 30.6 32.8
	APPAREL AND ACCESSORY STORES (SIC S6)					145	MEN'S HATS	62 S6	334 S97	9.9	S•1 9•1
-40	TOTAL	672 277	69 943 17 2S2	(X)	100.0	160	ALL FOOTWEAR	11 62	111 1 0S1	12.1	16.0
160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	502 376 111	34 317 15 25S 1 927	61.7 37.8 10.6	49.1 21.8 2.8		CUSTOM TAILORS (SIC S67)				
240 280	JEWELRY-OPTICAL GOODS	17 26	61 114	2.2 3.2	•1		TOTAL	1	(D)	(X)	100.0
300 ! \$00 \$20	ALL OTHER MERCHANDISE	12 4 154 (X)	68 87 616 24S	2.8 12.5 3.0 (X)	•1		FAMILY CLOTHING STORES (SIC S65)				
							TOTAL	202	33 329	(X)	100.0
	WOMEN'S CLOTHING: SPECIALTY STRS. FURRIERS (STC S62: 3: 8)  TOTAL	242	17 804	(X)	100.0	120 140 160	COSMETICS-DRUGS-CLEANERS MEN'5-80YS' CLOTHING EXC FOOTWR. WOMEN'5-GIRL5'CLOTHING:EX FOOTWR	17 202 202	S7 11 774 15 060	3.1 35.3 4S.2	35.3 45.2
160		242	17 804	100.0	100.0	180 200	ALL FOOTWEAR	171 107	3 811 1 871	14.0	11.4 S.6
	WOMEN'S READY-TO-WEAR STORES					240 280 300 520	FURNITURE-SLEEP EQUIP-FLOOR COV. JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT . NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	17 29 9 29 (X)	61 13S 32 256 272	1.8 2.9 1.2 3.3 (X)	.2 .4 .1 .8
	(SIC 562)	222	15 902	(X)	100.0		SHOE STORES (SIC S66)				
							TOTAL	139	(0)	(X)	100.0
							WOMEN'S-GIRL5'CLOTHING'EX FOOTWR	24 139	h	$\int_{94.0}^{13.3}$	3.4
	andaid Notes: - Repiesents zero. D Withheld to av Vonstore retailers, part of SIC major group 53, are shown	void disclosure.	NA Not availal	ble. X	Not applica	520	NOMMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE Z Less than 0,05 percent.	64	(0)	4.7 (x)	2.6

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payrolt. For explanation of tables, see "Description of the Tables" in text)

_			Sales of spec				tables, see Description of the Tables In text)		Sales of spec	ified mercl	nandise
ine code	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per	
Merchandise line code	And of dustriess and increments the		Amount 1	Estab- lishments handling	Atl estab- lish-	Merchandise line	Nine of business and incrementalse time		Amount <sup>1</sup>	Estab- lishments handling	All estab- lish-
Mer		(number)	(\$1,000)	the line	ments 1	Mer		(number)	(\$1,000)	the tine	ments 1
	MEN'S SHOE STORES (SIC S66 PT.)  TOTAL <sup>2</sup>	3	92	(X)	100.0	240 243 244 245 246 247	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	248 218 245 175 89 33	25 891 3 990 18 744 2 295 642 219	74.S 11.9 S4.0 7.9 3.2 3.8	74.S 11.S 54.0 6.6 1.8
160	WOMEN'S SHOE STORES (SIC S66 PT.)  TOTAL	16 S	1 403 183	(X) 20.8	100.0	260 300 320 340 \$20	KITCHENWARE-HOME FURNISHINGS . SPORTING-RECREATION EOUIPMENT . HAROWARE-GAROENING EOUIPMENT . LUMBER-BUILDING MATERIALS NONMERCHANOISE RECEIPTS	82 23 30 21 92	789 143 793 392 614	6.2 2.8 12.5 8.8 4.8	2.3 .4 2.3 1.1 1.8
180 182 183	ALL FOOTWEAR	16 16 3 (X)	1 193 1 103 29 61	85.0 78.6 13.2 (X)	85.0 78.6 2.1 4.3	-	HOME FURNISHINGS STORES (OTHER S71)	(X)	152	(X)	• 4
s20	NONMERCHANOISE RECEIPTS	s	26	3.0	1.9		TOTAL	37	2 484	(X)	100.0
	CHILOREN'S ANO JUVENILES' SHOE STORES (SIC S66 PT+)					200 240 520	CURTAINS-ORAPERIES-ORY GOOOS . FURNITURE-SLEEP EQUIP-FLOOR COV. NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	21 27 11 (X)	438 1 712 224 110	41.7 72.9 22.7 (X)	17.6 68.9 9.0 4.4
	TOTAL	1	(0)	(X)	100.0		FLOOR COVERINGS STORES (SIC 5713)				
	FAMILY SHOE STORES (SIC 566 PT.)						TOTAL	23	2 007	(X)	100.0
160	TOTAL	119	9 469 188	(X) 9.6	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV. MISCELLANEOUS MERCHANOISE	23 (X)	1 670 337	83.2 (X)	83.2 16.8
180 181 182	ALL FOOTWEAR	119 119 119	9 086 2 875 4 818	96.0 30.4 50.9	96.0 30.4 50.9		ORAPERY: CURTAIN: AND UPHOLSTERY STORES (SIC S714)	13	(0)	(x)	100.0
183	CHILOREN'S ANO INFANTS' FOOTWR NONMERCHANOISE RECEIPTS	116 S3	1 393 177	15.3	14.7	200		13		86.1	86.1
-	MISCELLANEOUS MERCHANOISE	(X)	18	(X)	•2	-	MISCELLANEOUS MERCHANOISE	(X)	} (0)	(x)	13.9
	CHILOREN'S AND INFANTS' WR. STRS. (SIC S64)						CHINA: GLASSWARE: ANO METALWARE STORES (SIC S71S)				
	TOTAL	20	944	(X)	100.0		TOTAL · · · · ·	1	(0)	(X)	100.0
140 142	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	s s	71 70	22.1	7.5 7.4		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR MISCELLANEOUS MERCHANOISE	20 20 (X)	82S 812 13	87.4 86.0 (X)	87 · 4 86 · 0 1 · 4		TOTAL	-	-	(X)	-
S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	6 (X)	9 38	2.4 (X)	1.0		HOUSEHOLO APPLIANCE STORES (SIC \$72)				
	MISC. APPAREL AND ACCESSORY STRS.						TOTAL • • • • •	163	14 975	(X)	100.0
	(SIC S69)  TOTAL <sup>2</sup> · · · · · · · · · · · · · · · · · · ·	3	224	(X)	100.0	200 220 240 260 300 320 340 420	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	21 160 26 42 10 18 21	173 11 416 1 143 418 102 435 262 227	7.1 76.2 22.9 10.1 5.0 13.9 9.2 15.3	1.2 76.2 7.6 2.8 .7 2.9 1.7
	TOTAL	S27	\$8 936	(X)	100.0	500 520	ALL OTHER MERCHANOISE	7 73	S8 486	S.7 8.0	3.2
200 220 240 260	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	89 397 306 132	949 22 764 28 987 1 242	10.3 45.4 69.7 7.0	1.6 38.6 49.2 2.1	-	MISCELLANEOUS MERCHANOISE	(X)	255	(X)	1.7
280	JEWELRY-OPTICAL GOODS	7 34	50 246	S.0 3.6	•1		(SIC S732)				
320 340	LUMBER-BUILOING MATERIALS	\$1 42	1 269 658	13.6	2.2		TOTAL	54	4 591	(X)	100.0
420 500 520	ALL OTHER MERCHANOISE	18 30 235 (X)	242 206 2 033 290	12.1 5.0 7.7 (X)	• 4 • 3 3• 4 • S	224 225 226	MAJOR APPL-RADIO-TV-MUSICAL INST NEW MAJOR APPLIANCES NEW RADIOS-TV'S ETC USEO MAJOR APPL-RADIOS-TV'S . MISCELLANEOUS MERCHANOISE	54 23 54 30 (X)	3 589 797 2 603 179 10	78.2 31.1 56.7 5.2 (X)	78.2 17.4 56.7 3.9
	FURNITURE STORES (SIC S712)					240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	5 7	240	27.8	S.2
	TOTAL	248	34 740	(X)	100.0	500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	4 42	70 640	12.3	1.5
220	CURTAINS-ORAPERIES-ORY GOOOS • • MAJOR APPL-RADIO-TV-MUSICAL INST tandard Notes: - Represents zero, D Withheld to a		338 \$ 628	•	1.0		MISCELLANEOUS MERCHANOISE	(x)	41	(X)	•9
1	Detail may not add to total due to rounding.  Merchandise line detail withheld due to insufficient rep	void disclosure. Orting.	NA Not availa	aute. )	( Not applic	abié.	Z Less than 0,05 percent.				

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e	STORESHINGHTS WIT	ii payivii.	тог ехрга	111011111111111111111111111111111111111	it tables, see Description of the Tables in text)				
υ			Sales of spec	ified merch lines	nandise	e e			Sales of spec	ified merc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of iles of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
andise 1	The or againess and more management		Amount 1	Estab- lishments	All estab-	Merchandise	Willow or additional and interchanging time		Amount 1	Estab- lishments	All estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments 1	Merch		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>
	RECORO SHOPS (SIC S733 PT+)					020	GROCERIES-OTHER FOOOS	40 67	243 1 03S	4.2 8.9	•5
	TOTAL <sup>2</sup>	S	303	(X)	100•0	080 100 120	PACKAGEO ALCOHOLIC BEVERAGES	13 221 367	1 03S 224 1 617 41 975	16.6 S.1 85.4	2.1 .S 3.3 85.4
	MUSICAL INSTRUMENT STORES					140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	9 13	71 139	2.3	•1
	(SIC S733 PT+) TOTAL <sup>2</sup> • • • • • • •	20	1 843	(x)	100.0	220 260 280	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	29 73 124	19S 611 S27	3.4 S.2 2.9	1.2
	EATING AND ORINKING PLACES					300 320 340	SPORTING-RECREATION EQUIPMENT HARDWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	10 16 S	72 S6 31	2.1 1.6 3.S	• 1 • 1 • 1
	(SIC SB)	1 471	5S 782	(X)	100•0	500 520	ALL OTHER MERCHANOISE	143 96 (X)	1 732 482 128	8.3 3.5 (X)	3.5 1.0 .3
020 040 060	GROCERIES-OTHER FOOOS	48 1 410 255	149 48 803 S 030	27.2 88.6 100.0	87·S 9·0		ORUG STORES (SIC S91 PT•)				
080 100 400	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO AUTO FUELS-LUBRICANTS	38 313 6	234 S83 197	44.4 S.3 50.0	1.0 .4		TOTAL	356	48 324	(X)	100.0
\$00 \$20 -	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	51 193 (X)	112 605 68	5.5 6.1 (X)	1:1 :1	020 040 080 100	GROCERIES-OTHER FOOOS	40 67 13 220	248 1 046 232 1 642	4.1 9.1 16.1 5.1	.5 2.2 .5 3.4
	EATING PLACES (SIC S812) TOTAL • • • • • •	1 326	SO 940	(X)	100.0	120 121 122 123	COSMETICS-ORUGS-CLEANERS MEDICINES EXC. PRESCRIPTION PRESCRIPTION MEDICINES ALL OTHER DRUGS-PROPRIETARIES.	3S6 328 3S6 300	41 083 9 994 22 340 8 748	85.0 22.8 46.2 21.0	85.0 20.7 46.2 18.1
020 040	GROCERIES-OTHER FOOOS	43 1 326	134 48 275	25.0 94.8	•3 94•8	140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	9 12	72 141	2.3 S.8	•1
060 080 100	ALCOHOLIC ORINKS	110 . 8 277	1 046 43 522	36.2 14.2 S.3	2•1 •1 1•0	220 260 280	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	29 72 113	197 617 S21	3.3 S.S 3.0	1.3 1.1
400 500 520	AUTO FUELS-LUBRICANTS	S 49 174	19S 107 5S4	50.0 S.4 6.0	•4 •2 1•1	300 320 340	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	10 1S 5	7S 58 31	4.2 1.6 3.4	•2 •1 •1
-	MISCELLANEOUS MERCHANOISE	(X)	64	(X)	•1	500 520	ALL OTHER MERCHANOISE	142 95 (X)	1 745 485 131	8.3 3.4 (X)	3.6 1.0
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC S812 PT.)						PROPRIETARY STORES				
020	TOTAL	846 28	34 110 131	(X) 28.5	100.0		(SIC 591 PT.) TOTAL <sup>2</sup>	11	814	(X)	100.0
040 060 080	MEALS-SNACKS	846 96	32 107 974 47	94.1 34.1 8.3	94.1		MISCELLANEOUS RETAIL STORES				
100 400 500		134 4 24	248 181 95	4.6 41.6 6.9	• 1 • 7 • 5		(SIC 59 EX. 591)	1 076	175 717	(X)	100.0
520		115 (X)	260 66	4.8 (X)	•3 •8 •2	020	GROCERIES-OTHER FOOOS	66 13	1. 199	17.9	•7
	CAFETERIAS					060	ALCOHOLIC ORINKS	13 205 96	170 19 053 736	50.0 81.2 5.9	10.8
	(SIC S812 PT•)  TOTAL • • • • • •	46	2 064	(X)	100.0	140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	18 16	177 254	7.6 33.3	•1
040	MEALS-SNACKS	46 (X)	1 786 278	86.S (X)	86.S 13.5		MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	103 27 84	1 765 582 812	9.9 27.2 12.5	1.0 .3 .5
	REFRESHMENT PLACES					300 320	JEWELRY-OPTICAL GOOOS	131 64 67	6 177 3 404 1 974	81.3 54.2 15.4	3.S 1.9 1.1
	(SIC 5812 PT•)  TOTAL • • • • • • •	434	14 766	(X)	100.0	340 380 400	LUMBER-BUILOING MATERIALS	61 11 66	1 232 396 1 701	10.1 33.3 10.3	.7 .2 1.0
040 100	CIGARS-CIGARETTES-TOBACCO	434 142	14 381 268	97.4 6.5	97 • 4 1 • 8	440 460	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	61 22 265	1 853 1 027 96 S28	10.8 13.0 99.6	1.1 .6 54.9
500 520	ALL OTHER MERCHANOISE	24 46 (X)	12 70 35	3.5 2.8 (X)	•1 •5 •2	480 500 520	HOUSEHOLO FUELS-ICE	191 297 371 (X)	21 983 11 178 3 238 163	63.1 47.7 4.5 (X)	12.5 6.4 1.8
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						LIQUOR STORES	(\(\chi\)	103	(7)	••
	TOTAL <sup>2</sup> · · · · · · ·	145	4 842	(X)	100.0		(SIC 592)	203	20 346	(X)	100.0
	ORUG STORES ANO PROPRIETARY STRS• (SIC 591)					020	GROCERIES-OTHER FOOOS	38	334 61	13.5	1.6
	TOTAL	367	49 138	(X)	100.0	060	ALCOHOLIC ORINKS	12 203 73	166 19 031	40.0 93.5	93•S
	Standard Notes: • Represents zero. D Withheld to a Detail may not add to total due to rounding.	void disclosure.	NA Not avail:	ible. X	Not applic		Z Less than 0.05 percent.	73	270	2.9	1.3

Standard Notes: • Represents zero. D Withheld to avoid disc 
Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec				tailes, see Description of the Faules in text?		Sales of spec	orfred merci	nandise
ne code		Establish-		As per	rcent of	line code		Establish-		As per total sa	
Merchandise line code	Kind of business and merchandise line	ments	Amount 1	Estab-	AII	Merchandise li	Kind of business and merchandise line	ments	Amount 1	Estab-	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merchi		(number)	(\$1,000)	handling the line	lish- ments*
S00 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	10 47 (X)	121 252 111	9.6 4.1 (X)	.6 1.2 .5		CIGAR STORES ANO STANOS (SIC S993)	4	(0)	(X)	100.0
	ANTIQUE STORES (SIC 5932)						800K STORES (SIC \$942)	7	(0)		,
	TOTAL <sup>2</sup> · · · · · ·	8	198	(X)	100.0		TOTAL <sup>2</sup>	11	546	(X)	100.0
	SECONOHAND STORES (SIC S933)						STATIONERY STORES (SIC 5943)				
140	TOTAL	59 11	2 707 113	(X) 26.9	100.0		TOTAL <sup>2</sup> ······	4	370	(X)	100.0
160 240 380 420 500 520	AUTOMOBILES-TRUCKS · · · · · · · · · · · · · · · · · · ·	11 14 8 23 19 20	218 265 304 1 092 272 74	57.4 89.9 56.0 75.6 25.6 6.7	8 · 1 9 · 8 11 · 2 40 · 3 10 · 0 2 · 7		HAY: GRAIN: ANO FEEO STORES (SIC S962) TOTAL <sup>2</sup>	153	74 644	(x)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	369	(x)	13.7		OTHER FARM SUPPLY STORES (SIC S%69 PT.)				
	(SIC S952)		40.				TOTAL · · · · · ·	104 S	31 S94 261	(X)	100.0
300 320 500	TOTAL	47 47 3 13 (X)	(0)	84.2 27.5 10.6 (X)	84.2 2.4 1.2 12.2	400 420 440 460	GROCERIES-OTHER FOOOS	20 18 29 26 8 104	29S 287 782 493 245 28 413	8.6 10.5 9.4 6.9 5.9 89.9	.8 .9 .9 2.5 1.6 .8
	BICYCLE SHOPS (SIC 59S3)					480 520 -	HOUSEHOLO FUELS-ICE	7 35 (X)	183 407 228	16.2 3.3 (X)	1.3 .7
	TOTAL	1	(0)	(X)	100.0		GAROEN SUPPLY STORES (SIC S969 PT.)				
	JEWELRY STORES (SIC 597)						TOTAL	7	598	(X)	100.0
	TOTAL <sup>2</sup> · · · · · ·	108	7 425	(X)	100+0	320	HAROWARE-GAROENING EQUIPMENT MISCELLANEOUS MERCHANOISE	(X)	502 96	83.9 (X)	83.9 16.1
	FUEL OIL OEALERS (SIC S983)	:					NEWS OEALERS AND NEWSSTANDS (SIC S994)				
	TOTAL <sup>2</sup> · · · · · ·	6	735	(X)	100.0		TOTAL <sup>2</sup> ·····	8	279	(x)	100.0
	LIQUEFIEO PETRL. GAS (BTTLO. GAS) OEALERS (SIC S984)						HOBBY: TOY: ANO GAME SHOPS (SIC S995)		:		
220	TOTAL	141 75	23 604 1 S23	12.1	100.0		TOTAL <sup>2</sup> · · · · · ·	4	105	(X)	100.0
260 320 340 440	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS FARM EQUIPMENT MACHINERY	4 7 30 3	21 233 357 279	1.9 10.8 7.0 19.3	1.0 1.5 1.2		CAMERA ANO PHOTO SUPPLY STORES (SIC S996)  TOTAL	-	_	(x)	_
460 480 481	HAY-GRAIN-FEEO-FARM SUPPLIES  HOUSEHOLO FUELS-ICE  LP GAS-WHOLESALE	141 11	20 06S 197	85.0 12.9	8S•0 •8		GIFT: NOVELTY: AND SOUVENIR SHOPS			1	
482 500	OTHER LP GAS SALES	141	19 813 90	83.9	83.9		(SIC S997) TOTAL <sup>2</sup> • • • • • •	28	1 116	(X)	100.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	7S2 171	6.7 (X)	3.2		OPTICAL GOOOS STORES (SIC 5999 PT.)				
	FUEL ANO ICE OEALERS: N.E.C. (SIC 5982)						TOTAL <sup>2</sup> ······	3	92	(X)	100.0
	TOTAL <sup>2</sup>	15	707	(X)	100.0		RETAIL STORES: N.E.C.				
	FLORISTS (SIC 5992)						TOTAL <sup>2</sup> · · · · · ·	so	2 233	(X)	100.0
	TOTAL <sup>2</sup> · · · · · ·	112	4 119	(X)	100.0		NONSTORE RETAILERS (SIC 53 PART*)				
							TOTAL	84	28 210	(X)	100.0
Si	tandard Notes: • Represents zero. D Withheld to a Nonstore retailers, part of SIC major group 53, are show	void disclosure.	NA Not availa	l able. >	(Not applic		GROCERIES-OTHER FOOOS Z Less than 0.05 percent.	11	926	86.8	3.3
1	Detail may not add to total due to rounding, Merchandise line detail withheld due to insulficient repr										

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

							tables, see Beserption of the Fabres in text,				
e			Sales of spec	ified merch lines	nandise	е			Sales of spe	ified mercl lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of iles of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
chandise			Amount 1	Estab- lishments handling	AII estab- lish-	Merchandise line			Amount *	Estab- lishments handling	All estab- lish-
Mer		(number)	(\$1,000)	the line	ments 1	Mer		(number)	(\$1,000)	the line	ments 1
040 100 120 160 180 220 240 280 300 340 420 440 520	MEALS-SNACKS	66 466 466 466 467 467 353 4 (X)	1 712 3 545 180 1 501 2 983 632 1 657 4 117 1 134 485 144 607 896 1 274 791 288 1 587 3 473 278	75.3 68.8 .7 6.8 13.6 2.8 7.6 18.4 5.1 2.1 .6 2.8 4.1 5.7 3.6 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4 1.4	6.1 12.6 .6 5.3 10.6 2.2 5.9 14.6 4.0 1.7 .5 2.2 3.2 4.5 2.8 1.0	220 240 260 300 320 340 380 420 500 520	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS. JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT. LUMBER-BUILDING MATERIALS AUTOMOBILES-TRUCKS AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE MERCHANDISING MACHINE OPERATORS (SIC 534)	48 46 46 46 46 45 12 46 37 47 47 (X)	3 B72 1 130 466 132 600 893 1 222 13 791 288 1 329 3 312 15	18.5 5.4 2.6 2.9 4.3 5.9 .2 3.8 1.5 6.3 16.0 (X)	18.4 5.4 2.2 .6 2.9 4.3 5.8 .1 3.8 1.4 6.3 15.8
	MAIL OROER HOUSES (SIC 532)	:				040 100 520	MEALS~SNACKS • • • • • • • • • • • • • • • • • • •	6 16 5	1 656 3 545 155	63.4 58.9 9.4	27 • 3 58 • 5 2 • 6
	TOTAL	49	20 991	(X)	100•0	-	MISCELLANEOUS MERCHANOISE	(X)	709	(X)	11•7
120 140 160 180 200	CURTAINS-ORAPERIES-ORY GOOOS	45 46 46 46	164 : 499 2 981 632 1 652	.8 7.2 14.4 3.0	.B 7.1 14.2 3.0 7.9		DIRECT SELLING ESTABLISHMENTS (SIC 535) TOTAL <sup>2</sup>	16	1 154	(X)	100•0
	tandard Notes: - Represents zero. D Withheld to a	void disclosure.	NA Not availa	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

2 Detail may not add to total due to rounding.

3 Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

e se		Sales of esta	blishments rep	orting merchand	ise lines as per	cent of total sal
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE	С	8	С	С	С
	BUILDING MATERIALS: HARDWARE: AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE	В	С	D	С	A
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPDRTING SALES BY BRDAD MERCHANDISE LINE	(X)	с	E	D	(X)
540	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	(X)	С	E	D	(x)
	LUMBER AND DTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	A
4D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	8	(X)	(X)	(X)	Α
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPDRTING SALES BY BRDAD MERCHANDISE LINE	E	(X)	(X)	(X)	В
	PAINT: GLASS: AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD .MERCHANDISE LINE	с	(X)	(X)	(X)	В
4D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	С	(X)	(X)	(X)	В
	ELECTRICAL SUPPLY STDRES (SIC 524) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	В	E	D
2D 40	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT	E E	E E	E 8	E E	E E
	FARM EQUIPMENT DEALERS (SIC 5252) REPDRTING SALES BY BRDAD MERCHANDISE LINE.	A	С	A	A	A

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. X Not applicable.

E = Less than 60 percent.

### TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

		Sales of esta	blishments rep	orting merchand	lise lines as per	cent of total sale
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GRDUP STDRES (SIC 53 PART*) REPDRTING SALES BY BRDAD MERCHANDISE LINE	С	D	D	с	В
	DEPARTMENT STDRES (SIC 531) REPDRTING SALES BY BRDAD MERCHANDISE LINE	D	D	E	D	A
14D 16D 200 220 24D 26D 32D 34D 5DD 52D	REPDRTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDDTWR WDMEN'S-GIRLS'CLOTHING EX FDDTWR CURTAINS-DRAPERIES-DRY GODDS MAJDR APPL-RADID-TV-MUSICAL INSTR FURNITURE-SLEEP EDUIP-FLOOR CDV KITCHENWARE-HDME FURNISHINGS HARDWARE-GARDENING EDUIPMENT LUMBER-BUILDING MATERIALS ALL DTHER MERCHANDISE NONMERCHANDISE RECEIPTS	D D D D E	D D D D D D D D D D D D D D D D D D D	ппппппппппппппппппппппппппппппппппппппп	D D D D D D	A A A A A A A
	VARIETY STDRES (SIC 533) REPORTING SALES BY BRDAD MERCHANDISE LINE	В	ם	А	А	В
	MISC. GENERAL MERCHANDISE STDRES (SIC 539) REPORTING SALES BY BRDAD MERCHANDISE LINE	(X)	D	E	D	(X)
	GENERAL MERCHANDISE STDRES (SIC 539 PART) REPDRTING SALES BY BROAD MERCHANDISE LINE	с	(X)	(X)	(X)	с
14D 16D 20D 220 24D 26D 32D 34D 5DD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLOTHING EXC FDDTWR WDMEN'S-GIRLS'CLOTHING: EX FDOTWR. CURTAINS-DRAPERIES-DRY GDDDS MAJDR APPL-RADIO-TV-MUSICAL INSTR. FURNITURE-SLEEP EQUIP-FLDOR COV. KITCHENWARE-HDME FURNISHINGS HARDWARE-GARDENING EDUIPMENT. LUMBER-BUILDING MATERIALS ALL DTHER MERCHANDISE	D E E E E	(X) (X) (X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X) (X) (X) (X) (X)	D D E E C E
	DRY GDDDS STDRES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
No	SEWING AND NEEDLEWORK STDRES (SIC 539 PART) REPDRTING SALES BY BROAD MERCHANDISE LINE  te: See merchandise line introductory text for explanation of	E f this table.	(x)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. C = 70 to 79 percent.

<sup>\*</sup>Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

		Salas of acta	hliahmanta san	ostina marahand	ing lines on per	and of total calca
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock-	Pine Bluff SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE	С	В	В	В	С
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAO MERCHANDISE LINE	С	В	В	В	С
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	c c	C B	B B	B B	D C
	MEAT ANO FISH (SEA FOOO) MARKETS (SIC 542) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	£	E	А	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOODS	(X)	Ε	E	Α	(x)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	E	(X)	(X)	(X)	E
	FISH (SEA FOOO) MARKETS (SIC 542 PT*) REPORTING SALES BY BROAD MERCHANOISE LINE	С	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOOOS	С	(X)	(X)	(X)	E
	FRUIT STORES ANO VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANOISE LINE	E	В	Δ	Α	E
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	Ε	В	Д	Δ	Ε
	CANDY: NUT: AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE	0	٤	E	Ε	В
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOOOS	E	E	E	Ε	Ε
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAO MERCHANOISE LINE	с	В	С	А	А
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOOOS	ε	£	Ε	Ε	Ε
	RETAIL BAKERIES-BAKING: SELLING (SIC 5462) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	(X)	(X)	А
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	В	(X)	(X)	(X)	Α

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. X Not applicable.

D = 60 to 69 percent.

E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

-		Sales of esta	blishments rep	orting merchand	lise lines as per	cent of total sal
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	RETAIL BAKERIESSELLING ONLY (SIC 5463) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	(X)	(X)	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	ε	(X)	(X) .	(X)	£
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	E	E	E	(X)
020 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOSALL OTHER MERCHANOISE	(X) (X)	E E	E	Ę E	(X)
	OAIRY PROOUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	(X)	(X)	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	Ε	(X)	(X)	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT•) REPORTING SALES BY BROAO MERCHANOISE LINE	E	, (X)	(X)	(X)	E.
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	E	(X)	(X)	(X)	Ε
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	Д	(X)	(×)	(X) ·	А
020 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOSALL OTHER MERCHANOISE	E E	(X) (X)	(X)	(X) (X)	E E
	AUTOMOTIVE OEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAO MERCHANOISE LINE	С	В	С	В	с
	MOTOR VEHICLE OEALERS (SIC 551: 552) REPORTING SALES BY BROAD MERCHANOISE LINE	В	В	В	В	с
	MOTOR VEHICLE OEALERSNEW ANO USEO CARS (SIC 551) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	В	В	В	(X)
380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE AUTOMOBILES-TRUCKS	(X) (X) (X) (X)	C B O A	B B B	8 8 8	(X) (X) (X) (X)
	OEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT•) REPORTING SALES BY BROAO MERCHANOISE LINE	с	(X)	(X)	(X)	с
380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE AUTOMOBILES-TRUCKS	C C C	(X) (X) (X) (X)	(X) (X) (X) (X)	(X) (X) (X) (X)	c c c
No	ote: See merchandise line introductory text for evaluation	of this table				

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

	<del></del>	Calaa of cal	h d'all an h			
ise		Sales of esta	blishments rep	orting merchand	lise lines as per	cent of total sales
Merchandise line code	Kind of business and merchandise line	Arkansas	Little Rock- North Little Rock SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	С	(X)	(X)	(X)	0
380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS. NONMERCHANOISE RECEIPTS	C C C	(X) (X) (X) (X)	(X) (X) (X) (X)	(X) (X) (X) (X)	0 0 0
	OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	Δ	(x)	(X)	(X)	A
380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE AUTOMOBILES-TRUCKS	Α	(X) (X) (X)	(X) (X) (X)	(X) (X) (X) (X)	A A A A
	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552) REPORTING SALES BY BROAO MERCHANOISE LINE	0	c	С	A	0
380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS	0 E E E	C C C	0 E C C	B A A C	E E E
	TIRE: BATTERY: ANO ACCESSORY OLRS (SIC 553) REPORTING SALES BY BROAO MERCHANOISE LINE	С	С	8	А	0
	HOME ANO AUTO SUPPLY STORES  (SIC 553 PT•)  REPORTING SALES BY BROAO  MERCHANOISE LINE	8	(X)	(X)	(X)	В
220 260 300 380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MAJOR APPL-RAOIO-TV-MUSICAL INSTR. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO-TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	8 8 E 8	(X) (X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X) (X)	8 8 E 8 8 8
	OTHER TIRE: BATTERY: AND ACCESSORY OEALERS (SIC 553 PT:) REPORTING SALES BY BROAD MERCHANOISE LINE	E E	(X)	(X)	(X)	E
220 260 300 380 400 420 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR. KITCHENWARE-HOME FURNISHINGS. SPORTING-RECREATION EQUIPMENT. AUTOMOBILES-TRUCKS. AUTO FUELS-LUBRICANTS AUTO-TIRES-BATTERIES-ACCESS. NONMERCHANOISE RECEIPTS.	E E E	(X) (X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X) (X) (X)	(X) (X) (X) (X) (X) (X) (X)	E E E E E E
	MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559) REPORTING SALES BY BROAO MERCHANOISE LINE	. (X)	0	E	0	(X)
	AUTO FUELS-LUBRICANTS	(X) (X) (X) (X) of this table.	E 0 E 0 A	E E E E	0 0 0 0 F = Less that	(X) (X) (X) (X) (X)

Note: See merchandise line introductory text for explanation of this table, A=90 percent or more. B=80 to 89 percent. C=70 to 79 percent. X Not applicable.

D = 60 to 69 percent.

E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

di se		Sales of establishments reporting merchandise lines as percent				
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	BOAT OEALERS (SIC 5591)					
	REPORTING SALES BY BROAD MERCHANOISE LINE	С	(X)	(X)	(X)	В
	REPORTING OETAIL WITHIN					
300 400	THE SPECIFIEO BROAD LINE SPORTING-RECREATION EQUIPMENT AUTO FUELS-LUBRICANTS	E	(X) (X)	(X)	(X) (X)	B E
520	NONMERCHANOISE RECEIPTS	С	(X)	(X)	(X)	С
	HOUSEHOLO TRAILER OEALERS (SIC 5592)					
	REPORTING SALES BY BROAD MERCHANOISE LINE	В	(X)	(X)	(X)	Α
	REPORTING_OETAIL WITHIN_					
500 520	THE SPECIFIEO BROAD LINE ALL OTHER MERCHANOISE	C E	(X)	(X)	(X) (X)	A B
	AIRCRAFT + MOTORCYCLE OEALERS (SIC 5599 PT.)					
	REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	(X)	(X)	Ε
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE					
3B0 400 520	AUTOMOBILES-TRUCKS	E E F	(X) (X) (X)	(X) (X) (X)	(X) (X) (X)	E E
520	NONNERGHANDISE RECEIP   5		(^/	( )	\^/	_
	AUTOMOTIVE OEALERS: N.E.C. (SIC 5599 PT.)					
	REPORTING SALES BY BROAD MERCHANOISE LINE	Ε	(X)	(X)	(X)	Ε
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE					
400 500	AUTO FUELS-LUBRICANTS	E	(X)	(X)	(X)	E E
520	NONMERCHANOISE RECEIPTS	E	(X)	(X)	(X)	Ε
	GASOLINE SERVICE STATIONS (SIC 554)					
	REPORTING SALES BY BROAD MERCHANOISE LINE	С	A	В	С	С
	REPORTING OETAIL WITHIN			Annual An		
3B0 400	THE SPECIFIEO BROAD LINE AUTOMOBILES-TRUCKS	C	A A	E C	E C	E C
420 520	AUTO-TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	o c	A A	C C	C	O C
	APPAREL ANO ACCESSORY STORES					
	(SIC 56) REPORTING SALES BY BROAO					
	MERCHANOISE LINE	A	0	В	A	A
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B)					
	REPORTING SALES BY BROAD MERCHANDISE LINE	Α	(X)	(X)	(X)	А
	,					
	WOMEN'S REACY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAC					
	MERCHANOISE LINE	А	E	С	0	Α
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE					
140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING EX FOOTWR lote: See merchandise line introductory text for explanation	A	E E	C 0	0	A

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

ω .		Sales of esta	blishments rep	orting merchand	ise lines as per	cent of total sales
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	С	E	E.	(x)
160	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	(X)	E	E	E,	(x)
	MILLINERY STORES (SIC 563 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	. E	(x)	(X)	(X)	E
	CORSET ANO LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	(X)	(X)	E
160	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	E	(X)	(X)	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT+) REPORTING SALES BY BROAD MERCHANOISE LINE	. 0	(X)	(X)	(X)	С
140 160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR		(X)	(X)	(X)	E E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANOISE LINE	. A	Ε	A	E	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	. A	ε	А	E	ε
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE	(x)	В	A	A	(x)
140 160 180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	(X)	E E E	E E O	E E E	(x) (x) (x)
	MEN'S ANO BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANOISE LINE		В	В	С	А
140 160			8 E	C E	C	A B
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAO MERCHANOISE LINE	в	(X)	(X)	(X)	A
140 160	the state of the s	E	(X) (X)	(X)	(X) (X)	A E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

<u></u>		Sales of esta	blishments repo	orting merchand	ise lines as per	cent of total sales
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANOISE LINE	А	A	А	A	В
140 160	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR		E E	E E	<b>E</b> E	E. E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANOISE LINE	В	E	С	А	А
	MEN'S SHOE STORES (SIC 566 PT+) REPORTING SALES BY BROAD MERCHANOISE LINE	A	(X)	(X)	(X)	А
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE ALL FOOTWEAR	A	(X)	(X)	(X)	A
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	А	(X)	(X)	(X)	А
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE ALL FOOTWEAR	А	(X)	(X)	(X)	A
	CHILOREN'S ANO JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	Ε	(X)	(X)	(X)	ε
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR	Ε	(X)	(X)	(X)	Ε
	FAMILY SHOE STORES (SIC 566 PT•) REPORTING SALES BY BROAD MERCHANOISE LINE	с	(X)	(X)	(X)	А
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE ALL FOOTWEAR	С	(X)	(X)	(X)	В
	CHILOREN'S ANO INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANOISE LINE	с	(X)	(X)	(X)	С
140 160	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR		(X)	(X) (X)	(X) (X)	c c
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	(X)	(X)	E
140 160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR		(X) (X)	(X) (X)	(X) (X)	E E
	APPAREL ANO ACCESS. STORES. N.E.C. (SIC 564. 7. 9.) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	Ε	С	ε	(X)
140 160	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR		E E	£ C	E E	(X) (X)

Note: See merchandise line introductory text for explanation of this table, A=90 percent or more, B=80 to 89 percent, C=70 to 79 percent, X Not applicable.

D = 60 to 69 percent.

E = Less than'60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

		Sales of esta	blishments repo	orting merchand	ise lines as per	cent of total sales
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	FURNITURE HDME FURNISHINGS: AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BRDAD MERCHANDISE LINE	С	В	В	С	с
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BRDAO MERCHANDISE LINE	c	В	В	D	С
240	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE FURNITURE-SLEEP EDUIP-FLODR CDV	D	С	В	D	0
	HOME FURNISHINGS STDRES (DTHER 571) REPORTING SALES BY BRDAD MERCHANOISE LINE	Δ	0	А	В	А
	FLDDR COVERINGS STDRES (SIC 5713) REPORTING SALES BY BROAD MERCHANOISE LINE	Α	(X)	(X)	(X)	А
	DRAPERY: CURTAIN: AND UPHOLSTERY STDRES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	D
	CHINA: GLASSWARE AND METALWARE STDRES (SIC 5715) REPORTING SALES BY BRDAD MERCHANDISE LINE	С	(X)	(X)	(x)	E
	MISCELLANEOUS HOME FURNISHINGS STDRES (SIC 5719) REPORTING SALES BY BRDAO MERCHANOISE LINE	E	(X)	(X)	(x)	ε
	HDUSEHDLD APPLIANCE STDRES (SIC 572) REPDRTING SALES BY BRDAO MERCHANOISE LINE	c	Д	В	A	0
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HDME FURNISHINGS		C B	0 B	Д Д	E E
	RAOIO: TV: AND MUSIC STDRES (SIC 573) REPDRTING SALES BY BRDAD MERCHANDISE LINE	(X)	0	Д	В	(X)
220 26D	REPDRTING DETAIL WITHIN THE SPECIFIEO BROAD LINE MAJDR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS		D E	0 E	E &	(X)
	RAOID ANO TELEVISIDN STDRES (SIC 5732) REPDRTING SALES BY BRDAD MERCHANDISE LINE	. в	(X)	(X)	(X)	А
22D 260	REPDRTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RACIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS		(X)	(X) (X)	(X) (X)	A B
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE	. A	(X)	(X)	(X)	А
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJDR APPL-RADID-TV-MUSICAL INSTR	.	(X)	(X)	(x)	А

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. X Not applicable.

D = 60 to 69 percent.

E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

		Sales of esta	blishments rep	orting merchand	lise lines as per	cent of total sales
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, Ark,-Okla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	С	(X)	(X)	(X)	E
220	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE MAJOR APPL-RAOIO-TV-MUSICAL INSTR	E	(X)	(X)	(X)	E
	EATING ANO ORINKING PLACES (SIC 5B) REPORTING SALES BY BROAO MERCHANOISE LINE	В	Д	В	В	В
	EATING PLACES (SIC 5B12) REPORTING SALES BY BROAD MERCHANOISE LINE	Δ	Д	В	с	А
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5B12 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	(X)	(X)	В
	CAFETERIAS (SIC 5B12 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	А	(X)	(X)	(X)	А
	REFRESHMENT PLACES (SIC 5B12 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	Δ	(X)	(X)	{X}	Д
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANOISE LINE	E	E	С	A	E
	ORUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANOISE LINE	В	E	A	А	В
	ORUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	В	E	А	А	В
120	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-ORUGS-CLEANERS	В	E	Δ	А	В
	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	А	E	Δ	E	Д
120	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE COSMETICS-ORUGS-CLEANERS	Α	ε	A	E	А
	MISCELLANEOUS RETAIL STORES (SIC 59 EX 591) REPORTING SALES BY BROAD MERCHANOISE LINE	0	0	0	E	0
Not	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANOISE LINE		С	0	E	0

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

se e		Sales of esta	blishments rep	orling merchand	ise lines as per	cent of total sa
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	ANTIQUE AND SECONOHANO STORES (SIC 593) REPORTING SALES BY BROAO MERCHANDISE LINE	(X)	E	E	E	(X)
	ANTIQUE STDRES (SIC S932) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	(X)	(X)	(X)	Ε
	SECDNOHANO STORES (SIC S933) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	с
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC S9S) REPORTING SALES BY BRDAD MERCHANOISE LINE	(X)	С	E	E	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	(X)	E	E	E	(X)
	SPDRTING GOODS STDRES (SIC S9S2) REPORTING SALES BY BROAD MERCHANOISE LINE	D	(X)	(X)	(X)	В
30D	REPORTING OETAIL WITHIN THE SPECIFIED BRDAO LINE SPORTING-RECREATION EQUIPMENT	E	(X)	(X)	(X)	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BRDAO MERCHANDISE LINE	E	(X)	(X)	(X)	٤
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	ε	(X)	(X)	(X)	E
	JEWELRY STORES (SIC S97) REPORTING SALES BY BRDAO MERCHANDISE LINE	С	С	А	С	E
260 280 S20	REPDRTING DETAIL WITHIN THE SPECIFIEO BROAD LINE KITCHENWARE-HDME FURNISHINGS JEWELRY-DPTICAL GODDS NONMERCHANDISE RECEIPTS	. D	C 0 C	E B B	C C C	EEE
	FUEL ANO ICE DEALERS (SIC S9B) REPORTING SALES BY BROAD MERCHANOISE LINE	. (X)	С	В	E	(x)
480	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE HDUSEHOLD FUELS-ICE	(X)	С	0	E	(X)
	FUEL OIL OEALERS (SIC 5983) REPORTING SALES BY BRDAO MERCHANDISE LINE	E	(X)	(X)	(x)	ε
480	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE HDUSEHOLD FUELS-ICE	ε	(X)	(X)	(X)	ε
	LIQUEFIEO PETRL. GAS (BTTLO. GAS) OEALERS (SIC 5984) REPORTING SALES BY BRDAO MERCHANDISE LINE	В	(X)	(X)	(X)	В
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	С	(X)	(X)	(X)	С

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. X Not applicable.

D = 60 to 69 percent. E = Less than 60 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

e e		orting merchand	ing merchandise lines as percent of total sales			
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's
	FUEL AND ICE DEALERS: N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	E	(X)	(X)	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	D	E	E
	CIGAR STORES ANO STANDS (SIC 5993) REPORTING SALES BY BROAO MERCHANOISE LINE	Δ	А	E	E	A
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	С	E	E	(x)
	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	E
240 500 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	E	(X) (X) (X)	(X) (X) (X)	(X) (X) (X)	E E E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(x)	(X)	(X)	E
240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS	E	(X) (X) (X)	(X) (X) (X)	(X) (X)	E E E
	HAY, GRAIN, ANO FEEO STORES (SIC 5962) REPORTING SALES BY BROAO MERCHANDISE LINE	E	(X)	(X)	(X)	E
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	С	(X)	(X)	(X)	В
	GAROEN SUPPLY STORES  (SIC 5969 PT-)  REPORTING SALES BY BROAD  MERCHANOISE LINE	С	(X)	(X)	(X)	0
	NEWS DEALERS AND NEWSSTANOS (SIC 5994) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	(X)	(X)	E
	HOBBY: TOY: AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	ε
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	(x)	(X)	E

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. X Not applicable,

D = 60 to 69 percent.

E = Less than 60 percent

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

9.		Sales of establishments reporting merchandise lines as percent of total sales					
Merchandise line code	Kind of business and merchandise line	Arkansas	Fort Smith, ArkOkla., SMSA	Little Rock- North Little Rock SMSA	Pine Bluff SMSA	Area outside SMSA's	
	GIFT, NDVELTY, AND SDUVENIR SHDPS (SIC 5997) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	(X)	(X)	(X)	E	
	OPTICAL GDODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	ε	
	RETAIL STORES: N.E.C. (SIC 5999 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE	D	(X)	(X)	(X)	Ε	
	NONSTDRE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	В	В	В	E	А	
	MAIL ORDER HDUSES (SIC 532) REPORTING SALES BY BRDAD MERCHANDISE LINE	Α	А	Δ	E	А	
	MERCHANDISING MACHINE DPERATORS (SIC 534) REPORTING SALES BY BRDAD MERCHANDISE LINE	С	В	D	E	c	
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BRDAD MERCHANDISE LINE	В	А	А	А	E	

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. X Not applicable. \*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

E = Less than 60 percent.

## Appendix A

#### **GENERAL EXPLANATION**

#### **CENSUS COVERAGE**

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

- 1. **The "nonmail" universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:
  - a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA)

Security Administration (SSA).

- 2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:
  - a. Firms in the census precanvass—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

- b. Firms not in the census precanvass— Other firms included in the "mail" universe consist of the following categories:
  - (1) The 10 percent of "small employer" firms referred to in section 1-b above.
  - (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-ofbusiness detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

- 3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunits firms:
  - a. All "employer" firms which had first quarter 1967 payroll.
  - b. All "nonemployer" firm not in business the full year.
  - c. Every second "nonemployer" firm not in business the full year.
- 4. Coverage of nonemployers Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1–a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

- 1. The State as a whole.
- 2. Each standard metropolitan statistical area.
- 3. Each county.
- 4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

- 1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.
- 2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.1 A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

### Appendix B

#### MERCHANDISE LINE SALES REPORTS EXPLANATIONS

#### **EXPLANATION OF TERMS**

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual <sup>2</sup> for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments. rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

<sup>&</sup>lt;sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Metropolitan Statistical Areas, 1967, as amended January 15, 1968.

<sup>&</sup>lt;sup>2</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

#### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)— Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

## GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

- 1. Furniture, home furnishings, appliances, radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)— Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

## FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)— Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)— Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

## AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

**Household trailer dealers (SIC 5592)**—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)— Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)— Establishments primarily selling automotive products not elsewhere classified.

## GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

## APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)— Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)— Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

# FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)-Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)— Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

## EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for inplant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also governmentoperated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, to-bacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)— Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)— Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)— Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classied in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)— Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

## NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)— Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as washers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)-Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of selfemployed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

### RETAIL TRADE GENERAL QUESTIONS

PEN.	ALTY FOR FAILURE TO REPORT			Form approved	: Budget Bureau No. 41-S6701
	U.S	DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS	law, yo employ	—Response to this inquiry is required by law (Title ur report to the Census Bureau is confidential.—It may ees and may be used only for statistical purposes.—The d in your files are immune from legal process.	be seen only by sworn Census
1.	NAME AND PHYSICAL LOCATIOns, Is the name shown in the label to	N	In corres	pondence pertaining to this report, efer to this Census File Number	Employer Identification No.
	establishment is known to the p  Yes No (If "No," enter name above the	ublic? trade			
	<ol> <li>Is the address in the label—         <ol> <li>The mail address of your estal the actual physical location.</li> </ol> </li> <li>The mail address of your estal street) which also is its actual</li> <li>Neither of the above (e.g. accordingly).</li> </ol>	olishment (including number and physical location.	ı	2. EMPLOYER IDENTIFICATION NUMBER  Is the Employer Identification (EI) Number printe the SAME as that used for this establishment on Employer's Quarterly Federal Tax Return, Treast  Yes No (If "No," enter the currently assigned EI Number here (9 digits)	your latest 1967
		d, and e below. If you ow.)		3. LEGAL FORM OF ORGANIZATION OF OPERATING THIS ESTABLISHMENT  1   Individual proprietor 2   Partnership 0   Corporation (Do not mark if any form of cool 8   Co-op (cooperative association), corporate or 9   Other (Specify)	operative association)
	(NOTE: If location cannot be descr or number of highway and approxim d. Enter name of county in which establishment is located	ibed by number and street give ate distance from nearest town.) your	ies of	4. PERIOD OPERATED IN 1967  a. Was this establishment in business at the end of 1967?	ve -time operations,
5.	CLASS OF CUSTOMER		X-4+	6. METHOD OF SELLING	X-5
	Report the approximate percentage of ysales to each class of customer.  1 % General public (household of farmers, and individuals)  2 % Construction and building t  3 % Other business firms, gover	onsumers, rade contractors nment, and institutions	4.XX 4.3 4.4 4.5 4.6*	Mark the box which describes your principal met of selling. Do not mark more than one box.  1  Selling at this establishment 2  Mail order (catalog selling) 3  House-to-house (direct selling) 4  Operating merchandise vending machines	hod
7.	DOLLAR VOLUME OF BUSINESS	AND PAYROLL IN 1967  Dollars Cents	Key	8. COMPANY AFFILIATION  a. Mark this box if this husiness is owned or	
1	a. Sales of merchandise and other receipts from customers.  a. Does the entry in "a" include sales taxes and excise taxes collected from customers?	XX	X-6	company and enter the name, mailing addrestion Number of owning or controlling company  h. Mark this hox [] if this business owns or coor companies and enter the name, mailing add Identification Number of owned or controlled on Name of company	(if known). ntrols any other company ress, and Employer
	forward to taxing agencies for such taxes?	xx	X-8	Mailing address (Number, street, city, State, ZIP code)	El No. (9 digits)
<u></u> '	I. Total ANNUAL payroll in 1967 before deductions	xx	X.9*		

#### RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE	ESTABLISHMENT	OF ANO	THER FIRM						1.1
, a. Is your business at this location conducted as a department in a department store) in an establishm  Mark "Yes," if customers normally consider your operation by the other firm, or if your sales to customers are billed by	ent operated by and not not as part of the establishment	other fi <del>rn</del>	1?			1 [	Yes	2	) No
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm						Kind	of busin	ness	
10. DEPARTMENT OR CONCESSION LOCATED IN TH	IS ESTABLISHMEN	T							1-2XX
a. Is any department, concession, or business not owned by	you, operated within	this estab	lishment?			1 [	Yes	2 🗆	No 🚅
Mark "Yes," if there is any operation of others which cust establishment, or if you bill customers for sales of such de									
b. If "Yes," please complete a line for each.	partment, concession,	2XX	2.3		2	-4	2	.5	2-6*
Name and address of owner of department or concession	Kind of busing of department concession	ness	Estimate sales duri 1967		Are sales depar inclu	the of this tment ded in 17a?	Is the roll of depar include	pay- of this tment ded in	Census Use Only
			Dollars	s	Yes	No	Yes	No	
1						2	1	2	
2.	,				l	2	1	2	
3.					1	1 2	1	2	
11. YOUR BUSINESS LOCATIONS  a. In 1967 did you operate your business at more the Employer Identification Number you had at the each location of the business," is marked above, separately list below each location and facilities other than selling estates (such as warehouses, central administrative offices, buying the business of the business of the contraction of the business of	nd of 1967? ation, including your blishments					1 0	) Yes	2	) No
Address of business (Number, street, city or town, county, State, ZIP code)	Descripti	on of busin	ess	Censu Use Only			Sales		Number of paid employees (Pay period including
						Dolla	rs	Cents	March 12)
1.			1					xx	
2.								XX	
3.								XX	
4.								XX	
<b>Totals for this Employer ld</b> (Sales total should equal th				•	-			XX	

100-00

# Appendix D

#### KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title Form number
BUILDING MATERIALS, HARDWARE,		SHOE STORES
AND FARM EQUIPMENT DEALERS		Men's shoe stores Children's and juveniles' shoe stores CB-56B Family shoe stores
Building materials and supply stores:		Women's shoe stores CD FCD
Lumber and other building materials		Children's and juveniles' shoe stores
dealersPlumbing and heating equipment dealers_	CB-52A	Family shoe stores/
Plumbing and heating equipment dealers	CB-52D	
Paint, glass, and wallpaper stores	CB-52B	
Electrical supply stores	CB-52D CB-52C	FURNITURE, HOME FURNISHINGS,
Hardware storesFarm equipment dealers	CB-52D	AND EQUIPMENT STORES
railli equipment dealers	00-320	Furniture and home furnishings stores:
GENERAL MERCHANDISE GROUP STORES		Furniture stores CB-57A
	CB-53A	Home furnishings stores:
Department stores	CB-53B	Floor coverings stores
Variety stores Miscellaneous general merchandise stores:	CD-33D	Drapery, curtain, and upholstery stores CB-57D
General merchandise stores	CB-53A	China, glassware, and metalware stores Miscellaneous home furnishings stores
Dry goods stores		Household appliance stores
Dry goods storesSewing and needlework stores	> CB-23B	Household appliance stores CB-57B Radio, television, and music stores: Radio and television stores
	,	Radio and television stores
FOOD STORES		Music stores:
Grocery stores		Record shops CB-570
Grocery stores Meat and fish (seafood) markets:	)	Musical instrument stores > CB-3/C
Meat markets	1 00 544	
Meat markets	>-CB-54A	
Fruit stores and vegetable markets	l l	EATING AND DRINKING PLACES
Candy, nut, and confectionery stores	)	Eating places:
Retail bakeries:		Restaurants and lunchrooms
Retail bakeries—baking and selling Retail bakeries—selling only	CB-54B	Cafeterias
Retail bakeries—selling only	}	Cafeterias Refreshment places CB-58
Other food stores:		Caterers
Dairy products stores	CB 546	Caterers Drinking places (alcoholic beverages)
Dairy products stores Egg and poultry dealers Other miscellaneous food stores	> CD-34A	
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES
Motor vehicle dealers:  Motor vehicle dealers—new and used cars:		Drug stores CB-59A Proprietary stores
Dealers with domestic car franchise only_		Proprietary stores
Dealers with imported car franchise only.		MICOGLIANICOUS DETAIL OTODES
Dealers with domestic, imported car	≻ CB–XA	MISCELLANEOUS RETAIL STORES
franchises		Liquor stores
Motor vehicle dealers—used cars only	)	Antique stores and secondhand stores:
Tire, battery, and accessory dealers:		Antique stores CB-59E Secondhand stores
Home and auto supply stores	CB-XB	Secondhand stores/
Other tire, battery, and accessory dealers	} 00 //0	0
Miscellaneous automotive dealers:		Sporting goods stores and bicycle shops:
Boat dealers	1	Sporting goods stores CB-59C Bicycle shops CB-59E
Household trailer dealers		Bicycle shops CB-59E Jewelry stores CB-59D
Aircraft, motorcycle dealersAutomotive dealers, n.e.c	)	55.76H, 51.01.05 111111111111111111111111111111
Automotive dealers, m.e.c		Fuel and ice dealers:
GASOLINE SERVICE STATIONS		Fuel oil dealers
GASOLINE SERVICE STATIONS	CD VD	Fuel oil dealers Liquefied petroleum gas (bottled gas)
GASOLINE SERVICE STATIONS  Gasoline service stations	CB-XD	Liquefied petroleum gas (bottled gas)
Gasoline service stations	CB-XD	liquefied netroleum gas (bottled gas)
Gasoline service stationsAPPAREL AND ACCESSORY STORES,	CB-XD	Liquefied petroleum gas (bottled gas) dealersCB-59E Florists
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES	CB-XD	Liquefied petroleum gas (bottled gas) dealersCB-59E Fuel and ice dealers, n.e.c
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers:		Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c Florists Cigar stores and stands
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores		Liquefied petroleum gas (bottled gas) dealers
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores:	)	Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c. Florists Cigar stores and stands  Other miscellaneous retail stores:
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores		Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c Florists Cigar stores and stands  Other miscellaneous retail stores: Book and stationery stores: Book stores Stationery stores  CB-59E  CB-59E  CB-59E  CB-59E  CB-59E  CB-59E  CB-59E  CB-59E
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores Corset and lingerie stores		Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c Florists Cigar stores and stands  Other miscellaneous retail stores: Book and stationery stores: Book stores Stationery stores  CB-59E  CB-59E  CB-59E  CB-59E  CB-59E  CB-59E  CB-59E  CB-59E
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores Corset and lingerie stores Other women's accessory, specialty stores		Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c. Florists Cigar stores and stands  Other miscellaneous retail stores: Book and stationery stores: Book stores Stationery stores Hay, grain, and feed stores
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops		Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c. Florists Cigar stores and stands  Other miscellaneous retail stores: Book and stationery stores: Book stores Stationery stores Hay, grain, and feed stores Garden supply stores Garden supply stores
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops Other apparel and accessory stores:		Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c. Florists Cigar stores and stands  Other miscellaneous retail stores: Book and stationery stores: Book stores Stationery stores Hay, grain, and feed stores Other farm supply stores Garden supply stores News dealers and newsstands  CB-59E
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops Other apparel and accessory stores: Men's and boys' clothing and furnishings	CB-56A	Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c. Florists Cigar stores and stands  Other miscellaneous retail stores: Book and stationery stores: Book stores Stationery stores Hay, grain, and feed stores Other farm supply stores Garden supply stores News dealers and newsstands Hobby, toy, and game shops  CB-59E
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops Other apparel and accessory stores: Men's and boys' clothing and furnishings stores Custom tallors	CB-56A	Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c. Florists Cigar stores and stands  Other miscellaneous retail stores: Book and stationery stores: Book stores Stationery stores Hay, grain, and feed stores Other farm supply stores Garden supply stores News dealers and newsstands Hobby, toy, and game shops Camera and photographic supply stores  CB-59E
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops Other apparel and accessory stores: Men's and boys' clothing and furnishings stores Custom tallors Family clothing stores	CB-56A	Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c. Florists Cigar stores and stands  Other miscellaneous retail stores: Book and stationery stores: Book stores Stationery stores  Hay, grain, and feed stores Other farm supply stores Garden supply stores News dealers and newsstands Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES  Women's clothing, specialty stores; furriers: Women's ready-to-wear stores Women's accessory and specialty stores: Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops Other apparel and accessory stores: Men's and boys' clothing and furnishings stores	CB-56A	Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c. Florists Cigar stores and stands  Other miscellaneous retail stores: Book and stationery stores: Book stores Stationery stores Hay, grain, and feed stores Other farm supply stores Garden supply stores News dealers and newsstands Hobby, toy, and game shops Camera and photographic supply stores  CB-59E

# Appendix E

#### MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	AL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	
026	Bakery products—frozen	Bakery products, frozen	CB-54
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	AL
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	CB-59
122	Prescription medicines	Prescriptions Prescription medicines (see line 124 for related merchandise)	
123	All other drugs-proprietaries	All other merchandise on line 120 except items on line 121 and 122.	CB-54
124	Cosmetics-health needs-cleaners, etc	Cosmetics, health, first aid, and sickroom needs, toiletries, denti- frices, soaps and detergents, household cleansers.	CB-59 CB-54
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	AL
141	Men's clothing	Men's clothing and furnishings.	
142	Boys' clothing	Boys' clothing and furnishings	CB-53
143	Men's tailored outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
144	Other men's outerwear	Other outerwear (sport and casual clothing, rainwear)	CB-56/
145	Men's hats	Men's hats	00-30
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALI
161	Children's-infants' wear	Children's, infants' wear	CB-56/
		Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53/
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
.63	Millinery	Millinery	CB-53A, 56A
.64	Hosiery	Hosiery—women's and children's	CB-53/
.65	Lingerie	Hosiery	CB-56/ CB-53/
	Ciligorite	Underwear, intimate garments, foundation garments.	CB-53#

#### MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS-Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear	
167	Women's dresses	formals, maternity and bridal dresses.	CB-53/
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.  Sportswear, including skirts, blouses, sweaters, etc.	CB-56
169	Girls'-subteen-teen wear	•	CB-53
171	Other women's-girls' clothes, acc	All merchandise on line 160 except items on lines 161 to 169	00 00
172 173	Dresses		
173 174	Handbags		CB-56
175	Furs		00 00
176	Other women's-girls' clothes, acc		
180	All footwear		AL
181	Men's and boys' footwear		
182	Women's and girls' footwear		CB-56
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	terns, laces, trimmings, notions, closet accessories, blinds, window	AL
201	Piece goods-notions	shades	AL
202	Curtains-draperies		CB-53
203	All other domestics		
220	Major applradio-TV-musical inst	corders, records, tapes, sheet music, musical instruments	AL
		Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dish-	
221	Major household appliances	washers, stoves, ovens, clothes dryers and washers, ironers, and	
		disposal units).	CB-53A, XI
222	Radios-TV's-musical instruments	Major household appliances	CB-570
222	Radios-14 S-Illusical Histiuments	ments.	CB-53A, XI
223	All other appliances		
224	New major appliances		
225	New radios-TV's, etc		00.571
226	Used major appl-radios-TV's		CB-578
227	Records-tapes-musical inst		
228	Pianos		
229	Organs		
231	Musical inst-accessories		CB-570
232	Radios-phono-tape rcdrs-TV's		00-370
233	Records-tapes-related acc		
34	Sheet music-related items	Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALI
241	Floor coverings		
242	Eurniture clean aguin	floor tile, etc.	CB-53/
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	00.007
243	Sleep equipment		
244	Other household furniture		
245	Floor coverings—soft surface		CB-57A
246	Floor coverings—hard surface		
247	Nonhousehold furniture		
248	Office furniture		00.505
249	Other furnsleep equipfl. cov.		CB-59E

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS-Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and	ALI
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on	CB-53 <i>A</i>
		line 240—not here).  All other merchandise on line 260 (except lines 261 and 262).	
263 264	Other kitchenware-home furnish Small electrical appliances	Small electric appliances	00 E70 V
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264)	CB-57B, XE
2 <b>66</b> 2 <b>67</b>	All other home furn exc. china China, glassware	All other merchandise on line 260 (except line 267)	CB-59[
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALI
281	Watches-clocks	Watches, clocks, including diamond watches	
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty	CB-590
286	Optical goods	Optical goods	
287 288	Diamonds exc. diamond watches Rings, exc. diamonds	Diamonds, diamond jewelry except diamond watches.  Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	
302	Athletic goods—teams	Athletic goods, sales to teams.	00.500
303 304	Hunting equipFishing equip	Hunting equipment	CB-590
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	CB-59C, XE
307	Outboard boats	Outboard boats	
308	Outboard motors	Outboard motors	
3 <b>0</b> 9 311	Inboard motor boats	Inboard motor boats	CB-XC
312	Boat trailers	Boat trailers	
313	Marine access, and parts	Marine accessories and parts	
315	Camping equipsupplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-590
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306)	CB-XB
318 319	All other boats	All other boats not listed above.  All other merchandise on line 300 (except items on lines 307, 308,	CB-XC
320	Hardware—gardening equipment	309, 311, 312, and 313).  Hardware, tools, gardening equipment and supplies, electrical	
321	Hardware-tools	supplies	ALL CB-53A
		Lawn and garden supplies	CB-53A
322	Gardening equipment-supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line	
323	Plumbing-electrical supplies	242—not here).  Plumbing and electrical supplies.	CB-53A
324	Other hardware-tools	Other hardware, tools (except items or lines 322 and 323).	CB-52C
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumb- ing equipment, home repair and modernization equipment and	
341	Lumber	supplies (include major appliances on line 220—not here)	ALL
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344 245	Kitchen cabinets	Kitchen cabinets (include wood and metal).	CB-52A
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	CB-32A
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	
5-66		paper, tota countinger, inceptit most the oil fille 240.	

#### MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	02 02.1, 00.
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay	
252	Inculation	pipe).	- CB-52A
353	Insulation	Insulation (including batt, fill and roll).	00 02,
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	
		All other merchandise except 357, 358, 359, 361	CB-528
356	All other lumber, millwork	All other merchandise on line 340 (except items on line 348)	CB-53A
		Other lumber, millwork, building materials, heating and plumbing	00.500
	·	equipment, home repair and modernization equipment and supplies.	CB-520
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	- CB-528
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	CB-591
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-520
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALI
381	New passenger cars—retail	New passenger cars—retail.	ALL
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle	New commercial vehicles—wholesale (for resale).	- CB-XA
385	Used passenger cars—retail	Used passenger cars—retail.	05 /11
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	CB-XA, XC, XD
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389)	CB-XB, XC, XC
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382,	CD VA
		383, 384, 385, 386, 387, and 389)	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CR.XA XR XC
402	Other automotive fuels	Other automotive ruers (including diesel).	XD
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators	
417	New tires-tubes-other users	New automobile tires sold to other users.	CB-XB
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	00-70
419	Retreads (other users)	Retread automobile tires sold to other users	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	55,
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428 429	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale	
429	New truck-bus tires (to users)	tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm	
400		tractor tires) sold to dealers for resale.	CB-XB
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	OD NO
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm	
.00	noticed track bas (to dealers)	tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	

#### MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS-Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.	
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	CB-59F
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	
482	Other LP gas sales	Other LP gas sales.	CB-59E
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.)	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	00-337
504	Mobile homes-household trailers	Mobile homes, household trailers.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	CB-XC
507 508	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).  Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	CB-598
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	CB-59E
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	00.544
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-54 <i>F</i>
518	Mdse. exc. toys-games-books-sta	Other merchandise on line 500 except items on lines 501 and 502.	CB-53/
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	
522	Renting-leasing—office mach	Rental and leasing of office machines and furniture.	CB-59E
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	
525	Tire services other than retread	Tire services other than retreading.	CB-XB
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	00 ME
527	Service Jahor	Service labor	CB-XA, XD
· ·		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving	CB-590
531	Storage and docking services	Storage and docking services.	
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	CB-XC
533	All nonmdse, rcpts from customers	All nonmerchandise receipts from customers.	CB-590
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

# TAILORED

to help business..





#### Published weekly-

a 4 page, up-to-date listing of new Department of Commerce publications and other releases. Also shows key business indicator changes and trends. Tells how to order published materials of special interest to you.

#### **BUSINESS** SERVICE CHECKLIST

is tailored to help businessmen in all areas of economic activity.

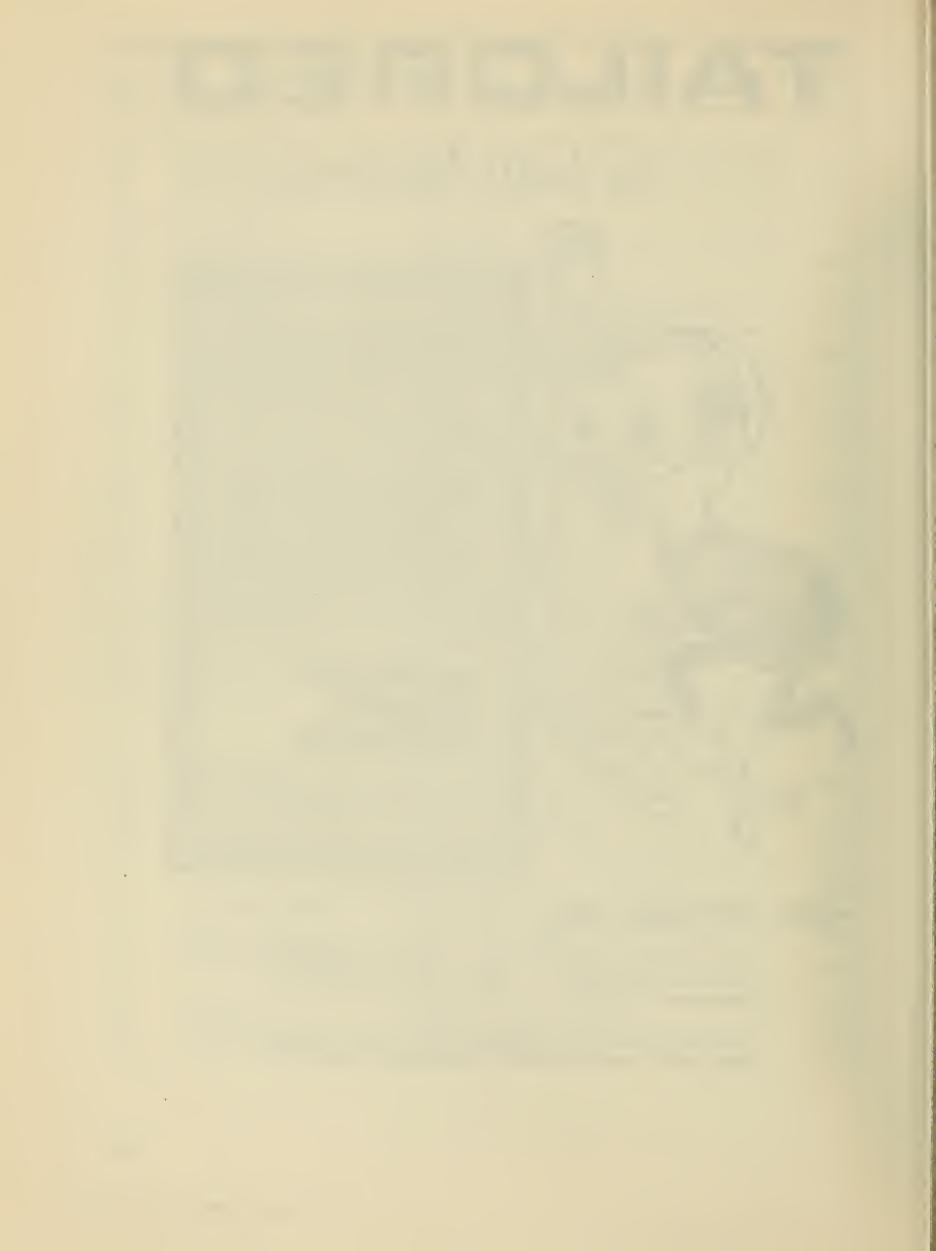
# **Order subscriptions from:**

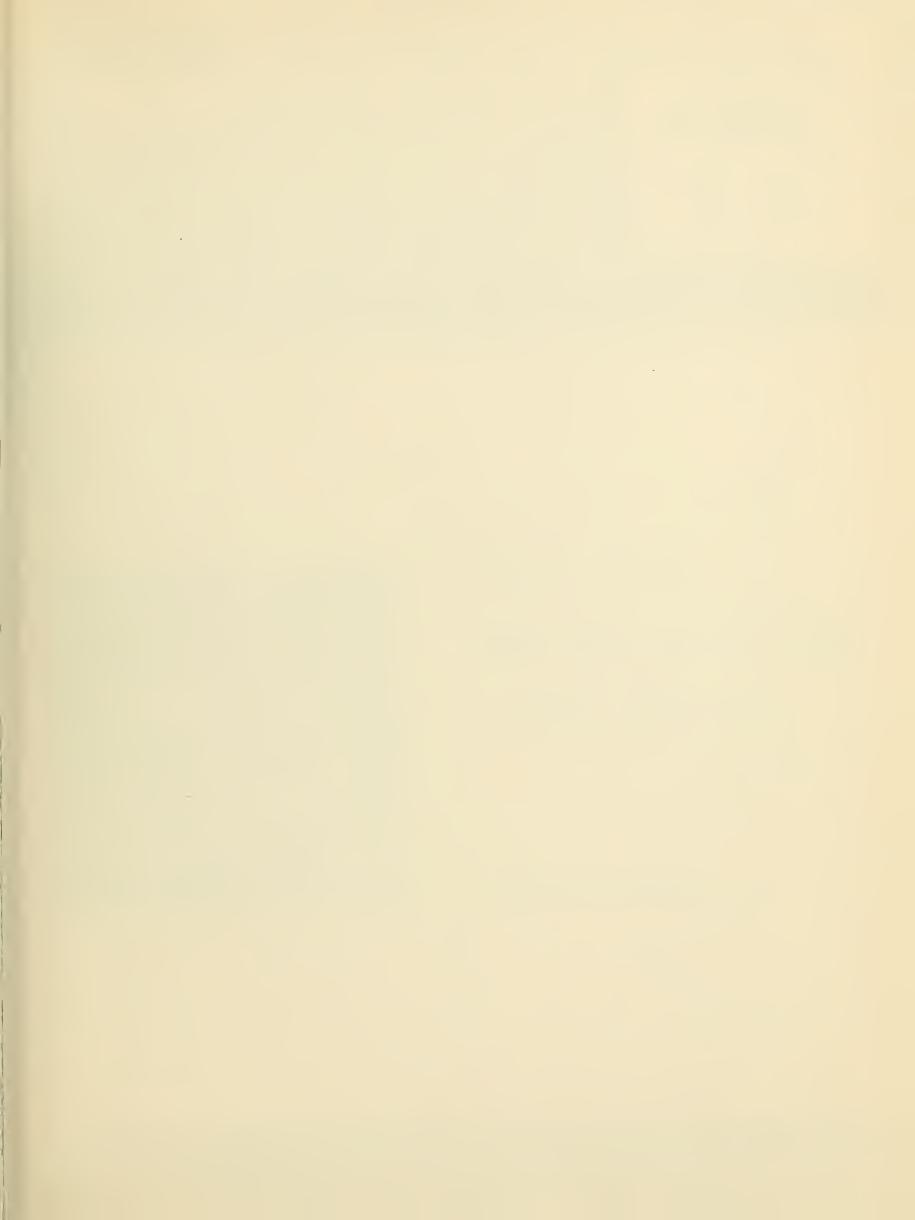
**Superintendent of Documents Government Printing Office** Washington, D.C. 20402

or

Any U.S. Department of **Commerce Field Office** 

Annual subscription, \$2.50 (additional \$1.50 for foreign mailing). Send check or money order payable to Superintendent of Documents.





UNITED STATES
GOVERNMENT PRINTING OFFICE
DIVISION OF PUBLIC DOCUMENTS
WASHINGTON, D.C. 20402

OFFICIAL BUSINESS

FIRST CLASS MAIL



POSTAGE AND FEES PAID
U.S. GOVERNMENT PRINTING OFFICE





```
United States. Bureau Census

of the Census.

1967 census of busi-
ness: retail trade: UN3

merchandise line sales. 1967
BC67-
MLS

v.1
```

